Media in Europe for Diversity Inclusiveness

EUROPEAN EXCHANGES OF MEDIA PRACTICES

Pair: COE 49

ECONOMIC OUTLOOK ACROSS THE EU

1. Exchange Partners

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<thead>
<tr>
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<th>Partner 1</th>
<th>Partner 2</th>
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<tbody>
<tr>
<td><strong>Name and Surname</strong></td>
<td>Zdravka Ivanova ANDONOVA</td>
<td>Miho DOBRASIN</td>
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<tr>
<td><strong>Job title</strong></td>
<td>Journalist / Reporter</td>
<td>Journalist / Reporter</td>
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<tr>
<td><strong>Organisation / Media</strong></td>
<td>TRUD (daily newspaper) Bulgaria</td>
<td>VECERNJI LIST (daily newspaper) Croatia / Spain</td>
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2. Summary

When media talks about the unemployment and current economic crisis it takes opinions of analysts from financial institutions or academic institutions. Union strikes and local population hit by austerity measures is something which is often presented. We investigated opinions and conditions of persons such as refugees, minorities or street merchants, and included them in broader economic picture. As the war broke out in Syria a huge number of refugees entered Bulgaria. Now there are some clothes factories where they work. On the other side of the EU, in Spain, immigrants sell pirate movies on the street. So those newcomers also underpin economic growth in the EU. Some of them are on managerial positions in their daily work, whatever they do, so we saw their view on actual crisis and future of the labour market. We started to investigate reality of the EU in Bulgaria and continued it in Spain. We entered factories, street shops and gave a voice to persons used to be silent. The people whose entrepreneurship challenges are never mentioned. We matched their point of view with views of traditional commentators creating an unique story.

3. Dissemination of the Output

As we work for leading daily newspapers in our countries we got an opportunity to share the story with a broad audience. The project helped us to develop skills and to get insights which we are going to share with colleagues during journalists’ debates and sessions at home, but on the international stage as well.
4. **Biographies of the authors**

**Miho Dobrasin** (32) is a professional journalist born in Zagreb, Croatia. He works for the best-selling Croatian daily newspaper Vecernji List. At the moment he is a correspondent based in Madrid. In the last 10 years he was working for several daily newspapers and magazines covering international relations, economy and financial markets. He has a master in economics.

**Zdravka Andonova** (28) is from Sofia, Bulgaria. She is working as a newspaper journalist from more than 8 years. During the last 3 years Zdravka is political reporter at the biggest national newspaper in Bulgaria - Trud daily. She likes covering social issues and travelling to unknown places. She is MBA.