



EEMPS

**OUTPUT
SUMMARY**

MEDIANE

Media in Europe for Diversity Inclusiveness

EUROPEAN EXCHANGES OF MEDIA PRACTICES

Pair: **COE 36**

NEW ITALY / LA VALSE DES CHINOIS

1. Exchange Partners

	Partner 1	Partner 2
Name and Surname	Dora HALLER	Alessia CERANTOLA
Job title	<i>Journalist</i>	<i>Journalist</i>
Organisation / Media	Freelance	IRPI

2. Summary

In the frame of the MEDIANE project, we chose to speak about the local Chinese communities of Rome and Paris. In both cities, the significant number of Chinese immigrants, and most of all their business, has led to confrontations with the local population and often the revulsion of the latest. These confrontations more than often reflected a negative image on the communities in the media. Our project was to organize training for journalism students in both cities, during which they produced two documentaries about their local Chinese community. The documentaries focus on the question of integration: whether people with Chinese origins feel part of the society of their adoptive countries. We coordinated with local university students: in Italy we have as partner the university LUISS, in France a student magazine «L'Étudiant autonome». Afterwards we partnered up with local associations (Più Cultura in Rome and Association of Young Chinese in Paris) knowledgeable in the daily life of the Chinese community. After preliminary researches, we selected with the students the relevant characters representing the communities to interview. By empowering the students and including the associations in the creation process we created a collaborative media product and raised the awareness of the students of diversity reporting.

3. Dissemination of the Output

The videos have been uploaded on You Tube. For the video broadcasting a list of about 30 journalists in France and 30 in Italy will be invited in September 2014. In the Italian part, also students of the LUISS University are included. The publication of the event and the possible spread in each media website will reach an audience of thousands of people. Furthermore, in

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by the European Union
and the Council of Europe



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Italy the video will be spread through the IRPI (Investigative Reporting Project Italy) channels, and on the website of Piùculture, a Rome-based magazine and association dedicated to the different communities in Italy.

4. *Biographies of the authors*

Alessia CERANTOLA – Italy

Journalist - IRPI

Journalist focused on the Far East and Europe. Since 2007, her reports have been published by Italian and European newspapers and magazines, and her videos have been aired on a cross-section of media. She has been honoured with eight awards and special mentions, including the Freedom of the Press Award by Reporters Without Borders and UNESCO (Austria). After graduating with a four year Bachelor's degree in East Asian Studies at the University of Venice with a major in Japanese language and literature, she attended a two-year Master course in Journalism at the University of Turin and a one-year Master course in corporate finance again at Venice University. Published by Internazionale, Ansa, Il Sole 24 Ore, Il Gazzettino, la Repubblica, Vanity Fair, Liberazione, il Manifesto, Il Fatto Quotidiano, China Files, Narcomafie, LSDI, European Journalism Centre, OWNI, European Journalism Observatory, BBC Academy. Transmitted by Radio 3 Mondo (RAI), BBC World Service, Sky TV, NHK and NHK World.

Dora HALLER - France

Journalist – Freelance

Dora Haller is a freelance journalist and digital communication consultant with 8 years of work experience. Passionate about every form of storytelling, she contributed to different Hungarian, French and British/American media. Published by the Hungarian Népszabadsag, Muerto, HVG, and aired on the first European radio channel EuradioNantes, Haller has an experience in print, radio, on-line media and television. As an amateur short story writer she has been awarded the 5th prize at the 2012 international Atlantis Short Story Telling Competition. Haller is graduated in media-communication from the Panthéon-Assas University in Paris.