

## PARTICIPATION FORM



### PORTUGAL

**Form to notify the Council of Europe  
of the events to be organised within the framework of the**

#### **DATA PROTECTION DAY**

#### **Member State or national or international body :**

##### **Portugal**

**CNPD – Comissão Nacional de Protecção de Dados  
(Portuguese Data Protection Authority)**

*Address: Rua de S. Bento, 148, 3<sup>o</sup> 1200-821 Lisboa*

*Website: [www.cnpd.pt](http://www.cnpd.pt)*

#### **Planned activity(ies):**

- Production of a commemorative Poster (following the tradition of the previous two years) as an image of the Day and to distribute mainly among public bodies.
- Publicity campaign in newspapers with the poster image
- Public session:
  - To announce DPA's near future strategic program;
  - To report one year activity of Dadus Project (a pioneer Project to teach data protection in schools to children from 10-15 years old) and to launch new initiatives within the Project, in particular 1 rap lyrics contest for school pupils;
  - To sign a protocol with the Cinema College to develop video materials for young people to raise awareness on data protection and privacy.
- Press coverage on these initiatives
- DPA's website support

<i>Place:</i>	<i>Date(s):</i>
DPA premises	28 <sup>th</sup> January 2009

**Aim(s):**

General public – raise awareness to the European Data Protection Day

Data controllers – new measures to simplify procedures

Education sector (pupils) – recipients of the Dadus Project, and indirectly parents

University sector – the involvement of other social sectors with data protection issues – the idea of working together for the youngest.

**Publicity envisaged:** *(type of media)*

Newspapers for the advertisement campaign, as well as all media through coverage of planned activities.