



**EEMPS**

**OUTPUT  
SUMMARY**

**MEDIANE**

## *Media in Europe for Diversity Inclusiveness*

### **EUROPEAN EXCHANGES OF MEDIA PRACTICES**

Pair: **COE 121**

#### **HOW WHEELCHAIR BASKETBALL RAISES THE DISABLED PEOPLE FOR NEW LIFE**

##### **1. Exchange Partners**

	Partner 1	Partner 2
Name and Surname	<b>Celen OBEN</b>	<b>Hristo HRISTOV</b>
Job title	<i>Chief Editor</i>	<i>Journalist</i>
Organisation / Media	<b>Diyalog Newspaper</b> Cyprus	<a href="http://www.disabledsportsbg.com">www.disabledsportsbg.com</a> Bulgaria

##### **2. Summary**

Wheelchair basketball in Cyprus and in Bulgaria is a powerful tool for the social inclusion of the disabled people. In Sofia the team plays only three games per year, has no support from the state and no main sponsor. In Nicosia the team plays in the Turkish Basketball League, has as a rich sponsor and the players are paid. And though, the Bulgarians and the Cypriots want the same changes - more spectators for the games, more disabled people in the sport halls and more publicity. They don't want to give up the hard training because sport helps not only for rehabilitation, but also for social inclusion and realization.

<http://www.diyaloggazetesi.com/spor/iyi-durumdayiz-h17712.html>

##### **3. Dissemination of the Output**

The output was published in the Dīyalog Newspaper (Cyprus) and in the web sites disabledsportsbg.com and sportal.bg (Bulgaria). This way it reached a lot of young people who are the main audience of this media. Many of them are sport fans and are keen for new ideas and knowledge. Others don't think disabled people are different and their sport deserves to be presented in the media. Very less know about wheelchair basketball and what it means for the disabled players. We hope our output will change their attitude and bring more people /including journalists/ to the trainings and matches of the wheelchair basketball teams.

Funded  
by the European Union  
and the Council of Europe



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by the Council of Europe

#### 4. *Biographies of the authors*

**Celen Oben** - I started working as journalist in 1990 in the print press. Two years later I started working for the radio as well. For 3 years I was working both for the radio and the newspaper. In 1995 I started working on TV as a sports commentator. For 5 years I was working on the TV, radio and newspaper. In 2001 I stopped commentating on radio. Now I am sport commentator and editor on TV and editor-in-chief of the Diyalog Newspaper with interests especially in sports. I am also vice-president of Cyprus Turkish Sports Writers Association. I am trying to learn different ways of journalism.

**Hristo Hristov** - I have been working as a journalist for over 10 years. At the moment I am working as a freelance journalist for the web site disabledsports.bg and for the biggest sports web site in Bulgaria sportal.bg. I have graduated as a master of management of information systems and communication at the High Technical School in Prague (Czech Republic). I have studied issues connected to minority groups based on ethnical origin, religion, disability and sexual orientation. Since 2013 I am part of the informal association of Bulgarian journalists Journalists for tolerance dealing with problems of discrimination and racism in the media.