AI and Gender:
preventing bias, promoting equality

Side event of the Fifth Plenary meeting of the Committee on Artificial Intelligence

While AI can be used to make our daily lives easier and to help solve some of the most pressing societal challenges, research shows unambiguously that AI data sets are ingrained with gender biases.

AI can reproduce human prejudice and perpetuate bias, further stigmatising and marginalising women on a global scale. Therefore, dedicated and systematic effort is essential to counter bias in machine-human interfaces and to ensure that technology does not amplify societal inequalities and harmful gender stereotypes.

AI systems can facilitate inclusion, diversity and equal treatment. The potential for AI to correct discrimination is undeniable, and can be fully realised through awareness, transparency and oversight.

This webinar aims to explore both the alarming negative impact of AI systems on gender equality, the reasons behind this reality and how to mitigate such risk, as well as the opportunities brought by properly designed and regulated systems for advancing gender equality. The speakers will also share their insights into what kind of regulatory environment and support initiatives by governments could bring about changes in the right direction.

w w w . c o e . i n t / a i

Keynote Speaker

Ms Jana Novohradska - Ministry of Investments, Regional Development and Informatization (Slovak Republic), Gender Equality Rapporteur of the CAI

Moderator

Ms Caterina Bolognese – Head of the Gender Equality Division, Directorate of Human Dignity, Equality and Governance, Council of Europe

Panel

Dr David Reichel - EU Agency for Fundamental Rights

Ms Ivana Bartoletti - Global Chief Privacy Officer at Wipro, Visiting Cybersecurity and Privacy Executive Fellow at Pamplin Business School at Virginia Tech, Co-Founder of the Women Leading in AI Network, 'Woman of the Year' (2019) CyberSecurity Awards

**Join at 1 - 2 PM (CET)
19 April 2023
Zoom / Agora G02
Registration at**