

PROGRAMME

# Shared social responsibility

Securing  
trust and  
sustainable  
social  
cohesion  
in a context  
of transition



28 February  
1st March 2011

Brussels  
European Commission

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## INTRODUCTION

The purpose of this event, organised jointly by the Council of Europe and the European Commission, is to confirm social cohesion as an objective for Europe. By calling for shared social responsibility – the key principle of the Council of Europe's Revised Social Cohesion Strategy and the European Union's European Platform against Poverty and Social Exclusion – our institutions are seeking to ensure a better understanding and awareness of the strong interdependencies linking stakeholders and citizens.

28 February 2011

### SEMINAR

Brussels  
European Commission  
Borschette Centre

*Workshops and discussions on the draft of a "European Charter on shared social responsibilities" that is being drawn up by the Ad Hoc Advisory Group of the Council of Europe. The discussions of this day will serve a further development of the Charter.*

1 March 2011

### CONFERENCE

Brussels  
European Commission  
Building Charlemagne  
Room Gasperi

*Conference on the need of shared social responsibility in the current context of multiples transitions and related subjects with speakers from European politics, science and civil society.*

Shared social responsibility is not a denial of specific responsibilities, but rather the link between them in terms of the joint commitments to be taken in addressing the challenges of today: the fight against poverty, social, environmental and intergenerational justice, the preservation of universal rights and democratic institutions, harmonious co-existence in pluralist societies.

Shared social responsibility requires us to revitalise the strong values on which Europe is based, to take stock of what has been achieved and identify the shortcomings in dealing with the new requirements of regulation and social balance, which call for innovative institutional and organisational solutions. To this end, it is imperative to acknowledge that "everyone" – stakeholders at all levels and citizens alike – has his or her rightful part to play.

Shared social responsibility requires reciprocity in order to reduce uncertainty over the future. It seeks to find a new consensus on the priority to be given to the practical implementation of fundamental rights and the protection of common goods – material and non-material – which are a source of full development for present generations and constitute the assets of future generations.

The substance of a future European Charter of Shared Social Responsibilities will be discussed on 28 February. The value of this concept for securing social cohesion will be analysed on 1 March, with the contribution of senior European civil servants and scientific and political analysts. The European Platform against Poverty and Social Exclusion, and the prospects opened up by the European Union's strategy 2020 and by the Council of Europe Action Plan for Social Cohesion will be presented at this conference.

The aim of the discussions at this conference is to help strengthen our capacity for action to preserve our values, enhance citizens' confidence in our democratic institutions and put forward ways of achieving consensus and promoting the collective competencies which are indispensable for asserting the attractiveness of Europe in our radically changing world.

## 8.30-9.15

- ▶ WELCOME, REGISTRATION AND COFFEE

## 9.15-10.45

- ▶ OPENING SESSION

### The need for a concept of shared social responsibility: prospects and obstacles

**CLAUS OFFE**, Professor of Political Science, Hertie School of Governance (Berlin), member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Germany)

### The European charter on shared social responsibilities: a proposal for discussion

**GILDA FARRELL**, DGIII Social Cohesion, Council of Europe (Head of the Social Cohesion Research and Development Division)

## 10.45-11.15

- ▶ Coffee

## 11.15-12.45

- ▶ WORKSHOPS

*Comments and suggestions on the "European charter on shared social responsibilities"*

### WORKSHOP 1 CHALLENGES AND MOTIVATIONS

*The need for shared social responsibility as an answer to increasing poverty and precariousness, growing public and private over-indebtedness, the increase in environmental risks, growing mistrust in public and political institutions and the limitations of the welfare state.*

#### Workshop 1A (English/French)

Introduction to the topic:

- **SABINE URBAN**, Emeritus Professor, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (France)
- **MARK DAVIS**, Lecturer in Sociology and Director of the Bauman Institute, School of Sociology & Social Policy, University of Leeds, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (United Kingdom)
- **GILDA FARRELL**, DGIII Social Cohesion, Council of Europe (Head of the Social Cohesion Research and Development Division)

#### Workshop 1B (English)

Introduction to the topic:

- **SEAN HEALY**, Director, Social Justice Ireland, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Ireland)
- **KLAVDIJA CERNILOGAR**, Head of the Policy Development and Advocacy Department, European Youth Forum, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Belgium)
- **RAUL DAOLI**, CittaSlow, Mayor, Novellara (Italy)

### WORKSHOP 2 VISION AND DEFINITION

*Shared social responsibility as an answer to the need to tackle current institutional deficits, to preserve common goods, the well-being for all, including for future generations, to develop individual and collective competences, to build a plural Europe and an inclusive institutional culture.*

#### Workshop 2A (English/French)

Introduction to the topic:

- **SAMUEL THIRION**, Administrator, Social Cohesion Research and Development Division, DGIII Social Cohesion, Council of Europe (France)
- **ROSALIE PORTMAN**, Transition Towns, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (United Kingdom)
- **MARIE KEIRLE**, French representative on the Social Protection Committee of the European Union and on the European Committee for Social Cohesion of the Council of Europe (CDCS), member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (France)

#### Workshop 2B (English)

Introduction to the topic:

- **MAJA GÖPEL**, Director, World Future Council Foundation, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Belgium)
- **JULIA SZALAI**, Senior Researcher, Institute of Sociology, Hungarian Academy of Sciences; Centre for Policy Studies, Central European University (Hungary)
- **MICHAL VASECKA**, Director, Centre for the research of ethnicity and culture (Slovakia)

## 12.45-14.15

- ▶ LUNCH

## 14.15-16.15

- ▶ WORKSHOPS

*Comments and suggestions on the "European charter on shared social responsibilities"*

### WORKSHOP 3 POLICY MANAGEMENT ORIENTED PERSPECTIVES

*Involving and engaging citizens and stakeholders in shared social responsibilities: concrete methods of deliberative democracy, management tools and experimental initiatives, co-decision and co-production, learning methods and shared knowledge.*

#### Workshop 3A (English/French)

Introduction to the topic:

- **JEAN-CLAUDE BARBIER**, Research Director CNRS, University of Paris I Panthéon Sorbonne CNRS, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (France)
- **URSZULA BUDZICH-SZUKALA**, Polish Rural Forum, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Poland)
- **ANDREJ RUS**, Professor of Sociology, University of Ljubljana (Slovenia)

#### Workshop 3B (English)

Introduction to the topic:

- **ANNA COOTE**, Head of Social Policy, NEF (New Economics Foundation), member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (United Kingdom)
- **ARNE SCHOLZ**, Research Assistant, Social Cohesion Research and Development Division, DGIII Social Cohesion, Council of Europe (France)
- **GIAN LUCA MARCONI**, President, and **PIER GIORGIO OLIVETI**, Director, CittaSlow (Italy)

#### WORKSHOP 4 MULTI-STAKEHOLDER GOVERNANCE FOR SHARING RESPONSIBILITY

*How to make the governance model of shared social responsibility effective: avoiding paradoxes of collective action; involving weak and strong stakeholders through fair collective decisions, local social contracts, bargaining and deliberative democracy; inducing cooperation through developing the "sense of justice" and compliance with joint decisions, reputation effects, accountability and networks of trustful relationships.*

##### Workshop 4A (English/French)

Introduction to the topic:

- **BACHIR MAZOUZ**, Professor, École nationale d'administration publique, member of the Cercle d'Excellence, University of Quebec (Canada)
- **FEDERICO OLIVERI**, Consultant, Governance and active citizenship, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Italy)
- **ARNOUD RODENBURG**, CittaSlow, Mayor, Middeln Delfland (Netherlands)

##### Workshop 4B (English)

Introduction to the topic:

- **LORENZO SACCONI**, Professor of Economics, University of Trento, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Italy)
- **LÁSZLÓ FEKETE**, Associate Professor, Corvinus University of Budapest, Business Ethics Centre (Hungary)
- **GIUSEPPE PITOTTI**, member of Sodalitas and vice president vicarious of Assoconsult (Confindustria) (Italy)

16.15-16.45

- ▶ COFFEE

16.45-18.00

- ▶ PLENARY SESSION
- ▶ SUMMARY OF THE WORKSHOPS
- ▶ DISSEMINATION AND FOLLOW-UP

Moderated by  
**Carolyn Ollivier**, journalist of ARTE

8.15-9.00

- ▶ WELCOME, REGISTRATION AND COFFEE

9.00-9.30

- ▶ OPENING SESSION

#### Addressing the transformations in Europe: social cohesion and shared responsibility, key factors in creating vision and rebuilding confidence in the future

- **JOSÉ MANUEL BARROSO**, President, European Commission
- **THORBJØRN JAGLAND**, Secretary General, Council of Europe

9.30-10.15

- ▶ BUILDING SOCIAL COHESION IN EUROPE

#### Summary: the need for a concept of shared social responsibility: prospects and obstacles

- **CLAUS OFFE**, Professor of Political Science, Hertie School of Governance (Berlin), member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Germany)

#### Discussion on the need for a concept of shared social responsibility: prospects and obstacles

- **JEAN LAMBERT**, Member of the European Parliament
- **BERNARD MARQUET**, Member of the Parliamentary Assembly of the Council of Europe

10.15-10.45

- ▶ NEW POLITICAL REFERENCES  
FOR SOCIAL COHESION

#### A. European platform against

#### poverty and social exclusion

**ANTONIA CARPARELLI**, DG for Employment, Social Affairs and Inclusion, European Commission (Acting Director for Social Policies)

#### B. European charter on shared social responsibilities

*Challenges and motivations; policies, practices; learning methods and transitions; strategies and players*  
**GILDA FARRELL**, DGIII Social Cohesion, Council of Europe (Head of Division, Social Cohesion Research and Development Division)

10.45-12.15

- ▶ ROUND TABLE

#### Mobilising citizens and stake-holders through and for shared responsibilities

*Introduction: Fostering coherence between visions and behaviour*

**ADELA CORTINA**, Philosopher, Member of the "Real Academia de Ciencias Morales y Políticas" (Spain)

*Speakers:*

- **SEAN HEALY**, Director, Social Justice Ireland, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Ireland): making the eradication of poverty a shared responsibility
- **DOMINIQUE SCHNAPPER**, Writer, Sociologist, Director of Studies - École des Hautes Etudes en Sciences Sociales (EHESS), member of the Constitutional Council (France): ensuring shared responsibility as a key element of democratic citizenship
- **PIETRO GUINDANI**, Chairman Vodafone Italy, Coordinator Confindustria CSR Working Group (Italy): encouraging enterprises to develop shared responsibilities
- **MARTIN HIRSCH**, President, Agence du service civique (France): clarifying the role of the State in shared social responsibilities

## 12.15-12.30

- ▶ DEBATE

## 12.30-14.00

- ▶ LUNCH

## 14.00-14.30

- ▶ KEYNOTE SPEECH

### **The role of common goods in fostering shared responsibility, linking sustainable social cohesion to the reduction of inequalities**

**STEFANO RODOTÀ**, Emeritus Professor, University "La Sapienza" (Roma), President of the Scientific Commission of the Fundamental Rights Agency of the European Union (Italy)

## 14.30 -16.10

- ▶ ROUND TABLE

### **Addressing the challenges to placing shared responsibility at the heart of the political agenda**

*Introduction: A new social contract: moving from societies of fear to sharing a common destiny*

**MIREILLE DELMAS-MARTY**, Professor, Collège de France, Member of the Academy of Moral and Political Sciences (France)

*Speakers:*

- **LORENZO SACCONI**, Professor of Economics, University of Trento, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Italy): the challenge of multi-stakeholder governance and the weakest players' contribution
- **JEAN-CLAUDE BARBIER**, Research Director CNRS, University of Paris I Panthéon Sorbonne CNRS, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (France): the challenge of building shared knowledge

- **ANNA COOTE**, Head of Social Policy, NEF (New Economics Foundation), member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (United Kingdom): the challenge of increasing and maintaining high-quality social services by co-decision and co-production
- **MAJA GÖPEL**, Director, World Future Council Foundation, member of the Council of Europe ad-hoc advisory group on "A Europe of shared social responsibilities" (Belgium): the challenge of intergenerational justice

## 16.10-16.45

- ▶ SUMMARY OF THE DEBATES AND FUTURE PROSPECTS

### **Organising ourselves to achieve the objective of well-being for all**

**PETER A. HALL**, Krupp Foundation Professor of European studies, Center for European Studies, Harvard University, Cambridge (USA)

### **The Council of Europe Action Plan for Social Cohesion based on shared social responsibilities**

**CARINE JANSEN**, Belgian representative on the European Social Cohesion Committee (CDCS), Council of Europe

## 16.45-17.15

- ▶ CONCLUSIVE REMARKS AND VISIONS

### **Social cohesion and shared responsibilities in the European Union's 2020 Strategy**

**LÁSZLÓ ANDOR**, Commissioner DG for Employment, Social Affairs and Inclusion, European Commission

## 17.15

- ▶ DRINKS