



Education and Culture DG

Culture Programme



European Heritage Days
Journées européennes
du patrimoine



COUNCIL OF EUROPE
CONSEIL DE L'EUROPE

EUROPEAN HERITAGE DAYS

A joint action of the Council of Europe and the European Commission

2009 EVALUATION FORM

I. Country

Country: **Principality of Liechtenstein**

Date: **September 5th 2008, 10.00 a.m. - 5.00 p.m**

Theme: **There's power inside: power station and museum „Lawena“ in Triesen**

On European Heritage Day 2009, the Cultural Heritage Division offers "a day of experience" in the power station along with the museum "Lawena" in Triesen, built 1925-1927. Together with the company running a power station "Liechtensteinische Kraftwerke (LKW)", it would like to show you an early historical monument of the generation of electricity in the land.

II. Bodies responsible and/or involved in the coordination and organisation of the national EHD (if any changes)

Patrik Birrer, lic. phil. Art Historian and Curator of Monuments,
Historical Preservation Expert of the Principality of Liechtenstein
Building and Fire Authority of the Principality of Liechtenstein
Cultural Heritage Division

III. Theme 2009

a) How did you draw attention to the theme during the EHD?

With media coverage.

b) Was the public interested in this theme?

Yes!

IV. Participation

- a) Number of sites and monuments open to the public (and possible geographical division by cities or regions):

Only one.

- b) Number of other events proposed (please specify):

The International Heritage Photographic Experience.

- c) Numbers of visitors:

Over 200 persons.

V. Description of the public taking part in the EHD

-

VI. Media analysis

- a) What promotional material did you use and how did you distribute it?

Posters, postcards and advertisements.

- b) What is your media strategy (press, radio, television, internet or other)?

Totally PR.

- c) What were the media results for the EHD (how many TV programmes, articles in the press, etc)?

Many.

VII. Visibility of the European dimension of the EHD

Not possible to find out.

VIII. Financial analysis

- a) How are the EHD financed? (public budgets, private sponsors, etc.):

With public budgets.

- b) What is the total budget allocated to the EHD? (explain the division within the budget):
CHF 10'000.-
- c) Involvement of volunteers: -
- d) Is access free of charge for the public?
Yes.
- e) Others: -

IX. Activities for young people

The «International Heritage Photographic Experience», an international youth photo competition under the patronage of the Council of Europe.

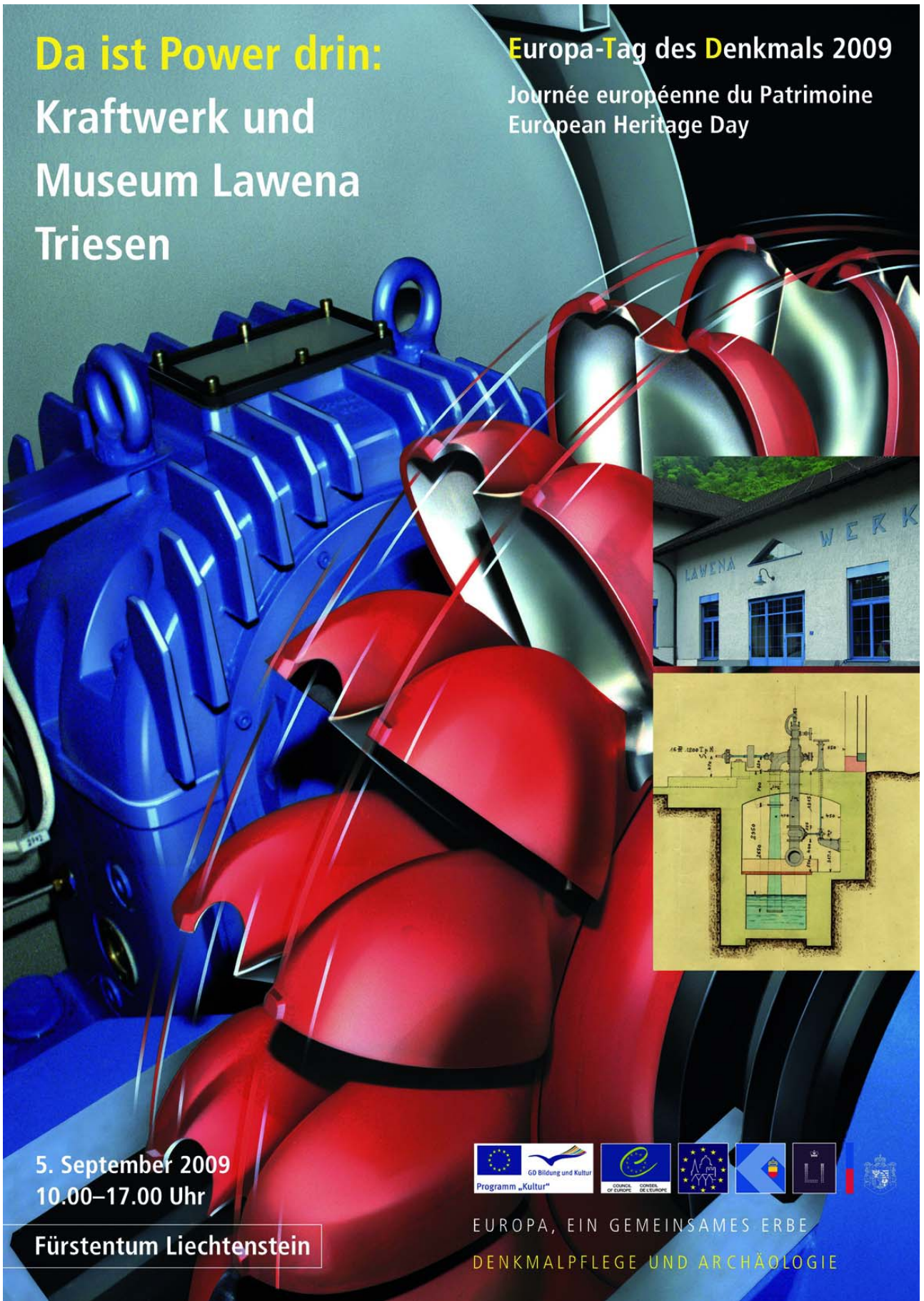
X. Historical analysis

- a) For how many years have you celebrated the EHD in your country?
Since 1993.
- b) Please describe the evolution of the EHD from the beginning until 2009:
Same.
- c) Are the EHD as popular as at the beginning or more so?
Same.

Da ist Power drin: Kraftwerk und Museum Lawena Triesen

Europa-Tag des Denkmals 2009

Journée européenne du Patrimoine
European Heritage Day



5. September 2009
10.00–17.00 Uhr

Fürstentum Liechtenstein



EUROPA, EIN GEMEINSAMES ERBE
DENKMALPFLEGE UND ARCHÄOLOGIE

XII. Global assessment of the 2009 edition

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XIII. What do you expect of the EHD coordination at the European level via the Council of Europe and the European Commission?

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XIV. If appropriate, please inform us if the format of the Forum “Heritage, Creativity and Innovation” (Ljubljana, 22-24 September) followed by the annual meeting of the Coordinators met your expectations:

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XV. What is the added value of coordination at European level?

-

XVI. Others / Remarks

-

XVII. Theme and dates chosen for 2010 (if already available¹)

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¹ A more detailed request for 2010 dates and theme will be sent to coordinators early in 2010