EEMPS

OUTPUT SUMMARY

MEDIANE
Media in Europe for Diversity Inclusiveness

EUROPEAN EXCHANGES OF MEDIA PRACTICES

Pair: COE 64

DE PARIS À NICOSIE : FOCUS SUR LA GÉNÉRATION Y

1. Exchange Partners

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<tr>
<td>Name and Surname</td>
<td>Madalina ALEXE</td>
<td>Willy TOTORO</td>
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<tr>
<td>Job title</td>
<td>Journalist</td>
<td>Freelance</td>
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<td>Organisation / Media</td>
<td>Café des Roumains</td>
<td>ARRCY</td>
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2. Summary

Today, over 5 million young people are unemployed in Europe. Highly qualified or without degrees, young Europeans are going through difficult moments: 24% of them are unemployed in France; the figure reaches the level of 47% in Cyprus. Training, mobility, social entrepreneurship, youth guarantee... the possibilities and potential are not the ones that miss. Today's Y-generation is indeed the most educated in Europe. In 2025, they will represent 75% of the world workforce. What expectations does the Y-generation have? Which are the characteristics of this generation, also described as highly connected (e-generation)? What are the main solutions to fight youth unemployment? How do the different actors of the society show solidarity towards the youth? These are some of the questions we tried to find the answer to, in Paris and Nicosia. As in spite of thousands of kilometres that separate them, young people of all nationalities face the same problems since the beginning of the crisis in Europe.

Ils sont plus de 5 millions à connaître le chômage partout en Europe. Surdiplômés ou sans qualification, les jeunes européens se retrouvent aujourd'hui dans une situation pour le moins complexe : 24% d'entre eux sont inactifs en France, le chiffre grimpe jusqu'à 47% à Chypre. Formations, mobilité, entrepreneuriat social, contrats aidés, garantie jeune... des initiatives existent, du potentiel encore plus. En effet, les "Y" d'aujourd'hui constituent la génération la plus éduquée en Europe. D'ici 2025, ils représenteront 75% des effectifs professionnels mondiaux. Quelles sont les attentes des "Y" ? Quelles sont les spécificités de cette génération, que l'on qualifie aussi d'hyper connectée (e-Génération) ? Quels leviers d'action possibles contre le chômage des jeunes ? Quelle solidarité et mobilisation aux différents niveaux de la société ? Voici quelques questions auxquelles nous avons tenté de répondre à Paris et Nicosie. Car en dépit des milliers de kilomètres qui les séparent, les jeunes de toutes nationalités se heurtent aux mêmes difficultés depuis le début de la crise en Europe.
3. **Biographies of the authors**

**Madalina ALEXE - France**  
Journalist - *Café des Roumains*  
I have studied European journalism and Translations in French, English, Spanish and Romanian. I currently work on subjects that include discrimination, immigration and the environmental protection. I am a Romanian national living in France for the last seven years. I am very interested in topics such as the discrimination of Romanian nationals in different European member states. Therefore, I currently work on a project called "Je suis roumain (aussi)" - I am Romanian as well - aiming to show the diversity of the Romanian diaspora in France.

**Willy TOTORO - Cyprus**  
Freelance - *ARRCY*  
I did my degree in Multimedia and worked as broadcast operator at Sat 7 Media service. In our NGO I am director and responsible of our radio program broadcast at Mycyradio, a community radio in Cyprus. Our NGO is for immigrants and include the promotion of diversity and non-discrimination in media. The aim of our participation in media is to promote diversity in there and try to open the doors there. I want to participate in the exchange to promote diversity in to the media and to see what is done in other countries and Join our ideas to suggest together what have to be done for non-discrimination and diversity in media. 
ARRCY is an NGO which promote opportunities for recognized refugees living in Cyprus, helping this group of people to be employed in their field combatting discrimination and promoting diversity. The media is one of the important channels to show the example and to promote the inclusion of this group of people. We want to make sure in the media for example; there is promotion of diversity, inclusion and non-discrimination in anyhow for every group of minority.