

**3^{ÈMES} ASSISES INTERNATIONALES
DU JOURNALISME ET DE L'INFORMATION
5 > 9 OCTOBRE 2009 STRASBOURG**

assises internationales
du journalisme



Strasbourg

**Ensemble, imaginons
l'information de demain.**



AIRFRANCE



l'ena



Reporters d'Espoirs



arte



DNA



KLEBER



La Presse

International Journalism Conference

Imagining the news that **you** want

MONDAY 5 OCT 09

> INFORMATION VILLAGE, SALLE DE L'AUBETTE, PLACE KLEBER

- 10am–12pm Journalists meet Schools
The Internet: are we all journalists now?
- 14.30–16.30 Journalists meet Schools
What's the point of newsgathering?
- 20.30 Opening event: The price of freedom, homage to Anna Politkovskaia, Jean Helene and Christian

TUESDAY 6 OCT 09

> INFORMATION VILLAGE, SALLE DE L'AUBETTE, PLACE KLEBER

WEDNESDAY 7 OCT 09

- 10am–12pm Journalists meet Schools
Should you have to pay for information?
- 14.30–16.30 Journalists meet Schools
What future for investigative reporting?
- 17.30–19.00 Discussion: The life of a journalist in Strasbourg
- 20.30 Religion and news: can they mix? With La Croix, Tribune Juive, Reforme, La Vie, Saphirnews.com
- > **COUNCIL OF EUROPE**
9.15–12.15 Workshops Towards more diversity in journalism: what studies show. Communicators and journalists; how to work better together. Using the mobile as a channel of information.
A code of ethics by 2010?
- 12.30–13.00 Welcome reception with the Secretary General of the Council of Europe or a representative

LUNCH

- 14.00–16.00 Discussion
Freelancing in Europe:
Why is it hard to sell in European stories?
- 16h – 16.30 News provision for tomorrow
Journalism's top names enter the debate

> **KLEBER BOOKSHOP**

- 17h–18.30 Investigative journalism or features – why not use books? (Nominees for the Award for the First Investigation Book)

THURSDAY 8 OCT 09

- 18.30–20.00 New styles in photo-journalism
> **FRANCE 3**
20.30 Panel discussion: bringing diversity to the news

FRIDAY 9 OCT 09

> **COUNCIL OF EUROPE**

- 9.15–12.15 Workshops How to write about the economic crisis?
A multimedia skill-set: does it mean life-long retraining?
Will the future be hyperlocal? Print press, WebTV, Digital Terrestrial, etc.
What mediation between journalists and their audience?
- 12.30–13.00 The Social Welfare Group Audiens explain their work.

LUNCH

- 14.00–16.00 Proposals for tomorrow's journalisme
Carte blanche to N. Beytout, J.–L. Hees, C. Nayl, E. Plenel.
And Closing Debate:
Which practices and contents to leave the press crisis behind?

> **COUNCIL OF EUROPE**

- 9.15–12.15 Workshops Council of Europe Campaign
"Speak out against Discrimination"
The news business and diversity in Europe: focus on recruitment and on editorial choices.
Training: the new profile of journalists in Europe.
Conveying news via ".fr" – is it possible?
Proud to be a journalist?
What does the press card cover?

12.30–13.00 Presentation of work by the
Reporters of Hope

LUNCH

14.00–16.00 Council of Europe campaign:
“ Say no to Discrimination”
The news business and diversity
in Europe: the next steps.
Journalists and media owners:
why so much conflict?
News provision for tomorrow
Journalism’s top names enter the
debate.

> KLEBER BOOKSHOP

17.00–18.30 Reflections on journalism
With finalists in the Prize for the
best book on the theme of
journalism.

18.30–20.00 What do politicians expect from
journalists?
With J.-M. Cavada, C. Trautmann

> MUSEUM OF MODERN ART, STRASBOURG

Awards night, in the presence of
Frederic Mitterrand Minister of
Culture and Communication.