

OBJECTIVE 3

Producing and disseminating information through the media

CONTEXT

Because discrimination remains a common practice whose victims are ill-informed about their rights and the remedies available, this campaign seeks to develop close partnerships with the media in order to inform public opinion about national and European anti-discrimination mechanisms.

ACTION

Gather available information on the discrimination situation in Europe and national and European victim protection mechanisms.

Bring together national and local representatives of anti-discrimination organisations.

Produce information under a close partnership with the "Intercultural cities" project, a joint Council of Europe/European Union programme.

EXPECTED RESULTS

- Build permanent exchange networks between media professionals, staff of anti-discrimination authorities and representatives of minorities
- Produce and distribute television, radio, press and electronic reports on discrimination, preventive mechanisms and arrangements for protecting victims or potential victims

PARTICIPATING ORGANISATIONS

Agencia de Notícias (Portugal), Agenda intercultural (Belgium), Agos (Turkey), Asiansinmedia.org (United Kingdom), BBC Radio Leicester (United Kingdom), BBC World Service (United Kingdom), Cadena SER (Spain), Canal Sur TV (Spain), Danas (Serbia), Gazzetta di Reggio (Italy), Klikif.be.org (Belgium), Klassekampen (Norway), La Vanguardia (Spain), L'Express (Switzerland), Lyon Bondy Blog (France), Magyar Szó (Serbia), Minaret.it (Italy), Radio Leste (Serbia), Radio Multicilt 2.0 (Germany), Radio Orient (France), Radio Subotica (Italy), RAI - Radio Televisione Italiana (Italy), RTN - Radio Télévision Neuchâtel (Switzerland), NRK - Radio Télévision Norvégienne (Norway), Radio Televizija Vojvodine (Serbia), RTP - Radio Télévision du Portugal (Portugal), Respect Magazine (France), Spectrum Radio (United Kingdom), Su TV (Turkey), Die Tageszeitung (Germany), Utrop (Norway), X-plosiv.no (Norway), 20 Minutes (Switzerland) and others.

OBJECTIVE 4

Stimulating public interest, in co-operation with the Council of Europe's Directorate of Communication

CONTEXT

In everyday life, racist attitudes and prejudices have, unfortunately, become far too commonplace. Displaying the slogan "Speak out against discrimination" is a direct response to many forms of these prejudices.

ACTION

Contact European capitals and other cities to urge them to get involved in the campaign by making available their various communication media (municipal notice boards, magazines, etc.).

Organise a press conference for the launch of the campaign when the "Speak out against discrimination" visuals are first displayed in each partner city.

EXPECTED RESULTS

- Increased public awareness of the fight against discrimination in Europe
- Dissemination of the campaign message throughout the 47 Council of Europe member states

PARTICIPATING CITIES

Strasbourg (France) – December 2008
Ljubljana (Slovenia) – January-March 2009
Rome (Italy) – January 2009
Milan (Italy) – April 2009
Paris (France) – May 2009
Barcelona (Spain) – May-June 2009
Madrid (Spain) – June-July 2009
Lisbon (Portugal) – July 2009
Reggio Emilia (Italy) – September and November 2009
Moscow (Russia) – September 2009

POSSIBLE FUTURE PARTNERSHIPS

Bari (Italy) – December 2009
Belgrade (Serbia) – end 2009
Lyons (France) – 2010
Subotica (Serbia) – 2010
Neuchâtel (Switzerland) – 2010
Oslo (Norway) – 2010
and others

Internet site of the campaign:
www.coe.int/antidiscrimination
E-mail: antidiscrimination@coe.int



Council of Europe

Avenue de l'Europe – F-67075 Strasbourg Cedex
Tel. +33 (0)3 88 41 20 00

ALL DIFFERENT
ALL EQUAL

Council of Europe
campaign

www.coe.int/antidiscrimination



