

## Culture and the Policies of Change - Programme

### 2<sup>nd</sup> CultureWatchEurope Conference EESC, Brussels, 6-7 September 2010



6 September 2010			
11:00	<b>Registration and buffet lunch</b>		
13:00-13:45	<b>Opening session</b> <ul style="list-style-type: none"> <li>Anne-Marie Sigmund, Member of the European Economic and Social Committee</li> <li>Gabriella Battaini-Dragoni, Director General of Education, Culture and Heritage, Youth and Sport of the Council of Europe</li> <li>Chris Torch, Conference Moderator, Artistic Director of Intercult, Vice-President of the Executive Committee of Culture Action Europe</li> </ul>		
13:45-15:30	<b>Keynote 1</b> : Jeremy Rifkin, Founder and President, Foundation on Economic Trends followed by debate		
15:30-15:45	<i>Break</i>		
15:45-17:30	<b>Working groups session 1</b>		
<b>Overriding question:</b>  What are the opportunities and dangers that policy makers need to understand so that European cultural life can flourish and fulfil its potential in the next 20 years?	<b>A – “Mainstreaming Culture”</b>	<b>B – “Cultural diversity”</b>	<b>C – “Resources for culture”</b>
	<b>Moderation/Reporting back:</b> <ul style="list-style-type: none"> <li>Christine Merkel, Head of the Division for Culture and Communication / MOW German Commission for UNESCO, Chair of the CDCULT of the Council of Europe</li> <li>Simon Mundy, Director of the Centre for the Cultural Environment at King's College, London</li> </ul> <b>Specialised working groups and their moderators:</b> <p><i>A1. Culture and competitiveness:</i></p> <ul style="list-style-type: none"> <li>Kimmo Aulake, Deputy Head of Division, Directorate General for Cultural, Youth and Sports Policy, Ministry of Education and Culture, Finland</li> <li>Vivien Blot, Public Affairs Manager, IMPALA, Independent Music Companies Association</li> </ul> <p><i>A2. Local and regional development:</i></p> <ul style="list-style-type: none"> <li>Franco Bianchini, Professor of Cultural Policy and Planning at Leeds Metropolitan University</li> <li>Claudio Baffioni, Chief Manager, Environmental Observatory, Municipality of Rome</li> </ul> <p><i>A3. Culture and International relations:</i></p> <ul style="list-style-type: none"> <li>Martin Hope, Director of British Council Brussels</li> <li>Sumi Ghose, Cultural Programme Director, Asia House</li> </ul>	<b>Moderation/Reporting back:</b> <ul style="list-style-type: none"> <li>Nina Obuljen, State Secretary, Ministry of Culture of the Republic of Croatia</li> <li>Geoffrey Brown, Director of EUCLID International</li> </ul> <b>Specialised working groups and their moderators:</b> <p><i>B1. Cultural diversity policies, institutions outreach, minority participation, social inclusion:</i></p> <ul style="list-style-type: none"> <li>Sabine Frank, Secretary General of the Platform for Intercultural Europe</li> <li>Daphne Tepper, Policy Analyst, Culture Action Europe</li> </ul> <p><i>B2. Culture, democracy, ownership, new media, new forms: :</i></p> <ul style="list-style-type: none"> <li>Jean Hurstel, President of Banlieues d'Europe</li> <li>Katarina Pavic, Coordinator, Clubture Network</li> </ul> <p><i>B3. Culture and education, participation, excellence:</i></p> <ul style="list-style-type: none"> <li>Mary Ann DeVlieg, Secretary General of IETM (Informal European Theatre Meeting)</li> </ul>	<b>Moderation/Reporting back:</b> <ul style="list-style-type: none"> <li>Peter Inkei, Director of the Budapest Observatory</li> <li>Sara Selwood, independent cultural analyst, Visiting Professor at City and Honorary Professor at University College London</li> </ul> <b>Specialised working groups and their moderators:</b> <p><i>C1. Responding to cutbacks, investment tools, incentives, copyright:</i></p> <ul style="list-style-type: none"> <li>Cécile Despringre, Executive Director of the Society of Audiovisual Authors</li> <li>Emmanuel Wallon, Professor, University Paris X</li> </ul> <p><i>C2. New management and governance models:</i></p> <ul style="list-style-type: none"> <li>Marko Brumen, freelance cultural operator / project manager (New Times New Models for Pekarna Magdalenske mreže)</li> <li>Sarah Gardner, Executive Director, IFACCA</li> </ul> <p><i>C3. Spill-over and evaluation:</i></p> <ul style="list-style-type: none"> <li>Kseniya Khovanova, Independent consultant</li> <li>Martin Piber, Professor, Innsbruck University</li> </ul>
17:30-18:30	Reporting back session from Sub-working groups to Plenary		

09:15-10:00	<p><b>Opening and introduction to the day:</b></p> <ul style="list-style-type: none"> <li>Robert Palmer, Director of Culture and Cultural and Natural Heritage of the Council of Europe</li> <li>Chris Torch, Conference Moderator, Artistic Director of Intercult, Vice-President of the Executive Committee of Culture Action Europe</li> </ul> <p><b>Interventions by:</b></p> <ul style="list-style-type: none"> <li>France Lebon, Director of Permanent Education and Creativity Department, Directorate General of Culture, Ministry of the “Communauté française”, Belgium for the Belgian Presidency</li> <li>Horia Roman Patapievici, President of EUNIC, President of Romanian Cultural Institute, Romania</li> </ul>		
10:00-10:30	<p><b>Keynote 2:</b> Intervention by Stojan Pelko, State Secretary, Ministry of Culture, Slovenia</p>		
10:30-13:00	<p><b>Working groups session 2</b> (with break at 11:00-11:30)</p>		
<p><b>Overriding question:</b></p> <p>What immediate steps should governments and public bodies take to protect the creativity, vitality and diversity of European cultural life in the next three years?</p> <p>What are the priority actions recommended?</p>	<p style="text-align: center;"><b>A – “Mainstreaming Culture”</b></p> <p><b>Moderation/Reporting back:</b></p> <ul style="list-style-type: none"> <li>Christine Merkel, Head of the Division for Culture and Communication / MOW German Commission for UNESCO, Chair of the CDCULT of the Council of Europe</li> <li>Simon Mundy, Director of the Centre for the Cultural Environment at King’s College, London</li> </ul> <p><b>Specialised working groups and their moderators:</b></p> <p><i>A1. Culture and competitiveness:</i></p> <ul style="list-style-type: none"> <li>Kimmo Aulake, Deputy Head of Division, Directorate General for Cultural, Youth and Sports Policy, Ministry of Education and Culture, Finland</li> <li>Vivien Blot, Public Affairs Manager, IMPALA, Independent Music Companies Association</li> </ul> <p><i>A2. Local and regional development:</i></p> <ul style="list-style-type: none"> <li>Franco Bianchini, Professor of Cultural Policy and Planning at Leeds Metropolitan University</li> <li>Claudio Baffioni, Chief Manager, Environmental Observatory, Municipality of Rome</li> </ul> <p><i>A3. Culture and International relations:</i></p> <ul style="list-style-type: none"> <li>Martin Hope, Director of British Council Brussels</li> <li>Sumi Ghose, Cultural Programme Director, Asia House</li> </ul>	<p style="text-align: center;"><b>B – “Cultural diversity”</b></p> <p><b>Moderation/Reporting back:</b></p> <ul style="list-style-type: none"> <li>Nina Obuljen, State Secretary, Ministry of Culture of the Republic of Croatia</li> <li>Geoffrey Brown, Director of EUCLID International</li> </ul> <p><b>Specialised working groups and their moderators:</b></p> <p><i>B1. Cultural diversity policies, institutions outreach, minority participation, social inclusion:</i></p> <ul style="list-style-type: none"> <li>Sabine Frank, Secretary General of the Platform for Intercultural Europe</li> <li>Daphne Tepper, Policy Analyst, Culture Action Europe</li> </ul> <p><i>B2. Culture, democracy, ownership, new media, new forms:</i></p> <ul style="list-style-type: none"> <li>Jean Hurstel, President of Banlieues d’Europe</li> <li>Katarina Pavic, Coordinator, Clulture Network</li> </ul> <p><i>B3. Culture and education, participation, excellence:</i></p> <ul style="list-style-type: none"> <li>Mary Ann DeVlieg, Secretary General of IETM (Informal European Theatre Meeting)</li> </ul>	<p style="text-align: center;"><b>C – “Resources for culture”</b></p> <p><b>Moderation/Reporting back:</b></p> <ul style="list-style-type: none"> <li>Peter Inkei, Director of the Budapest Observatory</li> <li>Sara Selwood, independent cultural analyst, Visiting Professor at City and Honorary Professor at University College London</li> </ul> <p><b>Specialised working groups and their moderators:</b></p> <p><i>C1. Responding to cutbacks, investment tools, incentives, copyright:</i></p> <ul style="list-style-type: none"> <li>Cécile Despringre, Executive Director of the Society of Audiovisual Authors</li> <li>Emmanuel Wallon, Professor, University Paris X</li> </ul> <p><i>C2. New management and governance models:</i></p> <ul style="list-style-type: none"> <li>Marko Brumen, freelance cultural operator / project manager (New Times New Models for Pekarna Magdalenske mreže)</li> <li>Sarah Gardner, Executive Director, IFACCA</li> </ul> <p><i>C3. Spill-over and evaluation:</i></p> <ul style="list-style-type: none"> <li>Kseniya Khovanova, Independent consultant</li> <li>Martin Piber, Professor, Innsbruck University</li> </ul>
13:00-14:15	<p><i>Lunch Break</i></p>		
14:15-14:30	<p><b>- Intervention by:</b> Jan Truszczyński, Director General for Education, Training, Culture and Youth of the European Commission</p>		
14:30-16:15	<p><b>- Working group session moderators exchange on key points and insights from conference with all participants (plenary session)</b></p> <p><b>- Conference summary, outlook on follow up and closing of the conference :</b> Chris Torch, Conference Moderator, Artistic Director of Intercult, Vice-President of the Executive Committee of Culture Action Europe; Steve Green, Conference Rapporteur, Chef d’équipe de la Présidence EUNIC; Robert Palmer, Director of Culture and Cultural and Natural Heritage of the Council of Europe</p>		