

P-PG PREV (2009) 8 E REVISED

Pompidou Group's Prevention Platform Extended Meeting

Evaluation of drug prevention: from dogma to useful tool

FRAMEWORK (REVISED 17 MARCH 2010)

Dr Uhl, 2000 created the word "evaluopathy" as a "disease" affecting drug prevention. He pointed to the inappropriateness of much evaluation activity. This conference will explore the limitations for evaluation and address the ways that evaluation can be made more effective, to the benefit of policymakers, practitioners and to the targets of prevention activity.

Aims

- to explore the limitations and possibilities of the evaluation of drug prevention
- to share experiences of drug prevention evaluation and to enable networking

Target Audience

- Policy makers and practitioners in drug prevention

Expected numbers

- 30 international experts and 30 experts from Czech Republic (maximum 60)

Date and timing

- From 09:30 on 30 March to 12:30 on 31 March 2010- Extended Prevention Platform meeting with participation of international and local experts
- From 14:30 to 16:30 on 31 March 2010 - Prevention Platform meeting attended by platform members only

Location

- Lichtenstein palace, U Sovovych mlynu 4/506, Prague, Czech Republic

Outline Programme (revised 17 March 2010)

Day 1, Session 1 (early morning 09:30 – 11:40)

Plenary: Chairpersons co-chaired by Kamil KALINA, National Drug Coordinator, Czech Republic and Raphael BAYER, Chair of the Prevention Platform.

9:30-10:00 Welcome

Welcome speech by Kamil KALINA, National Drug Coordinator, Czech Republic,
Welcome speech by Pavel BEM, Mayor of Prague,
Welcome speech by representative from the Ministry of Education (to be confirmed)
Welcome speech by Franz PIETSCH, National Drugs Coordinator, Austria
Welcome speech by Patrick PENNINCKX, Executive Secretary, the Pompidou Group

10:00 – 11:40 Conference Round Table where participants describe their work with particular reference to evaluation of the following types of activities (20 minutes per presentation including discussions).

- School-based prevention:
 - Lifeskills project in Russia and Ukraine (Richard IVES, United Kingdom)
 - EU-DAP: pan-European study (Fabrizio FAGGIANO, Italy)
- Family-based prevention (Harry SUMNALL, United Kingdom)
- Community/locality-based prevention: ECAT Project in Austria (Alfred UHL, Austria)
- Media campaigns (Christiane MOREL-BARNICHON, Nathalie BOBICHON, France)

(Participants will address four questions about their work: Describe their project; describe its evaluation; describe any evaluation difficulties; describe the evaluation successes and contribution to policy development.)

11:40 - 12:00 Coffee

Day 1, Session 2 (late morning 12:00 – 13:00) – kick off speech setting the agenda

Presentation: Alfred UHL (Austria) 'Evaluation: from dogma to useful tool'
30 minutes presentation followed by discussion

13:00 -14:30 Lunch

Day 1, Session Three (early afternoon 14:30 – 16:00) – overview of situation in Europe with illustration

Presentation: Marica FERRI (EMCDDA) 'Evaluation of Drug Prevention in Europe: An Overview'

Illustration lecture: Hilde PAPE (Norway) 'Too good to be true? "Evidence"-based substance use prevention in schools: bias in publication and research'

Presentation: Michal MIOVSKY, Lenka STASTNA, Roman KABRHELIK (Center for Addictology, Charles' University, Prague) "Czech Evaluation Study of the Unplugged programme: preliminary results"

16:00 – 16:30 Coffee

Day 1, Session Four (late afternoon 16:30 – 18:00)

Three Parallel Discussion Groups led by:

(1) an evaluator- Alfred UHL and Irene SCHMUTTERER: signals on how evaluation outcomes could be used in policy development

(2) a policy maker- Franz PIETSCH: signals on what is expected from evaluation from policy makers point of view

(3) a practitioner- Richard IVES: signals on balance between project implementation and its evaluation, transferability of experience to other countries (adaptation and context sensitivity)

The groups would have a general discussion to identify signals and recommendation as well as to set questions for the Panel Discussion during Day 2.

End of Day 1

Day 2, Session Five (early morning 09:00 – 10:30)

Panel Discussion with the two Main Speakers (Alfred UHL and Marica FERRI) and the Group Leaders (Franz PIETSCH and Richard IVES) on the Platform answering questions posed by the groups and (if time permits) from the floor. Chairperson: Michal MIOVSKY, Centre for Addictology, Charles' University, Prague

10:30 – 11:00 Coffee

Day 2, Session Five (late morning 11:00 – 12:30)

Presentation: Angelina KURTEV (United Kingdom) 'European Drug Prevention Quality Standards'

Presentation: Michal MIOVSKY, Lenka STASTNA, Roman KABRHELIK (Center for Addictology, Charles' University, Prague) " Integrated System of Evaluation of Drug Prevention Quality in the Czech Republic: quality standards at the national level"

'The benefits of evaluation' Summary of signals and recommendations by the Group Leaders

Discussion

Chairpersons: Michal MIOVSKY and Franz PIETSCH: Conclusions and Farewells

For the members of the Prevention Platform only

Day 2, Prevention Platform members meeting (early afternoon 14:30 – 16:30)

Feedback on the Extended Platform meeting

Finalising list of signals and recommendations

Discussion of the conference outcomes and planning of follow up activities

Suggestions for the new Work Programme of the Pompidou Group for 2011-2013

End of Day 2