



Council of Europe North-South Centre



Seminar
“Cultural diversity and the media”
Council of Europe Anti-Discrimination Campaign
All different – all equal

Lisbon, 23 and 24 June 2008

Fundação Luso Americana
Rua do Sacramento à Lapa 21, 1249-090 Lisboa, Portugal
Tel.: +351 21 3935800

Programme

Monday 23 June 2008

10h00 - 10h15 *Arrival of participants*

10h15 – 11h00 **Opening session**

Mr Denis Huber, Executive Director of the Council of Europe’s North-South Centre

Mr Charles Buchanan, Member of the Executive Committee of the Luso-American Foundation

Main speakers :

- Ms Gabriella Battaini-Dragoni, Director General of Education, Culture and Heritage, Youth and Sport – Coordinator for Intercultural Dialogue, Council of Europe:
“Policy on intercultural dialogue and the new Council of Europe anti-discrimination campaign”
- Ms Bissera Zankova, Media lawyer, consultant at the State Agency for Information Technology and Communications, Sofia :
“Journalists as cultural mediators”
- Mr Hasni Abidi, *Centre de Recherche sur le Monde Arabe*, Geneva:
“Awareness-raising by journalists about complex intercultural situations”

11h00 – 11h15 *Break*

11h00 – 13h00 **Session I – Intercultural training of journalists**

Panel 1: Intercultural training in journalism schools

Moderator: Mr Denis Huber, North-South Centre, Lisbon

Speakers :

- Mr Fernando Cascais, European Journalism Training Association (EJTA), Maastricht
- Mr Paresh Solanki, Media Diversity Institute, London
- Mr Mohamed El Allali, *Institut Supérieur de l'Information et de la Communication*, Rabat
- Mr Andreas Accardo, European Union Agency for Fundamental Rights (FRA), Vienna

Discussion

13h00 – 14h00 *Lunch*

14h00 – 15h30 Discussion (continued)

15h30 – 15h45 *Break*

15h45 – 17h30 Panel 2: Life-long intercultural learning in the media industry

Speakers:

- Mr Mogens Schmidt, Director General for Communication and Information, UNESCO, Paris
- Ms Lynne Polak, European Broadcasting Union (EBU), Geneva/Luxembourg
- Mr Edouard Pellet, Director for Integration and Diversity, France Télévisions, Paris
- Ms Insaf Ouhiba, Journalist and Researcher, *Centre d'Etudes et de Documentation Economique, Juridique et Social (CEDEJ)*, Caire, Egypte.

Discussion

17h30 *End of day*

Dinner

Tuesday 24 June 2008

10h00 - 12h30 **Session II – The media faced with discrimination: how to inform victims of the structures in place to combat discrimination**

Moderator: Ms Fifi Benaboud, North-South Centre, Lisbon

Introduction: Ms Sarah Burton, Secretariat of the European Commission against Racism and Intolerance (ECRI), Strasbourg

Speakers:

- Mr Bashy Quraishy, Chief Editor “MediaWatch”, Jewish Muslim Co-operation Platform in Europe, Copenhagen
- Ms Helena Barroco, Conseillère spéciale du Haut Représentant de l’Alliance des Civilisations, Lisbonne
- Mr Mohammed Colin, Saphirnews.com, Paris
- Mr Qudrat Shah, “Local Communities Network” (LCN), Head of the Equalities Unit, Bradford, UK
- Mr Adil El Marouakhi, ”Intercultural Cities” project, Reggio Emilia, Italy

(Break from 11h00 to 11h15)

Discussion

12h30 - 13h00 **Closing session**

Ms Gabriella Battaini-Dragnoni, Director General of Education, Culture and Heritage, Youth and Sport – Coordinator for Intercultural Dialogue, Council of Europe :
Conclusions of the seminar

13h00 *End of seminar*

Lunch

Departure of participants