

## PARTICIPATION FORM



ITALY / ITALIE

**Form to notify the Council of Europe  
of the events to be organised within the framework of the  
DATA PROTECTION DAY**

**Member State or national or international body:  
Garante per la protezione dei dati personali (Italian Data  
Protection Authority)**

*Address:*

**Piazza Monte Citorio 121 - 00186 Roma (Italy)**

*Website:*

[www.garanteprivacy.it](http://www.garanteprivacy.it)

### **Planned activity(ies):**

The focus of this year's initiatives is social networking, a particularly sensitive topic where awareness raising is essential, especially among young people. The DPA continued in the practice that had followed for the past two years, by bringing DP day initiatives closer to the local level. This is why the DPA jointly with the University of Milan organized a meeting with students taking place on the 28th of January. The President and the members of the DPA, together with two university professors, will be meeting students with a view to highlighting the possible impact of this phenomenon on the individual's personal rights.

Promotional materials, such as backpacks, caps, pins, stickers, will be circulated.

<i>Place:</i>	<i>Date(s):</i>
<b>University of Milan</b>	<b>28 January 2009</b>

**Aim(s):**

*Who will this activity be aimed at? General public? specific sectors? etc.*

As mentioned above, students will be the main addressees of the activity. The purpose is to point out that notwithstanding the several positive features of social networks in terms of social aggregation, it is especially important for users to be aware of the risks – both to themselves and to others - caused by an excessively “easy” use of such networks.

**Publicity envisaged:** *(type of media)*

The DPA will devote an ad-hoc page on the homepage of its website. A press release and ad-hoc materials will also be delivered to all media (TVs, newspapers, radios, etc.). A poster has been also prepared for the event (see attachment).