WORLD AWARE EDUCATION AWARDS

NORTH-SOUTH centre

COUNCIL OF EUROPE

Recognising excellence in partnership, networking and coordination for increased and improved global education

with the Support of the European Commission
through the Joint Management Agreement signed between the EC and the NSC

VISION

The World Aware Education Awards (WAEA) promote a vision: that one day, every young person in every school and youth organisation, in every country of the Council of Europe, will have access to education for global citizenship. The awards are based on the belief that this vision will be achieved more effectively through partnership, networking, coordination, and shared learning, and seeks to recognise and highlight good practices.

CORE AIMS

The World Aware Education Awards seek to recognise and encourage initiatives which

- display excellence or innovation in networking, partnership and coordination for increased and improved global education;
- bring together different actors and institutions (non governmental development organisations, civil society organisations, ministries, local and regional authorities, educational institutions, etc.);
- seek to make global education a sustained part of education systems, formal and non-formal;
- assure active participation of young people.
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PROJECTS ELIGIBLE

Projects should:

- be recently completed, existing or ready to implement;
- have a strong element of networking, partnership and/or coordination;
- include goals related to the increase, improvement or integration of global education;
- focus on the implementation of global education in schools or youth organisations;
- include innovative approaches in their national context, and/or have the potential to influence global education nationally;
- have existing documentation outlining the project.

Projects of all sizes and geographical scope will be considered.

Innovative projects with an experimental approach are particularly welcome.

THEMES

- Global Education themes are required. See below for the understanding of global education used.
- Themes related to increasing critical public awareness of the Millennium Development Goals are encouraged.

GLOBAL EDUCATION

Global education opens people's eyes to visions of a more just and equitable interdependent world, and empowers them to participate in its emergence.

Global education encompasses development education, human rights education, education for sustainability, environmental education, peace education, intercultural education, civic education, and the global dimensions of education for citizenship.

PRIZE

Awards consist of a prize of 2000 €.

Three projects will be selected

Candidates will be informed of the results by the organisers.

APPLICATION FORM

1. NAME OF THE PROJECT

"Gender and Media"

2. BRIEF SUMMARY DESCRIPTION

Gender and Media Training Course in the Youth in Action Programme (3.1), EE-31-10-2011

Applicant: Eesti People to People
www.ptpest.ee
ptpest@hot.ee
Karberi 33-76, Tallinn 13919, Estonia

Dates of the training: 07/ 08 /2011 - 13/ 08/ 2011, dates of project 01/05/2011 – 30/09/2011
Venue: Nelijärve, Estonia

Target groups: Members of NGOs, young people and youth workers from Youth in Action Programme countries and EU Neighbouring countries.

Language of the training: English.

Number of participants: 22 from 14 countries – Estonia, Bulgaria, Poland, Sweden, Italy, Lithuania, France, Armenia, Georgia, Israel, Jordan, Moldova, Ukraine and Turkey + 5 trainers from 3 countries and 5 members of support team from Eesti People to People NGO.

The amount of EU grant 19.098,00 EUR.

"Gender and Media" training assured active participation of young people in global education. Participants learned about present situation with gender equality and gender stereotypes in media in own countries, in Europe and EU neighboring countries, they made own analyses of media and media texts from gender perspective and global education, learned to write gender sensitive news articles, press-realizes and used modern media resources to create news for traditional and social media, blogs and networks.

This project was good example of innovation in networking and partnership among EU and neighbouring countries and coordination for increased and improved global education across the Europe and Asia. Methodology followed the main principals of non-formal education and training in Europe with accent to Millennium Development Goals and particularly to MDG 3 "Promote gender equality and empower women".

Participants gained new knowledge about gender and media and create "gender glasses", they became aware about gender issues, changed their attitude to mass media, developed new competencies working with foreign partners. It was additional benefits contributing to personal development of participants.

The organisers of training obtained practical intercultural experience in the field of non-formal education, improved teaching and training abilities and Eesti People to People capacity to organise international trainings.

The practical output of training course is group of gender sensitive young people and media customers – participants of "Gender and Media" training course, who can make differences in own organizations and communities and multiply effect of global education, who can be partners for new projects. Some projects already were discussed during training course in Estonia and partners applied with them in own countries.

2. WHAT IS THE NORTH-SOUTH/ GLOBAL DIMENSION OF YOUR PROJECT? Please describe

North/South / Global dimension was in the nature of this project. Project topic about gender and media with focus on Millennium Development Goals and MDG 3 "Promote gender equality and empower women" was in the focus of training because gender equality and representation of men and women in media are very important issue for Europe and EU neighboring countries and it is one of key questions discussed in the world.

There are many different concepts of gender representation in different cultures. So, even this training was more about EU but in EU there are now different cultures and therefore different perception and concepts. More and more people from EU neighboring countries come to live in EU. Cultural diversity in Europe was one of the topics for discussions: experts and participants worked on common points of view on dignity and mutual understanding in gender. Active participation in discussions and producing statement for policy makers about gender and media helped participants to understand their role as part of the present and future of the world.

Gender issue is connected with racism, xenophobia and anti-semitism issues, so it was space for discussions, particularly about Muslims in modern Europe. As there were Christians from different confessions, Muslims and Jews among participants, this discussion was sensitive and very important because of its results and outcomes.

Training was also about media – gender and media, gender in media, media about gender. Media is one of the critical area of concern in the Beijing Platform for Action and it is important yet challenging area of work for advancing gender equality in the world with strong North-South perspective. Gender issue in the media is sensitive during last years because people are not happy with stereotyping roles of women and men in media (women as victims or sex objects, men as strong entrepreneurs or leaders). More and more women and men raise their voices against using human bodies for cars sale and other sales and advertisements. There are many articles, TV and radio programs where there is a lack of gender balance and therefore no diversity of sources. Results of Global Media Monitoring Project 2010 showed that there are many news items and articles that are gender blind and there is a lot of challenge for people who want to be aware about gender and media (more on www.whomakesthenews.org).

The project's themes were linked to EU enlargement. Representative from France, Turkey and Jordan made presentations about public opinion in their countries about EU enlargement

and how it will change attitude to gender issues. Participants from Ukraine prepared presentation about EU enlargement debates in Ukraine. All participants were involved in discussion about EU enlargement and new picture of Europe about role of media in creation this picture.

Discussions were involve topics about the founding principles of the EU, i.e. principles of liberty, democracy, respect for human rights and fundamental freedoms, and the rule of law because gender equality is one of main point for these debates.

North/South / Global dimension was also in the nature of partners organizations and participants: there were representatives from old and new EU countries, former soviet countries, Turkey, Israel and Jordan. There were representatives from women's organizations, men's organization, NGOs doing development education on regular base. Cultural diversity made this project rich, it was chance for young European to learn situation with gender and media in countries they never have been before.

4. PARTNER ORGANISATIONS

a) LEAD PARTNER

Name: Eesti People to People
Contact details: Estonia, Tallinn 13919, Karberi 33-76
Type of Organisation: NGO

b) PARTNER 2

Name: Art studio "Joy"
Contact details: Estonia, Valga
Type of Organisation: NGO

c) PARTNER 3
Name: Mis? Kus? Millal?
Contact details: Estonia, Tallinn
Type of Organisation: NGO

d) PARTNER 4
Name: GLOW
Contact details: Bulgaria, Tarnovo
Type of Organisation: NGO

e) PARTNER 5
Name: Kofe(m)ina Association
Contact details: Poland, Olsztyn
Type of Organisation: NGO

f) PARTNER 6
Name: MENA-grupperna

Contact details: Sweden, Malmö
Type of Organisation: NGO

g) PARTNER 7
Name: ASSOCIAZIONE CULTURALE VICOLOCORTO
Contact details: Italy, Pesaro
Type of Organisation: youth organisation

h) PARTNER 8
Name: Lithuanian Youth Centre
Contact details: Lithuania, Vilnius
Type of Organisation: Association of NGOs

i) PARTNER 9
Name: Reseau Express Jeunes
Contact details: France, Strasbourg
Type of Organisation: NGO

j) PARTNER 10
Name: Federation Of Youth Clubs of Armenia
Contact details: Armenia, Jerevan
Type of Organisation: Association of NGOs

k) PARTNER 11
Name: Kutaisi Education, Development and Employment Center
Contact details: Georgia, Kutaisi
Type of Organisation: NGO

l) PARTNER 12
Name: Minorities of Israel
Contact details: Israel, Tel Aviv
Type of Organisation: NGO

m) PARTNER 13
Name: Ideal for developing cultural and tourism routes
Contact details: Jordan, Aman
Type of Organisation: NGO

n) PARTNER 14
Name: Center “Partnership for Development”
Contact details: Moldova, Chisinau
Type of Organisation: NGO

o) PARTNER 15
Name: Adaptative Men Centrum
Contact details: Ukraine, Ternopil
Type of Organisation: NGO

p) PARTNER 16
Name: Women's study center MUSTAFA KEMAL UNIVERSITY
Contact details: Turkey, Antakya
Type of Organisation: NGO

5. PLEASE OUTLINE BRIEFLY THE FOLLOWING ELEMENTS OF THE PROJECT[1]:

a) overall aims

The overall aims of this training were relevant to the general objectives of the Youth in Action Programme because G&M training promoted young people's active citizenship in general and their European citizenship in particular in gender issues, it developed solidarity and promote tolerance among young people who participated in the training, fostered mutual understanding between young people in different countries in Europe and EU neighboring countries, contributed to developing the quality of support systems for youth activities and the capabilities of civil society organisations in the youth field; promoted European cooperation in the youth field and particularly in gender awareness raising using new media tools.

This training also met **annual priorities** because as a result we have now gender sensitive trained young volunteers who are able to write news stories and opinion articles for mass and social media. All participants had chance to improve personal creativity and entrepreneurship skills by producing news articles, front pages and Power-Points and to participate in their dissemination.

The objectives of the project that were planned were fully achived, participants:

- raised awareness on the importance of gender issues in media,
- developed democratic citizenship and youth participation in promoting gender equality in youth organisations and in media;
- fostered intercultural dialogue and youth work in a multicultural environment;
- supported co-operation with regions outside Europe by partnership building with youth and other organisations from EU neighboring countries during the training;
- supported young people's creativity and participation in media and culture.

The main context of this training was focused on introduction of the situation with gender equality in media and role of media for public opinion. Training promoted the importance of young activists as educated media customers who can influence and improve the situation with gender equality.
The main focus for Eesti People to People during last years has been global education and in particular gender education and this training course was one of the most important moment of sharing ideas and experiences and learning new approaches.

The theme of gender and media was relevant to the interests and needs of all participants of this training course. It helped their social and personal development because during non-formal learning process they had opportunity to gain new knowledge and skills in gender, media and also in intercultural dialogue.

[1] Please feel free to use existing documentation in response to Part 5 of the application form.

b) specific objectives

Specific objectives of this training were, that by the end of the project participants:

- became active citizens **who are aware of the issues concerning gender inequalities** in their country as well as EU and have the skills to effectively raise this awareness in their community and make media one of the most pressurizing tools in civil hands;
- have the skills of efective argumentation and basic expertise on the media, correctly **describe** gender stereotypes in mass media to other people;
- **discover** gender issue in the context of youth work, based on the example of Estonia and with reference to the realities of other EU countries represented in the training: special attention was paid to visibility of female representatives, lack of masculine-oriented activities and male youth workers;
- have the skills and practical experience in order to **use media tools** and ICT (Information and Communication Technologies) in daily life in their local community and effectively act as multiliers of newly acquired skills;
- learned how to analyse the sources and causes of mass media stereotypes about roles of man and woman, and know how to effectively **change attitude of mass media** in the context of their own community;
- are able to analyse mass media with the **"critical eye"** and have the skill and practial experience, as well as creativity skills necessary to write gender-aware articles;
- have the throughout command of the training materials and with their help are able to **explain** the role of gender sensitive media in modern world.

c) outcomes

The learning outcomes of participants were recognized and validated in the YouthPass Certificate for Training Courses. All participants created own passes and received them at the end of training course.

There were reflection of the day questionnaires and participants completed them every day in the evening individually and in the small groups, it helped them to complete YouthPass and compare knowledge and skills they had before and after training course.

The outcomes of training on participants and local communities are visible in their individual and groups works (news and opinion articles, Newsletters), personal and national experience had multicultural effect after cooperation with participants from other European countries and EU neighboring countries during the training.

To multiply effect of G&M training Eesti PTP organizers ensured that the results of this project will be used in partners' organizations and new youth projects have been developed there. Participants use G&M training materials and tools creatively and, as a result, the number of projects addressing gender and media and civil responsibility in youth are growing. Partners from Israel, Jordan, Ukraine applied for new project in gender equality this year using knowledge after training in Estonia.

To follow-up G&M training there already are applications submitted and will be new trainings in gender issues and in media organized by partners in their countries.

Training materials were presented after training in AKÜ – Estonian Round Table for Development Cooperation - for representatives of 17 members organisations, including ENUT – umbrella organization of women's organizations in Estonia - where they will be adapted to Estonian context and used during local workshops and trainings;

Participants of G&M training learned and change their attitude, gained new knowledge about gender and media and create "gender glasses", they are now aware about gender issues and became gender sensitive customers of mass media. Eesti PTP as applicant of the project encouraged participants to be reflective and develop new competencies working with foreign partners in the groups. Cooperation during training helped to create new partnership or network for future projects, it were additional benefits contributing to personal development of learners.

The organisers of training obtained practical intercultural experience in the field of non-formal education, improve teaching and training abilities and Eesti People to People NGO capacity to organise European trainings. Pedagogical materials and methodology were improved by organisers and participants according their experience. All that is positive for sustainability and possible repeating training like this in future, so it will be multiplying effect of "Gender and Media" project.

d) duration of the project

5 month

e) participation of the target group(s)

- **in the design of the project**

The team of promoters was built during the SALTO-YOUTH EUROMED **partnership building seminar "Empowering Women"** in Strasbourg in December 2010, the interests of partners were defined and the main topics and activities for "Gender and Media" Training Course (TC) were discussed. Partners decided to communicate between each other and with hosting organisation in Estonia by emails and actively participate in designing project application.

When project was approved Eesti People to People as organizer created special section on Facebook to discuss homework for training and share new ideas, media materials and links for discussions in Estonia. Eesti People to People invited for training course as well partners **from CaucAsia gender network,** from **global education networks** and from **European and Estonian youth organisations. An open call** in several European youth networks has been made as well.

There were not the pre-condition for participants to show their level of competences and previous experience in media and gender sensitivity issues. The main motivation to

participate in training wasr willingness to learn about gender in media and gender awareness in youth work.

During the selection of the youth organizations and participants organisers from Eesti PTP asked partners to pay special attention on inviting to training young people with fewer opportunities to raise their awareness in gender and media, to build their capacity, to empower young women and men from disadvantage groups but active in youth work.

The group of participants were mostly with NGO background: some participants are active in women NGOs, some are youth leaders, members or volunteers in youth organisations.The age of participants were different: youngest are studing at school, oldest have experience in NGOs, gender and media. There were two young job-seekers, young people from ethnic minorities and two youth workers from Valga, rural area in Estonia, who represented participants from Estonia during the training course, they met national priorities and helped to promote idea of social inclusion.

- **in the implementation of the project**

All selected participants received since May emails with training course materials. Participants were informed that they will be expected to learn during the training how to write news stories and press-realizes for mass and social media, to work in groups and individually on different TC topics and that they have to prepare home-work.

Participants shared own materials and links on “Gender and Media” Facebook section and started discussions before training course. There were also exchange of emails between organizers and participants before TC. All participants were actively involved in each stage of the project, they discussed topics and expressed their needs for the training before coming to Estonia. The methodology of the training helprd to involve them in planning, implementation, dissemination and evaluation process.

Special exchange of emails were between five trainers, it enriched TC program.Participants from Estonia were involved in assistant with meeting foreign participants in the airport and their transportation to Nelijärve.

All participants were very active during training course and made own input in activities. There were created Social team responsible for free time and evenings, Bloggers team, Order and Law team and Ice-Breakers team. Members of these team helped organizers and support team to run training course. All participants prepared very good presentations of their home works and presentations for Intercultural evening. Participants fro Italy, Jordan, Poland and Turkey brought documentary films and all participants were very impressed by them.

All participants participated in evaluation process (on paper and in orally in ring) and gave very positive marks to TC organizers.

Participants keep in touch after the training with organizers and between each other, they continue to discuss hot topics in gender and media, share materials, photos and cooperate in new project writing.

f) **strategies for integrating learning from the project into the educational system (formal and non-formal)**

The methods of non-formal education used during the training were mix of theoretical explanations about aims of media and about gender equality coupled with hands-on practice of tools, thats allowed participants to get as much experience as possible in using various tools that assisted learning experience. The areas the program were focused on included both practical examples of using media tools in a classroom environment with involvement of ICT (Information and Communication Technologies) and giving examples of media influences in present times. These methods participants from participants' organisations took to their countries and use in their activities in non-formal and formal education.

Participants analysed newspapers, magazines, radio and TV programs in own countries, articles and images on the Internet portals to find blatant and subtle stereotypes, missed opportunities (gender blind) and gender-aware articles and images that challenge stereotypes or have gender balance of sources. Presentation about gender stereotypes in media, results of the Global Media Monitoring Project 2010 followed with discussions in the working groups, combination of world café and Edward de Bono six hats methods were used for that. These methods were taken to schools and universities in few countries in Europe and also in Turkey and Jordan.

Intellectual game from "Mis? Kus? Millal?" (What? Where? When?) NGO expert about gender and media as a cognitive activity and cross-cultural communication motivation method also were offered in the training course. There were questionnary about ITC level of participans and front page activite from "Compass".

There were several study visits where participants could ask about real situation in media industry from journalists and representatives of Estonian NGOs and discuss with them solutions to improve situation with gender equality in media. One of the visits was in Tallinn University and university library. Representatives of university received project materials and use them for students in formal education.

Good theoretical and practical parts combination of the training gave opportunities to improve knowledge and skills in media and gender equality, to develop own attitude to media and to use own creativity for gender-aware news and story writing. The planned activities and working methods contributed to the process of non-formal learning because they were based on active participation of all who were involved in G&M training, it was contribution to the social and personal development of participants, trainers and support team. All had chance to improve self-confidence, knowledge about gender and media, create and develop new skills in media.

Various group work and individual analysis methods were employed by the trainers and facilitators to help participants reflect on the issues, as well as analyze the effectiveness of learning process they were participating in.

In order to provide a well-structured way for the participants to analyse their learning experience, the organisers of the training informed all participants about Youth Pass and the principles it stands for. At the end of the training participants prepared Youth Passes with the analysis of current training program, the change and improvement in their competences

during the training. Organisers provided access to computers for all participants. It was one of the follow-up of the trainig.

In order to provide the place and opportunity for reflection the following measures were taken:

- ✓ It was reflections of the working days in the evenings, participants had time to discuss what they learned during the day, how they improved their knowledge and skills, organizers had possibility to react immediately and improved program and methods during the training.
- ✓ During the program different methods and blocks of exercises were followed up by a debriefing and reflection, guided by the facilitator and trainers.

The main pedagogical and didactical materials were innovative and some were prepared specially for this project. Participants analysed media materials they brought from their countries and examples from Estonian media. There were lectures, Power Point presentations, discussions, work in the small groups and individually, open space technologies for initiatives and new projects initiated by participants. Participants prepared own samples of gender-aware news and press-realizes using ICT during the training. All materials were disseminated in participants' organisations and Eesti PTP partners in Estonia – schools, universities, NGOs.

g) evaluation mechanisms (internal and/or external)

Evaluation was done on the few stages:

1. Participants expressed own expectations, fears and own input at the beginning of TC and controlled them at the end of TC.
2. It was big list for everyday reflection on the wall where participants and trainers could draw with red, green, yellow and blue colours faces to show how they feel during morning, afrernoon and evening. It helped organiser quickly react on problems and requests of participants.
3. Participants had personal diary for reflections of the day and they used them when met with own reflection group and when created YouthPasses.
4. There were created five reflection groups where participants every day discussed knowledge, skills, values and positive / negative impressions of the day. Organisers received these lists every day and could react and improve program according participants' interests and requests.
5. All participants complited evaluation forms at the end of the training course.
6. There was oral evaluation of the training in the ring at the end of the TC.
7. All participants created YouthPasses.
8. All participants sent emails to organisers from Eesti People to People after the TC with nice words and appreciation of the work was done.

h) budget – details of financial sources and summary of income and expenditure

The amount of EU grant was 19.098,00 EUR. Eesti People to People NGO applied for 250,00 EUR from People to People Europe Fund and have got it on April 18, 2011. Participants covered 30% of own travel cost.

6. DESCRIBE HOW NETWORKING, PARTNERSHIP OR CO-ORDINATION WORKS IN THE PROJECT TO ENHANCE EFFECTIVENESS

The team of promoters was built during **the SALTO-YOUTH EUROMED partnership building seminar "Empowering Women"** in Strasbourg in December 2010. The interests of partners were defined and the main topics and activities for "Gender and Media" Training Course (TC) were discussed there. Partners decided to communicate between each other and with applicant – Eesti People to People NGO - by emails, and when project was approved Eesti People to People as organizer created special section on Facebook "Gender and Media" to discuss homework for training and share new ideas, media materials and links for discussions in Estonia.

Eesti People to People invited for training course partners also partners from **CaucAsia gender network,** from **Global Education Week networks** and from **European and Estonian youth organisations. An open call** in several European youth networks has been made as well.

There were not the pre-condition for participants to show their level of competences and previous experience in media and gender sensitivity issues. The main motivation to participate in training was willingness to learn about gender in media and gender awareness in youth work.

During the selection of the youth organizations and participants organisers from Eesti PTP asked partners to pay special attention on inviting to training young people with fewer opportunities to raise their awareness in gender and media, to build their capacity, to empower young women and men from disadvantage groups but active in youth work.

The group of participants were mostly with NGO background: some participants are active in women NGOs, some are youth leaders, members or volunteers in youth organisations.The age of participants were different: youngest were 18 years old and they are studing at schools, oldest have experience in NGOs, gender and media. There were young job-seekers, young people from ethnic minorities and youth workers from rural areas (they met national priorities and helped to promote idea of social inclusion).

All selected participants regularly received emails with training course materials. Participants were informed that they will be expected to learn during the training how to write news stories and press-realizes for mass and social media, to work in groups and individually on different TC topics and that they have to prepare homework. Participants shared own materials and links on "Gender and Media" Facebook section and started discussions before training course. There were also a lot of exchanges of emails between organizers and participants before TC.

All participants were actively involved in each stage of the project, they discussed topics and expressed their needs for the training before coming to Estonia. The methodology of the training helprd to involve them in planning, implementation, dissemination and evaluation process.

Special exchange of emails were between five trainers from Estonia, France and Jordan before meeting in Estonia to create common program and points of view to methodology.

Participants and support team from Eesti People to People and other partners' organizations from Estonia met foreign participants in the airport and helped with their transportation to Nelijärve (70 km from Tallinn).

All participants were very active during training course and made own input in activities. There were created Social team responsible for free time and evenings, Bloggers team, Order and Law team and Ice-Breakers team. Members of these team helped organizers and support team to run training course. All participants prepared very good presentations of their homeworks and presentations for Intercultural evening. Italian and Polish participants brought four documentary films and all participants were very impressed by them.

All participants participated in evaluation process (on paper and orally in circle) and gave very positive feedback to TC organizers from Eesti People to People.

Participants keep in touch after the training with organizers and between each other, they continue to discuss hot topics in gender and media, share materials, photos and cooperate in new project writing by emails and in Facebook.

7. WHAT IS THE MOST IMPORTANT LEARNING DIMENSION OF THE PROJECT THAT COULD BE USEFUL IN OTHER COUNTRIES?

The most important learning dimensions of "Gender and Media" project were sharing knowledge, skills and experiences in global education, learning together in very culturally diverse group, learning from each other, with each other and by each other. Participants of the training course expressed their willing to act as global citizens who are aware about gender and media issues

The main methods and approaches were experiential learning, intercultural learning, active participation and group dynamics. There were many team building activities, experts' and participants' presentations, discussions, group work in cross-cultural and mixed groups, outdoors activities, evaluations and reflections of the working days individually, in small groups and in circle on plenary sessions. All these methods and approaches can be useful in other countries and participants can use them in own organizations and communities.

Pedagogical materials and methodology were improved by organisers according participants' experience and can be used in future projects and daily activities in other countries. It is positive for sustainability of this project, similar trainings can be repeated in partners' countries, so it will be multiplying effect of "Gender and Media" training course in Estonia and abroad.

Valuable project ideas came up and some of them already are turning into reality in the long run. As a result of "Gender and Media" training course in Estonia there were created new projects in partners' organisations in Israel, Jordan (EuroMed projects), Ukraine and Estonia (EuropeAid project), in Lithuania, Estonia, Georgia and Moldova (Youth in Action projects), Estonia and Moldova (development education project with support from Estonian Ministry of Foreign Affairs).

As a result of the training course the following resources were produced:

- statement with recommendations for policy makers, women NGOs, youth organizations and other stakeholders about gender and media based on training materials, input from participants and results of discussions during training, it was send to international mailing list created by participants;
- two examples of gender sensitive front pages made by participants during the training;
- participants' home works about situation with gender equality in their local and national media;
- Training course organizers, experts and participants prepared Press Release about G&M training for partners organisations, for media in Estonia and abroad, for Network of East-West Women (www.eastwestwomen.org), Women's UN Report Program & Network (WUNRN, www.wunrn.com), International Women's Media Foundation e-Newsletter E-WIRE (IWMF, www.iwmf.org), it was sent and distributed in these networks;
- articles addressing the issue of gender and media issues based on the background of participants of the training course in English, Estonian, Russian and Ukraine languages:
- http://etnoweb.ee/ViewEvent.aspx?id=126ede05-6b8e-45a0-9127-454959902ea8
- http://etnoweb.ee/ViewEvent.aspx?id=126ede05-6b8e-45a0-9127-454959902ea8
- http://www.deeep.org/index.php?option=com_acymailing&ctrl=archive&task=view&mailid=23&key=498b573da32e75698a7d71610328fdbb&subid=140-a94553b88b9fe153e356b53ed37775fd
- http://trialog-information-service.blogspot.com/2011/09/gender-equality-unfortunately-is-not.html
- http://arevik.wordpress.com/2011/08/12/gender-equality-is-not-a-hot-topic-for-media/#more-401
- http://e.mail.ru/cgi-bin/link?check=1&cnf=51cbb2&url=http%3A%2F%2Fternopilcenter.blogspot.com%2F2011%2F08%2Fblog-post_18.html&msgid=13141840750000000191;0,1
- http://www.terveilm.net/?id=4&blog=854
- http://pages.ptpi-enews.org/page.aspx?qs=38dfbe491fab00ea2bdf998eac42cd3c4f4c6aa5e0792fa47498fa2147da7a2e3ae23a14fd4f2f149e4789ecbaa0b0873b52686795a9bfeea450bea0ec92f0d95cd4a1c2535e4707f17b4f0ac404348d
- http://ptpe.org/news/newsletter/2011-3.html
- collection of training materials about gender and media issues, which can be used for future references;
- collection of photos from training course www.fotki.com/ptpest/gender-and-media;
- Gender and Media section on Facebook http://www.facebook.com/#!/pages/Gender-And-Media/130786913670866

Signature of the responsible applicant
Ruta Pels,

Date and place
10.11.2011

Eesti People to People NGO president Tallinn, Estonia

Feel free to attach supporting documentation.
Do not hesitate to contact the North-South Centre of the Council of Europe for any further clarification you may require. We will be happy to be of assistance.

Please return this application form before

18 November 2011

by post, email or fax to

Miguel SILVA & Josefin LEVANDER

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