



**EEMPS**

**OUTPUT  
SUMMARY**

**MEDIANE**

***Media in Europe for Diversity Inclusiveness***

**EUROPEAN EXCHANGES OF MEDIA PRACTICES**

Pair: **MAEJTA 27**

**1. Exchange Partners**

	<b>Partner 1</b>	<b>Partner 2</b>
<b>Name and Surname</b>	<b>Vitor TOME</b>	<b>Thierry MICHEL</b>
<b>Job title</b>	Journalist and media literacy searcher	Coordinator
<b>Organisation / Media</b>	<b><i>Algarve University</i></b>	<b><i>FVDPQ</i></b>

**2. Summary**

The website [www.romeandmedia.com](http://www.romeandmedia.com) is a training resource on Journalism (French, English and Portuguese versions) which main aims are: to contribute to develop an inclusive and diverse journalism regarding minorities (focusing on Roma and travellers); to contribute to help journalists improving their knowledge on DI issues; to help journalism trainers training journalism students on DI.

Content includes the results of our research on the field (reports on the interviews with journalists, Roma and travellers...) as well as about 100 online resources (books, videos, websites, contacts...) on minority issues (focused on Roma and travellers).

**3. Biographies of the authors**

**Vitor TOME** - *Portugal*  
*Education editor - Reconquista*

JORNAL DO CASTELO BRANCO  
**reconquista**

Founded in 1945, Reconquistais a well-known local newspaper in Portugal namely in the region of Castelo Branco, near the ancient Spanish border. Since 2007 is an important partner of several research projects in media information literacy area. In 2010 was distinguished by the World

Funded  
by the European Union  
and the Council of Europe



EUROPEAN UNION

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

Implemented  
by the Council of Europe

Association of Newspapers with a special mention for the work developed in the area of Newspapers in Education. Diversity inclusiveness is one of the important developing area inside the media company.

Vitor Tomé, 43, is an invited teacher at the New University of Lisbon, where he teaches Media Education. Nowadays he is developing a post-PhD research project at the University of Algarve (Portugal), Catholic University of Milan (Italy) and Centre de Liaison de l'Enseignement et les Médias d'Information (Clemi – Paris). He is also a professional journalist since 1993, has a degree in Education and a PhD in Media Education. He worked in SEVERAL research projects in Portugal (i.e. Children and Youth in the News, Media Education in Castelo Branco) and abroad (i.e. Pestalozzi Programme, No Hate Speech Movement, MARS). Nowadays I'm working as a freelance journalist for the regional newspaper Reconquista, based in Castelo Branco, established in 1945 and one of the most well-known regional newspapers in Portugal. Reconquista won a special mention from the World Association of Newspapers for his role in a research project related with schools, media and young people.



**Thierry MICHEL** - *France*

*Coordinator*

**Fédération des Vidéos des Pays et des Quartiers** - [vdpg.org](http://vdpg.org)



With the advent of video in the late 70s, collective grow in order to use this tool to animate their own territory in France. They congregate in 1984 and founded in 1989 the "Fédération des Vidéos des Pays", which then becomes to integrate the urban component in its name : "Fédération des Vidéos des Pays et des Quartiers". The specificity of this audiovisual is the social process that accompanies it: embed the media in a pool of specific population and offer residents a cultural and social alternative expression tool. Avec l'apparition de la vidéo légère, à la fin des années 70, des collectifs se développent dans le but d'utiliser cet outil pour animer leur propre territoire. Ils se regroupent en 1984 puis fondent en 1989 la Fédération des Vidéos des Pays, qui deviendra ensuite, pour intégrer la composante urbaine dans la dénomination, la Fédération des Vidéos des Pays et des Quartiers. La spécificité de cet audiovisuel tient dans la démarche sociale qui l'accompagne : ancrer le média au sein d'un bassin de population précis et proposer aux habitants un outil d'expression sociale, culturelle, alternative.

I am documentary director and cameraman since 15 years. I directed several historical documentaries, especially about local history in south east of France. As coordinator of the French Federation of participatory Audiovisual since 2000, I animate the national network, I organise national and european professional encounters, I teach the participative approach in audiovisual to project leaders, I represent the community televisions to the public authorities. Je suis réalisateur de documentaires et cameraman depuis 15 ans. J'ai réalisé plusieurs documentaires historiques, en particulier sur l'histoire locale dans le sud-est de la France. En tant que coordinateur de la Fédération des Vidéos des Pays et des Quartiers depuis 2000, j'anime le réseau national, j'organise des rencontres professionnelles nationales et européennes, j'enseigne l'approche participative dans l'audiovisuel aux porteurs de projet, je représente les télévisions communautaires auprès des pouvoirs publics.

