



Media in Europe for Diversity Inclusiveness

EUROPEAN EXCHANGES OF MEDIA PRACTICES (EEMPS)

EEMPS

OUTPUT SUMMARY

Pair n° (for CoE only):

Date of application: dd /mm /yyyy

1. **Exchange Title:**

1. **Exchange Partners:**

	Partner 1	Partner 2
Name and Surname	Eleonora Cesareo	Pablo Ocqueteau and Philine von Düszenl
Job title	Journalist	Audiovisual Communication
Organisation / Media	Emmenews.tv	Documentary Design

2. **Brief summary of the Exchange Output** (100 words max, in English or French)

"La Tigresa"

Video, Full HD, 4 min 40 sec.

Talking to both, Materanos and foreigners/ tourists in Matera, we noticed that there is a number of existing stereotypes, but in many cases very little communication between the two groups. Figuring out that the main reason for this lack of communication and exchange is that there is no language in common (and in some cases also a closed or shy mentality or prejudices), we decided to facilitate the joint creation of a very popular piece of music in Materan dialect, "La Tricchiesca", which is an unknown territory for almost all of them.

3. Please describe how your output was disseminated. Give detailed information on the public targeted, size and its profile and also on the means of dissemination (journalism school, public tv or radio, private tv or radio, online, print, journalists' organisations...). (max. 100 words / 760 characters)

Up to now it has only been screened during the public presentation of the Mediane reports on Plaza Vittorio Veneto in Matera on September 20th, but the regional channel Rai (Tgr Basilicata) and the local TV "Trm" have already declared interest. Also we will offer a reedited version to the mayor of Matera for future dissemination in the context of Matera's application as Europeans Capital of Culture 2019.



4. Please add the biography of the two partners.
 - a. Biography of Partner 1 (*max. 100 words / 760 characters*)

Eleonora Cesareo was born in Taranto in 1979 and has always lived in Policoro, in the so called area of "Metapontino"; she attended Università del Salento (Lecce) and graduated in Conservazione dei Beni Culturali (History of Art). She's a journalist and contributed to several local magazines, newspapers and tv. She's currently Editor-in-Chief of Emmenews.tv (www.emmenews.tv), a local webtv that wants to report news from Basilicata jonical area. At Emmenews.tv Eleonora covers many roles: journalistic reportages, shots and editing. She loves history; for this reason she's a Ph.D student in Contemporary History (Università del Salento): her research is about the consequences of Italian agrarian reform (1950-1960) in "Metapontino" area.

- b. Biography Partner 2 (*max. 100 words / 760 characters*)

Documentary Design is an initiative founded by Pablo Ocqueteau and Philine von Düsselzeln to explore fields of interactive audiovisual production, material and anthropological photography and regional product design.

Philine von Düsselzeln born in Bremen, Germany studied Audiovisual Communication, Scenery, Lighting and Anthropology in Spain, Switzerland, Argentina and Germany. Since 2008 she has been working in various documentary production companies, tv stations and most recently as a freelance documentary filmmaker, photographer, video journalist and editor in Germany and Chile.

Pablo Ocqueteau, born in Coyhaique, Chile studied photography, product design and lighting in Spain, Argentina and Chile. Since 2008 he has been working as a freelance photographer, filmmaker and designer in Germany and Chile.

Their recent works include the participative photography project and exhibition "Selfies from Oranienplatz" together refugees from Berlin, FHXB Museum Friedrichshain-Kreuzberg, European Month of Photography 2014, the feature documentary "Punishment Island" (DoP/ co-production), about the tabu of premarital pregnancy in rural Uganda, the photographic series "Ich bin ein Berliner", the feature documentary "Cairo Jazz Revolution" (second Camera), the political campaign "Haz tu voto volar", and "Aysén Profundo", an interactive documentary about traditions and crafts in the Chilean Patagonia. Aysén Profundo has been supported by the UNESCO, financed by Fondart 2010 & 2012, participated in EsoDoc International 2012 and has been short-listed for the One World Media Awards 2013 in London. It can be seen entirely on its homepage: www.aysenprofundo.cl

Please return this sheet electronically to mediane@coe.int.

We remind you that this summary is mandatory and is part of the 3 files that exchange partners have to send back in order to finalise their exchange and to be reimbursed.