



EEMPS

**OUTPUT
SUMMARY**

MEDIANE

Media in Europe for Diversity Inclusiveness

EUROPEAN EXCHANGES OF MEDIA PRACTICES

Pair: **COE 127**

ROMA PEOPLE IN THE MEDIA
Going beyond the stereotypes

1. Exchange Partners

	Partner 1	Partner 2
Name and Surname	Kristina HRISTOVA	Martina Chichi
Job title	<i>President</i>	<i>Journalist</i>
Organisation / Media	Association of European Journalists Bulgaria	Carta di Roma Italy

2. Summary

The exchange output represents short guidelines on how to write about Roma people in the media beyond the stereotypes, i.e. to produce diverse content about and with the Roma people. The selected methodology for the guide is based on: 1. destroying the myths by facts; 2. Building the principles on the base of the destroyed myths and interviews with experts, Roma people and journalists. The final version of the guide includes:

1. Short introduction in the problem;
2. Myths in the media, selected together with the interviewed persons;
3. Principle to be followed by the journalists so to produce diverse content including Roma people in it;
4. Resume and analysis of the interviews;
5. Useful contacts for the journalists, writing about Roma

At the same time the Italian code of ethics about how to write on refugees, migrants and victims of human traffic was translated in Bulgarian with the support of UNHCR-Sofia and it is being adapted by AEJ-Bulgaria and the UNHCR-Sofia with complementary information and cases from Bulgaria.

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3. *Dissemination of the Output*

- AEJ-Bulgaria members - journalists from different Bulgarian media as well as foreign correspondent to Bulgaria, in total 25 persons;
- AEJ-Bulgaria community - journalists registered for the AEJ-Bulgaria newsletter and Facebook page - in total 1600 persons
- AEJ-Bulgaria journalists' meeting and seminar - 60 persons

4. *Biographies of the authors*

Kristina Hristova is president of the Association of European Journalists - Bulgaria. Founder of Evropa.Dnevnik.bg, the web site of Dnevnik Daily, consecrated on EU issues, Kristina is currently its manager. For her work as journalist, she has been awarded three times by the Representation of the European Commission in Bulgaria, with Robert Schuman Award for Journalism, category Internet. Kristina studied International Relations in Sofia, and Political science and Political Sociology in Paris.

Martina Chichi - BA in Political Sciences, I'm a journalist since 2007. I have worked with several national newspapers, radios and with SkyNews Italy. I also produced several works as a freelancer and sometimes I collaborate - as producer - with foreign news channels (Al Jazeera English, TV2Norway etc.). I'm deeply interested in immigration and in media ethics and I work for the Charter of Rome Association.