



EEMPS

**OUTPUT
SUMMARY**

MEDIANE

Media in Europe for Diversity Inclusiveness

EUROPEAN EXCHANGES OF MEDIA PRACTICES

Pair: **COE 62**

LESSONS FROM POLITICAL REPORTING ON TURKISH AND SYRIAN MUSLIMS

1. Exchange Partners

	Partner 1	Partner 2
Name and Surname	Luigi SERENELLI	John DYER
Job title	<i>Journalist</i>	<i>Journalist</i>
Organisation / Media	ARA - Associated Reporters Abroad Germany	Freelance Writer Bulgaria

2. Summary

Germany and Bulgaria have adopted similar frames for reporting on political developments involving Muslims. Owing to the presence of Turks in both countries, German and Bulgarian journalists regularly ask whether Turks should assimilate or integrate.

Syrian refugees in both countries have complicated that journalistic frame, however.

In Germany, political journalists struggle alongside politicians to maintain a tolerant attitude toward Syrian refugees while still asking questions that often fuel anti-immigrant voices.

In Bulgaria, politicians exploit pre-existing animosity towards Turkish Muslims to create a "bogeyman" out of Syrian refugees, using them to foment racist anxieties for electoral gain. The media, unfortunately, has gone along with this strategy.

3. Dissemination of the Output

We will share our findings with more than 100 journalists who belong to Associated Reporters Abroad, where we are both members. We'll also disseminate our work through other professional and personal networks of journalists and NGOs via alumni groups and freelance associations, including John Dyer's former colleagues who were also fellows at the Reuters Institute for the Study of Journalism at Oxford University. Most importantly, we would seek to publish our findings via ARA's relationship with editors in Europe and the US, including in Bulgarian publications.

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4. *Biographies of the authors*

Luigi Serenelli is a freelance journalist currently working for the Berlin-based news service Associated Reporters Abroad. He has worked at the BBC, Radio Popolare, L'Espresso and Exberliner. Luigi strongly believes that immigration is a very pertinent issue in Europe. He has a master's degree in journalism from the Catholic University of Milan, a master's degree in International Politics from the University of Bologna and a bachelor's degree from the University of Naples L'Orientale.

John Dyer is a freelance writer based in the Balkans as well as editor at Associated Reporters Abroad, a Berlin, Germany-based organization of freelance foreign correspondents that write for major publications around the world. He's written for The Boston Globe, Newsday, Global Post and other publications. He was a Fulbright fellow and a fellow at the Reuters Institute for the Study of Journalism at Oxford University.