



MARS – MEDIA AGAINST RACISM IN SPORT

Media, Diversity & Racism in Sport

NATIONAL MEDIA ENCOUNTER

Ethics & Editorial Management

PARTICIPANT SURVEY REPORT

19 - 20 October 2012

FUNDACIÓN SINDICAL PRIMERO DE MAYO

Calle Sebastián Herrera, 14
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Spain

<http://www.1mayo.ccoo.es/nova/>

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MARS - Media Against Racism in Sport

Funded
by the European Union
and the Council of Europe





EUROPEAN UNION





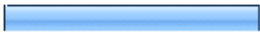
COUNCIL OF EUROPE
CONSEIL DE L'EUROPE

Implemented
by the Council of Europe

1. Please indicate your gender


		Response Percent	Response Count
Male		77.8%	7
Female		22.2%	2
answered question			9
skipped question			0

2. Please indicate your age range:

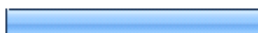


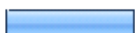
		Response Percent	Response Count
25 years or under		0.0%	0
26 to 40 years		11.1%	1
41 to 55 years		44.4%	4
56 years and over		44.4%	4
answered question			9
skipped question			0

3. Please choose the country in which you work:








		Response Percent	Response Count
Austria	<input checked="" type="checkbox"/>	11.1%	1
Belgium	<input type="checkbox"/>	0.0%	0
Bulgaria	<input type="checkbox"/>	0.0%	0
Cyprus	<input type="checkbox"/>	0.0%	0
Czech Republic	<input type="checkbox"/>	0.0%	0
Denmark	<input type="checkbox"/>	0.0%	0
Estonia	<input type="checkbox"/>	0.0%	0
Finland	<input type="checkbox"/>	0.0%	0
France	<input type="checkbox"/>	0.0%	0
Germany	<input type="checkbox"/>	0.0%	0
Greece	<input type="checkbox"/>	0.0%	0
Hungary	<input type="checkbox"/>	0.0%	0
Ireland	<input type="checkbox"/>	0.0%	0
Italy	<input type="checkbox"/>	0.0%	0
Latvia	<input type="checkbox"/>	0.0%	0
Lithuania	<input type="checkbox"/>	0.0%	0
Luxembourg	<input type="checkbox"/>	0.0%	0
Malta	<input type="checkbox"/>	0.0%	0
Netherlands	<input type="checkbox"/>	0.0%	0
Poland	<input type="checkbox"/>	0.0%	0
Portugal	<input type="checkbox"/>	0.0%	0
Romania	<input type="checkbox"/>	0.0%	0
Slovakia	<input type="checkbox"/>	0.0%	0
Slovenia	<input type="checkbox"/>	0.0%	0

Spain		88.9%	8
Sweden		0.0%	0
United Kingdom		0.0%	0
	Other (please specify)		0
answered question			9
skipped question			0

4. Please select your occupation from the list below, or click "other" and type it in (select maximum of 2):

		Response Percent	Response Count
Journalist		44.4%	4
Editorial staff		0.0%	0
Publisher		0.0%	0
Lecturer/teacher/trainer		22.2%	2
Student		0.0%	0
Education Management		0.0%	0
Media/Communications or PR staff		0.0%	0
Researcher		0.0%	0
Regulatory body member		11.1%	1
Other (please specify)		22.2%	2
answered question			9
skipped question			0

5. Please select the type of organisation that you work mostly for (select max. of 2):

		Response Percent	Response Count
Public service media		33.3%	3
Commercial/private media (incl. print)		0.0%	0
Ethnic & Diversity media		0.0%	0
Community media		0.0%	0
I work freelance		11.1%	1
Journalism/communication school/department		33.3%	3
Journalism/media training body		0.0%	0
Media literacy organisation		0.0%	0
Human rights/anti-racism NGO		11.1%	1
Other NGO		11.1%	1
Trades Union		0.0%	0
Editors/broadcasting association		0.0%	0
Press council		0.0%	0
Regulatory body		11.1%	1
Sports club/association/union		0.0%	0
Other (please specify)		11.1%	1
		answered question	9
		skipped question	0



6. Please indicate which media you work most with (select one only):

		Response Percent	Response Count
Print		11.1%	1
Radio		22.2%	2
TV		44.4%	4
Web/Multimedia		11.1%	1
Does not apply		11.1%	1
answered question			9
skipped question			0


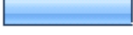

7. Overall, how satisfied were you that the organisation of the Encounter was appropriate and effective for what it set out to achieve?

		Response Percent	Response Count
Very satisfied		44.4%	4
Somewhat satisfied		55.6%	5
Neither satisfied nor dissatisfied		0.0%	0
Somewhat dissatisfied		0.0%	0
Very dissatisfied		0.0%	0
answered question			9
skipped question			0




8. Overall, how satisfied were you with the content and activities of the Encounter?

		Response Percent	Response Count
Very satisfied		55.6%	5
Somewhat satisfied		44.4%	4
Neither satisfied nor dissatisfied		0.0%	0
Somewhat dissatisfied		0.0%	0
Very dissatisfied		0.0%	0
answered question			9
skipped question			0


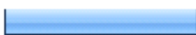
9. Please choose one of the following options regarding the statement below: "The Encounter deepened my understanding of ethical principles in the context of editorial management, in particular in relation to the active inclusion of diversity and non-discrimination as an ongoing angle in media coverage."

		Response Percent	Response Count
Strongly agree		66.7%	6
Agree somewhat		22.2%	2
Neither agree nor disagree		11.1%	1
Disagree somewhat		0.0%	0
Strongly disagree		0.0%	0
answered question			9
skipped question			0







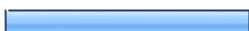
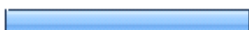
10. Please choose one of the following options regarding the statement below: “The Encounter stimulated ideas about how I might change/improve my work in relation to ethical issues and editorial management.”

		Response Percent	Response Count
Strongly agree		44.4%	4
Agree somewhat		33.3%	3
Neither agree nor disagree		22.2%	2
Disagree somewhat		0.0%	0
Strongly disagree		0.0%	0
		answered question	9
		skipped question	0




11. Please choose one of the following options regarding the statement below: “The Encounter demonstrated advantages of exchanging views and of collaborating between media professionals involved in editorial management regarding the inclusion of diversity and non discrimination as an ongoing angle of media coverage.”

		Response Percent	Response Count
Strongly agree		66.7%	6
Agree somewhat		33.3%	3
Neither agree nor disagree		0.0%	0
Disagree somewhat		0.0%	0
Strongly disagree		0.0%	0
		answered question	9
		skipped question	0

12. Based on your experience and thinking about media coverage and sports, what kind of support do you think might assist media professionals and students to include non-discrimination and diversity around sport and beyond, in their coverage (Please check up to 3)

		Response Percent	Response Count
Training workshops (Content and Techniques)		100.0%	7
Production techniques manuals or examples		14.3%	1
Arguments that make the case to senior management on diversity		42.9%	3
Case Study examples of good practice		71.4%	5
Financial support		14.3%	1
Good, reliable contact sources from diverse backgrounds dealing with your issue		14.3%	1
E-learning tools (content and techniques)		42.9%	3
Tools for reflecting on diversity in the workplace		42.9%	3
Does not apply to me		0.0%	0
Other (please specify)		0.0%	0
answered question			7
skipped question			2


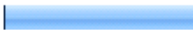
13. Indicate overall the extent to which your expectations of this Encounter have been fulfilled on a scale of 1 to 5, where 1 means “Not at all” and 5 means “fully”

		Response Percent	Response Count
1		0.0%	0
2		0.0%	0
3		11.1%	1
4		44.4%	4
5		44.4%	4
answered question			9
skipped question			0

14. Please suggest one or more ways in which we could improve this meeting next time:

	Response Count
	1
answered question	1
skipped question	8

15. Do you expect to participate in another MARS activity e.g. a European Encounter, a National Encounter, or a Work Exchange (see <http://www.coe.int/t/dg4/cultureheritage/mars/>)?

		Response Percent	Response Count
I am likely to		66.7%	6
I don't know		33.3%	3
I am unlikely to		0.0%	0
answered question			9
skipped question			0

Page 1, Q4. Please select your occupation from the list below, or click "other" and type it in (select maximum of 2):

- | | | |
|---|-------------------------|----------------------|
| 1 | NGO project coordinator | Nov 7, 2012 8:39 AM |
| 2 | Locutor [presenter] | Oct 31, 2012 3:42 PM |

Page 1, Q5. Please select the type of organisation that you work mostly for (select max. of 2):

- | | | |
|---|-------------------|----------------------|
| 1 | [No answer given] | Oct 31, 2012 3:42 PM |
|---|-------------------|----------------------|

Page 2, Q14. Please suggest one or more ways in which we could improve this meeting next time:

- | | | |
|---|---|----------------------|
| 1 | Propose specific items to achieve objectives and avoid general items. | Oct 31, 2012 3:40 PM |
|---|---|----------------------|