



Education and Culture DG

Culture Programme



European Heritage Days
Journées européennes
du patrimoine



COUNCIL
OF EUROPE CONSEIL
DE L'EUROPE

EUROPEAN HERITAGE DAYS

A joint action of the Council of Europe and the European Commission

2009 EVALUATION FORM

I. Country

Country: Bosnia and Herzegovina

Date: In Federation of Bosnia and Herzegovina September 25-26, 2009

In Republic of Srpska September 10-30, 2009

Theme: Intangible cultural heritage and Cultural landscape

II. Bodies responsible and/or involved in the coordination and organization of the national EHD (if any changes)

Authorities responsible for the manifestation organization are:

1. Ministry of Civil Affairs of Bosnia and Herzegovina
2. Federal Ministry of Culture and Sport
3. Ministry of Education and Culture of Republic of Srpska

Coordination authorities:

1. The National Museum of Bosnia and Herzegovina in Sarajevo
2. The Institute for musicology of Musical Academy in Sarajevo
3. Nongovernmental organisations that are acting in the field of safeguarding and presentation of intangible heritage of Bosnia and Herzegovina
4. Republic Institute for Protection of Cultural-Historical and Natural Heritage of Republic of Srpska

III. Theme 2009

a) How did you draw attention to the theme during the EHD?

Federation of Bosnia and Herzegovina

- by holding press conference;
- by informing about the manifestation and sending invitations to the delegates in the Federation of B&H Parliament House of Representatives and House of Peoples,
- by advertising in the print and electronic media;
- by advertising on a local level in cooperation with local institutions, unions, schools and individual admirers of cultural legacy;

- by announcing an open competition and inviting elementary and high schools for participation in the programme „The Youth and Heritage“, awarding prizes to students, teachers and schools;
- by organizing a visit of chosen destinations and cultural monuments in cooperation with culture and religious organizations, citizen associations and educational institutions with presentation of selected values in an educational and popular way;
- by organizing defile of festival participants through the town
Republic of Srpska
- by multimedia presentation
- by giving expert lectures;
- by posters exhibit with presentation of works
- by newspapers articles

b) Was the public interested in this theme?

Yes! People of all ages and levels of education showed grate interest.

IV. Participation

a) Number of sites and monuments open to the public (and possible geographical division by cities or regions):

In Federation of BiH EHD was maintained in one town (Sarajevo) and it consists of 10 programs that was held in two days. The main concept of manifestation was different in comparison with 12 manifestations in last years. All wealth riches of intangible cultural heritage from different regions and places of Bosnia and Herzegovina were collected and presented on one place. There were organized exhibitions, workshops, scientific conference and folklore parade. In a defile through the whole central part of the town 29 folklore groups were presented to the citizens of Sarajevo.

In Republic Srpska EHD was maintained in three towns (Banja Luka, Trebinje, Pale). On that occasion there were organised 9 manifestations by 6 governmental and 3 non-governmental organisations.

b) Number of other events proposed (please specify):

- Round table on safeguarding of intangible cultural heritage and implementation of UNESCO convention
- Exhibition of traditional handicrafts and skills
- Exhibition of students work on theme: Customs from my neighbourhood
- Review of folk costumes from our country
- Festival of intangible cultural heritage of Bosnia and Herzegovina; traditional songs, games, customs, skills, handicrafts, cuisines, peasants and city everyday life.
- Awarding a Letter of thanks to the institutions and individuals for safeguarding intangible cultural heritage.

c) Numbers of visits

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d) Number of visitors:

In Federation of BiH were about 15000 and about 1500 participants in different manifestations of EHD.

Events of EHD in Republic Srpska in 2009 were visited by at least 5000 visitors, mainly representatives of younger generations and children.

e) Others:

On the closing manifestation of EHD in Republic Srpska two ministers of culture (from Republic Srpska and Republic Srbija) were attended.

V. Description of the public taking part in the EHD

Our publicity took participation on several different workshops where they had opportunities to meet with 20 skilled craftsmen and they showed to the visitors the craft works, skills, tools and products. Visitors were present at the exhibition of handicrafts from these workshops and at the same time one documentary film on intangible cultural heritage was presented.

Promotion of old handicrafts and other kinds of creating of intangible cultural heritage is realised at school students by announcing an open competition for the best fine and applied arts and presentation of them as well as giving recognition for the same.

In a defile through the whole central part of the Sarajevo 29 folklore groups were presented to the citizens of Sarajevo. Also, folklore groups were preparing traditional cuisine from different parts of Bosnia and Herzegovina.

In small town on the south of Bosnia and Herzegovina an event was organised under title "Medieval market in Trebinje" with participation a big number of volunteers and visitors.

VI. Media analysis

a) What promotional material did you use and how did you distribute it?

Federation of BiH

For the purpose of promotion of EHD manifestation a number of promotional materials were prepared and printed:

- posters put up on numerous locations in the town
- advertising booklets with all information and the manifestation programme were prepared and distributed to the visitors and medias
- invitations for all programs
- catalogue of the manifestation
- umbrellas with logo of the manifestation were given to visitors, students and representatives of medias
- T-shirts with logo of the manifestation were made and given to visitors, students and representatives of medias

Republic of Srpska: posters, leaflets, internet ...

b) What is your media strategy (press, radio, television, internet or other)?

Federation of BiH

- announcing pres conference on which attended representatives of all significant Medias

- regular participation on TV and radio shows
- organizing interviews for participants of EHD in TV and radio shows as well as in print Medias
- creating and distribution press materials with detail information on manifestations and single programs
- attendance of all significant Medias on all programs
- preparation and delivering everyday reports to all Medias in Bosnia and Herzegovina
- all electronic Medias are supplied with video materials that is recorded by special team of Foundation for creative development (FKR). The same team prepared video materials of single parts of EHD manifestation and short film of 20 minutes of the whole manifestation.

Republic Srpska

- promotion of manifestation
- two times on Public Broadcast was information of the manifestation

c) What were the media results for the EHD (how many TV programmes, articles in the press, etc)?

Federation of BiH

after announcing press conference information of EHD manifestation was in the following Medias:

Printed medias: Dnevni avaz, Oslobođenje, Nezavisne novine, San, Dnevni list, Dani, Start;

Info Agencies: Fena and Onasa

TV houses: BHRT, FTV, TV Hayat, Pink TV, Alfa TV, TVSA

Radio stations: BH radio 1, Radioi Federacije, 202, Radio Stari grad, Radio Sarajevo...

Web portals: Sarajevo-x.com, Moj portal, Portal Radio Sarajevo...

All above mentioned medias have everyday information in theirs programs or texts in daily printed publications

Republic Srpska – there is no precise details

VII. Visibility of the European dimension of the EHD

The manifestation „European Heritage Days“ is a traditional manifestation confirming that our Bosnian-Herzegovinian cultural heritage is an important part of the common European and World cultural heritage. More important intention is to achieve that the citizens can live in harmony although they have different cultures and languages.

VIII. Financial analysis

a) How are the EHD financed? (public budgets, private sponsors, etc.):

In Federation of BiH: from budget of Federation BiH and from budget of Tourism Associations

In Republic Srpska: every institution and association financed its participation in the manifestation and Republic Institute for Protection of Cultural-Historical and Natural Heritage financed production of common posters and coordination.

b) What is the total budget allocated to the EHD? (explain the division within the budget):

In Federation of BiH

Budget of Federation BiH + resources of Tourism Association of Canton Sarajevo +
resources of Tourism Association of Federation BiH
300.000,00 KM + 262.000,00 KM + 256.524,43 KM (1 euro = 1.95 KM)
In Republic Srpska: approximate budget was 50.000,00 KM

c) Involvement of volunteers:

Yes, many volunteers took participation in preparation of EHD manifestation. Some of volunteers were from Association of People with special needs.

d) Is access free of charge for the public?

Yes!

e) Others:

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IX. Activities for young people

Federation of BiH

The programme „The Youth and Heritage“ takes place during the manifestation of „European Heritage Days“ as a separate segment. Participants are students of elementary and high schools in Bosnia and Herzegovina. An open competition on the theme „The Youth and Heritage“ was announced in the course of the year. The students of awarded works participate in the final manifestation where symbolic prizes are given for the most successful works that expert commission of organisers pronounced best. During the manifestation the students, through games and different workshops, are friendly to each other, get acquainted with rich cultural heritage of the region and at the same time learn a way they should love and respect their heritage.

Republic of Srpska

The entire manifestation programme was directed to the young population.

X. Historical analysis

a) For how many years have you celebrated the EHD in your country?

Federation of BiH – 13 years, and Republic of Srpska – 2 year

b) Please describe the evolution of the EHD from the beginning until 2009:

Manifestation events by years

- 1997. - Sarajevo
Theme: Architectural Heritage of Bosnia and Herzegovina
- 1998. - Sarajevo
Theme: Nomination of Mostar and Sarajevo for the
UNESCO World Heritage List
- 1999. - Sarajevo, Mostar, Kreševo, Bihać, Gradačac, Vranduk
Theme: Recovery and Reconstruction of Sacral Buildings
- 2000. - Sarajevo, Travnik

Theme: 1. Old Crafts Important to Reconstruction of Cultural Heritage Buildings
2. Cultural Heritage in Possession of Religious Communities

- 2001. - Jajce
Theme: Cultural and Historical Values of Jajce Town
- 2002. - Sarajevo, Visoko, Kraljeva Sutjeska
Theme: Our Origins and Tradition as Inspiration
- 2003. - It didn't take place.
- 2004 - Mostar
Theme: Old Bridge
- 2005. - Tuzla
Theme: Contemporary Principles of Preservation and Revitalization
- 2006. - Bihać, Velika Kladuša
Theme: Old Towns of Unsko-Sanski Canton
- 2007. – Čapljina, Stolac
Archeology and Mobile Heritage
- 2008. – Guča Gora, Travnik, Prusac, Donji Vakuf, Jajce
Theme: Old Towns in Lašva and Vrbas Valley:
Banja Luka, Monuments of Open Doors
- 2009. – Sarajevo (Theme: Intangible cultural heritage)
Banja Luka, Trebinje, Pale (Theme: Cultural Landscape)

c) Are the EHD as popular as at the beginning or more so?

Popularity of the manifestation „European Heritage Days“ is huge particularly among the young. The place of holding and the theme of the manifestation change every year so this diversity attracts many friends of heritage to join and take part in the very organization of the manifestation through special activities: workshops, exhibits, concerts and lectures.

XI. Logos used

Logo of the Council of Europe, European Heritage Days logo and the logo of the European Commission were used.

XII. Global assessment of the 2009 edition

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XIII. What do you expect of the EHD coordination at the European level via the Council of Europe and the European Commission?

We expect from coordination at European level presentation of Bosnia and Herzegovina cultural values in Europe and better understanding of its values, exchange of positive experiences, as well as better understanding of cultural diversities within the borders of our country. In consideration of big material destruction of cultural values, cultural memory and intellectual potential last years we expect understanding for financial difficulties, and help for Bosnian-Herzegovinian participation in that coordination.

XIV. If appropriate, please inform us if the format of the Forum “Heritage, Creativity and Innovation” (Ljubljana, 22-24 September) followed by the annual meeting of the Coordinators met your expectations:

Yes! In our estimation it was very well organized and very useful Forum. Also, it is very good that we had one Forum that is devoted to the Heritage on European level in last two years. Sincerely, I hope that such event will become regular event of the members of Council of Europe every year in the future.

XV. What is the added value of coordination at European level?

It's the way that cultural heritage is accessed as it is defined in the Universal Declaration of Human Rights. There's an open possibility for each individual to be recognized and identified with specific heritage and its origins, and at the same time this individual can accept and comprehend culture of others.

We consider that the coordination is precious, especially through the determination of the manifestation framework theme for every single year. The determination of common theme is an excellent opportunity for the protection services to include in their efforts broader public and thus give rise to formation of strong public opinion in the field of heritage protection and preservation.

Also, organizing manifestation of EHD at European level is worth because of the fact that on that way our common activates in all European countries contributes to the raising of awareness of heritage at common peoples as well as at different levels of authorities and other stakeholders.

XVI. Others / Remarks

The Ministry of Civil Affairs of Bosnia and Herzegovina, as ministry responsible for culture affairs, coordinates and presents to the Council of Europe activities that are held in the both entities of Bosnia and Herzegovina (Federation of BiH and Republic of Srpska) on the occasion of marking „European Heritage Days“.

XVII. Theme and dates chosen for 2010 (if already available¹)

We have no dates and themes yet!

¹ A more detailed request for 2010 dates and theme will be sent to coordinators early in 2010