

## PARTICIPATION FORM



### UNITED KINGDOM / ROYAUME-UNI

Form to notify the Council of Europe  
of the events to be organised within the framework of the  
DATA PROTECTION DAY

**Member State or national or international body:**

*Address:* Information Commissioner's Office, UK

*Website:* [www.ico.gov.uk](http://www.ico.gov.uk)

**Planned activity(ies):**

We launched the 'Personal information promise' - a series of commitments made personally by the chief executive of an organisation for the general public about how their organisation will process personal information.

A launch for staff was held in Wilmslow with the head of Greater Manchester Police signing the promise. A launch was then held in London in the evening where 20 major organisations signed. See our website for more information.

<i>Place:</i>	<i>Date(s):</i>
Wilmslow and London	28.01.09

**Aim(s):**

*Who will this activity be aimed at? General public? specific sectors? etc.*  
Stakeholders - public and private, general public in terms of raising awareness.

**Publicity envisaged:** *(type of media)*

Media coverage on websites and in newspapers, as well as two billboards: one in Wilmslow and one in London near Parliament.