

MEDIANE

Media in Europe for Diversity Inclusiveness

MEDIANE - A 2013-2014 European Union / Council of Europe joint initiative for an inclusive approach to media production

11. – 13. June 2014

MEDIANE THEMATIC ENCOUNTER
JOURNALISM & MEDIA TRAINING & LITERACY

Biographies

CITY UNIVERSITY LONDON
LONDON – United Kingdom

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ejta European Journalism Training Association



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BRIGITTE BESSE

Maître de conférences associée

Institut de journalisme de Bordeaux Aquitaine



L'IJBA, Institut de Journalisme de Bordeaux Aquitaine est l'une des 13 écoles reconnues par la profession. Elle forme chaque année 80 étudiants au Master professionnel de Journalisme.

Maître de conférences associée à l'université de Bordeaux Montaigne et directrice adjointe de l'institut de journalisme de Bordeaux Aquitaine, je suis responsable du département Television et responsable de la formation continue au journalisme. Docteur en linguistique et sémiologue, spécialiste de l'argumentation et du rapport texte images, je réalise des études socio-sémiologiques pour différents médias, pour le CSA et des entreprises. Je conçois et anime des séances de visionnage critique et des ateliers d'écriture journalistique. Co-auteur avec Didier Desormeaux du manuel de journalisme Construire le reportage télévisé, j'ai également écrit des magazines et imaginé des émissions en tant que responsable des programmes pour la télévision régionale



ZELJKO BLACE

Freelance

Freelance - <http://zeljko.blace.name/>

Zeljko Blace (b.1976), studied media arts and pedagogy, worked as junior researcher at Jan van Eyck Akademie, started PhD in artistic research focused on tensions between sport normativity and queer expression. Worked as radio host, reporter for national TV, contributor/editor of cultural newspaper, writer for several national and international web media in topics of culture, civil society and sport. Co-founded Multimedia Institute in Zagreb and worked as program/int.projects coordinator (2000-2005). Was also engaged as activist in different tactical media and LGBTQ networks, community media projects and was member of international editorial board of Next5Minutes#3 Tactical Media Festival/Conference in Amsterdam (2003). Co-organized international conference Contesting/Contexting SPORT in Split 2012 with Council of Europe, EGLSF.info and Boell.hr. As of 2013 Member of Council for Non-profit Media of Croatian Ministry of Culture.



REYNALD BLION

Media & Diversity & Mediane Programme Manager

Programme Manager

Council of Europe – www.coe.int



The Council of Europe (CoE), based in Strasbourg (France), covers virtually the entire European continent, with its 47 member countries. Founded on 5 May 1949, the Council of Europe seeks to develop throughout Europe common and democratic principles based on the European Convention on Human Rights and other reference texts on the protection of individuals. The Council of Europe aims at creating a common democratic and legal area throughout the whole of the continent, ensuring respect for its fundamental values: human rights, democracy and the rule of law, which are the foundations of a tolerant and civilised society and indispensable for European stability, economic growth and social cohesion. The main objectives of the CoE are to protect human rights, pluralist democracy and the rule of law; to promote awareness and encourage the development of Europe's cultural identity and diversity; to find common solutions to the challenges facing European society; to consolidate democratic stability in Europe by backing political, legislative and constitutional reform.

Reynald BLION – Programme Manager - Since September 2008, Reynald Blion is Media & Diversity Manager for the Directorate General Democracy. Until December 2010, he has been responsible for the implementation of the Media & Diversity part of the Speak out against discrimination Campaign of the Council of Europe. Within the same Directorate General, he joined the Directorate Democratic Governance, Culture and Diversity and its Division Cultural Policy, Diversity and Intercultural Dialogue to manage the European Union / Council of Europe joint programme MARS – Media Against Racism in Sport; programme he conceived and developed on the basis of previous actions of the Council of Europe in these fields. He contributed, to several publishing as, for example, Tell us about diversity! A practical Approach to Intercultural Media Content, Strasbourg, Council of Europe, 2011, To fight against discrimination and for cultural diversity: a major challenge for the media in: Cavdar A., Yildirim A.B. (Eds), Hate Crimes and Hate Speech, Istanbul, The International Hrant Dink Foundation Publication, 2010, Europe's ethnic and diversity media in: C. Dientz, P. Stamen (Eds), Media on the move. Migrants and minorities in the media, Aachen, CAMECO, 2009, Ethnic media and diversity in Europe in: Georgiou M., Transnational lives and the media, Londres, Routledge, Aug. 07, Parler de l'autre / Parler d'ailleurs. De la visibilité à l'expression des diversités en Europe in: Rigoni I., Les bannis des media, Paris, Aux lieux d'être, May 07...



FRANÇOIS BOREL

Researcher-Lecturer

Université de Lille-2, Faculté des sports et de l'éducation physique



La Faculté des Sciences du Sport et de l'Education Physique de l'Université Lille 2 développe ses cursus de formation dans le domaine des Sciences et Techniques des Activités Physiques et Sportives. Une équipe de 60 formateurs et chercheurs permet à l'étudiant d'acquérir les connaissances et les compétences nécessaires aux métiers du sport. Pour mieux asseoir ses formations, la Faculté a développé une infrastructure de recherche conséquente autour de trois grands domaines (sciences de la vie et de la santé, sciences humaines et sociales et sciences de l'intervention). De nombreuses collaborations nationales et internationales (Chine, Chili, Liban, Maroc, Europe, ...) attestent du dynamisme et de l'ouverture de la Faculté. The Faculty of Sport Science and Physical Education of the University of Lille-2 offers degrees in Science of sport, exercise and physical activity. A squad of 60 teachers and researchers give students the skills and knowledge required for a career in the field of sport. In order to improve the quality of its courses and degrees, the Faculty has set up a broad range of academic research, focused on three specific fields: life & health science, social science and education science. A whole spectrum of partnerships, both in France and overseas (with China, Chile, Lebanon, Morocco, Europe), shows the dynamism and open-mindedness of the Faculty.

I was a journalist for more than five years, in the fields of sports and labor laws, before leaving the job, frustrated by the gap between the moral high ground media and journalists should stand for, and their actual work-ethics. In 2011, I started a PHD on social responsibility in media, with football referees as a case study. I'm currently giving lectures on communication techniques and media education to sport students, while at the same time expanding the field of my researches to media responsibility as a concept in itself. The vagaries of life have also graced me with the opportunity to speak five languages (with more or less fluency) - French not included. Après cinq ans dans le journalisme de sport et du droit social, j'ai quitté ce milieu professionnel, déçu par l'écart entre les prétentions morales et intellectuelles des journalistes et de leurs employeurs, et la réalité des pratiques de travail. En 2011, j'ai entamé une thèse portant sur la responsabilité sociale des médias, avec l'arbitre de football comme objet de recherche spécifique. Dans ce cadre, je donne des cours en techniques de communication et d'éducation aux médias à des étudiants en sport, tout en étendant mes recherches au concept même de responsabilité sociale des médias. Les caprices de la vie m'ont aussi permis d'apprendre à parler (plus ou moins facilement) cinq langues - en plus du Français.



GEORGINA BUCKELL

Journalist/writer

Freelance



I am a freelance journalist and writer who has been published in The Guardian, New Statesman, London Review of Books, TimeOut and elsewhere. I cover gender, sexuality, sport, literature, film, art and music.

MUKTI CAMPION

Executive Producer

Culture Wise Productions - www.culturewise.org



Culture Wise Productions has been making documentaries for BBC Radio since 1995, across different genres including arts, history and current affairs. Our speciality is original, intelligently researched and well-crafted features that reflect the rich cultural diversity of Britain and its many historical and contemporary links around the globe. Our programmes consistently receive excellent press coverage and audience feedback. See website for further information www.culturewise.org

Mukti Jain Campion is founder of the independent production company Culture Wise. She trained as a film maker at the BBC and has been producing television and radio documentaries for over 30 years. She has a particular interest in how the media can bridge different social and cultural divides and in 2004 was awarded the Guardian Research Fellowship at Oxford University for a ground-breaking study "Look Who's Talking: Cultural Diversity, Public Service Broadcasting and the National Conversation" which can be found online at www.nuffield.ox.ac.uk/guardian. She has lectured widely on the topic in the UK and internationally.



LAURA CINI

Documentary filmmaker

Cinelabio - www.pdf.eu/5ws.html



Cinelabio is a small cultural association based in North-Western Italy, very active in bringing small realities to the attention of the media. Amongst other activities, they have been promoting and organizing the only European festival of mockumentaries, a genre of film which uses the codes of documentaries to address social issues in provocative and ironic ways. Carlotta Givo, head of Cinelabio, is a journalist and screenwriter engaged in developing new media content through technology and attention to ethical issues.

Laura Cini is a documentary filmmaker and Human Geographer. Currently she is in production of the documentaries "Punishment Island" - a story of disowned pregnant girls in Uganda - and "The Magic Legacy" about magical practices in Tuscany. She is also developing, in the media program EsoDoc, the feature documentary "Metropolitan Macro Men", exploring alternative ethical life styles in Rome. In partnership with Cinelabio, and training through EsoDoc, she is developing a project of participatory videos in prisons, looking to extend the program to several European countries.



PASCALE COLISSON

Responsable pédagogique

IPJ Paris-Dauphine - www.ipj.eu



IPJ Paris-Dauphine est l'une des 14 écoles de journalistes reconnues en France. Elle a été la première école de journalisme à ouvrir en 2004 une filière par alternance et œuvre à une plus grande diversité dans l'intégration des étudiants. L'école a également mis en place des modules de sensibilisation à la diversité dans les médias et à l'intégration d'une plus grande diversité dans le contenu de l'information. IPJ Paris-Dauphine a signé la Charte de la diversité, le Charte de la parentalité et s'est engagée dans le processus de labellisation du Label Diversité. / IPJ Paris-Dauphine is one of the 14 schools of journalism acknowledged in France. In 2004, it was the first school of journalism to offer a work/study program in order to promote more diversity in student integration. The school has also developed modules for diversity awareness in the media and has included the integration of a greater diversity within the information contents. The IPJ Paris-Dauphine signed the Diversity Charter, the Charter of Parenthood and is committed to the process of labeling the Diversity Label.

Responsable pédagogique des Master 1 à l'Institut Pratique de journalisme de Paris-Dauphine, Pascale Colisson est également en charge de la mission Egalité et diversité des chances. Avant d'intégrer IPJ Paris-Dauphine en 2012, Pascale Colisson a travaillé dans différents médias de presse écrite et web (Bayard Presse, Paris Match, Respect Magazine, Courrier Cadres...) et s'est plus particulièrement intéressée ces dernières années aux sujets économiques et sociaux dans le monde du travail. Ses thèmes de prédilection concernent la diversité, l'égalité professionnelle et, de façon plus générale, la responsabilité sociale de l'entreprise (enquêtes sur l'insertion professionnelle, la fabrication des élites françaises, l'éducation dans des écoles de plus en plus multiculturelles, le poids économique des Noirs de France, l'émergence d'un pouvoir asiatique en France, la diversité dans les entreprises, les femmes dans le monde scientifique...). Elle a également animé des ateliers d'écriture journalistique pour des femmes vivant en zone urbaine sensible. / In charge of postgraduate studies in IPJ, the School of Journalism of Paris-Dauphine University, Pascale Colisson runs the postgraduate program and teaches the fundamentals of journalism. She's in charge of the diversity and equality program as well. Before joining IPJ Paris-Dauphine in 2012, Pascale Colisson worked in different medias print or web (Bayard Presse, Paris Match , Respect Magazine, Courrier Cadres...). She specialized in economic issues and social rights at work. Her favorite themes concern diversity, equal opportunities and the social responsibility of companies (the making of French elite, more multicultural education in schools , the economic power of the black population in France , the emergence of an Asian power in France, diversity in business, women and science ...). She has also conducted workshops of journalistic writing for women living in suburban areas.



MARÍA CRESPO BURGUEÑO

Freelance

Freelance at Equal Times - mariacrespopena.wix.com/mariacrespo

Equal Times is a global news, opinion and campaign website about work, politics, economics and development. Their aim is to build an interactive online global community around those themes, involving those who are committed to the defence of human and labour rights, to the fight against poverty and inequality, and for environmentally and socially sustainable development.

My name is Maria Crespo, born in a small little town, Salamanca, in which the word and knowledge are treasured as the best local heritage. I'm a reporter. I specialize in social and cultural themes from an international perspective. Travel taught me to listen. I have lived in Spain, Italy and Belgium. I am very comfortable in multicultural environments. I graduated



in Audiovisual Communication (UPSA, Salamanca), MA Advanced Journalism. Reporting (URL, Barcelona). I worked with several newspapers, radios, TV and websites as editor and journalist, as well as international institutions such as the European Parliament. I work as freelance online journalist based in Madrid.

PAUL DE THEUX

Director

Media Animation asbl - www.media-animation.be



Média Animation ASBL is the media and multimedia resource centre for the Belgium French-speaking Community's private education. It is recognized and subsidized by the Ministry of Education and Ministry of Culture. Média Animation was founded in 1972. It was granted crucial funding to implement research, information, training and educational publication. Média Animation's mission is to support operators in the field of education along two complementary action lines : Consultancy, audiovisual and multimedia production : professional production support to operators in the cultural and educational fields. Media and multimedia education : raising awareness with political authorities and education authorities, training teachers and educational mediators (social workers, educators,...), publishing educational works, setting up research actions. FR Média Animation ASBL est un centre de ressources en éducation aux médias et au multimédia pour l'enseignement en Communauté française de Belgique. Il est reconnu et subventionné par le ministère de l'Éducation et le ministère de la Culture. Média Animation a été fondée en 1972. Il a obtenu un financement pour mettre en œuvre des activités de recherche, information, formation et publication dans le domaine de l'éducation. La mission de Média Animation est de soutenir les opérateurs dans le domaine de l'éducation à travers deux lignes d'action complémentaires. D'une part, la production et consultance dans les domaines de l'audiovisuel et du multimédia pour soutenir les acteurs dans le domaine culturel et éducatif. D'autre part, l'éducation aux médias et au multimédia par la sensibilisation des autorités politiques et de l'éducation, la formation des enseignants et des médiateurs éducatifs (travailleurs sociaux, éducateurs, ...), la publication d'ouvrages pédagogiques et la mise en place des actions de recherche.

Paul de Theux is Director of Media Animation. He also manages the resource centre in media education of Media Animation and is member of the governmental higher board for Media Education of the Brussels Wallonia Federation (CSEM - Belgium). He is teacher assistant at the Catholic University of Louvain (UCL) and teacher at the Institute of High Studies of Social Communication (IHECS). He has a Master of Communication and History (UCL). Author of collective publication about media literacy, he is also member of institutional and associative boards.

Paul de Theux est directeur de Média Animation. Il est également responsable du centre de ressources en éducation aux médias de Média Animation et est membre du conseil supérieur de l'éducation aux médias de la Fédération Wallonie-Bruxelles (CSEM - Belgique). Il est collaborateur pédagogique à l'Université catholique de Louvain (UCL) et professeur à l'Institut des Hautes Etudes en communication sociale (IHECS). Il est titulaire d'un master en Histoire et en Communication (UCL). Auteur de publications collectives en éducation aux médias, il est aussi membre de conseils institutionnels et associatifs.



Nico DROK

President

EJTA - European Journalism Training Association - www.ejta.eu



European Journalism Training Association

The European Journalism Training Association (EJTA) was established in Brussels in 1990. It groups about 55 Journalism centres, schools and universities from 24 countries across Europe. They work together to improve journalism education in Europe,

enabling members to collaborate on exchanges and teaching and research projects, and meet regularly to exchange ideas and information. Membership of the EJTA is institutional and not individual. The Association is a non-profit organisation and legal body under Dutch Law. The most important aim of the Association is to stimulate European co-operation in journalism education and mid career training between non-profit training centres, and to develop a professional approach towards journalism training. The association: Organizes conferences and seminars to encourage discussion about the important questions of the journalistic profession and its training problems, stimulates long and medium term exchanges of students and lecturers, organises research at a European level on important issues in journalism training, represents its members and defends their interests in contacts with institutional partners, such as the European Commission, UNESCO, and associations of journalists and editors, arranges common practical exercises and common international programmes and projects.

Nico Drok is professor of Media & Civil Society at Windesheim University of Applied Science, Zwolle, The Netherlands. His main research interests are civic journalism, journalism education and young people and the news. He has been leader of the European Competence Profile Project of the European Journalism Training Association (EJTA), from 2005 until present. He was chairman of the Organization Committee of the World Journalism Education Congress, which was held on 3,4,5 July 2013 in Mechelen, Belgium. At this conference he was elected President of the EJTA, which has members in 25 European countries.



MYRIA GEORGIU

MEDIANE Consultant on Index

Associate Professor

London School of Economics - www2.lse.ac.uk/media@lse/WhosWho/AcademicStaff/MyriaGeorgiou.aspx



LSE is a world-leading pioneer of the social sciences, having played a unique role in defining and developing key academic subjects. LSE is a specialist university with an international intake and a global reach. Its research and teaching span the full breadth of the social sciences, from economics, politics and law to sociology, anthropology, accounting and finance. Founded in 1895 by Beatrice and Sidney Webb, the School has an outstanding reputation for academic excellence. LSE has 16 Nobel prize winners.

Dr Myria Georgiou teaches at the Dept. of Media and Communications, LSE. She has a PhD in Sociology (LSE), an MSc in Journalism (Boston University) and a BA in Sociology (Panteion University, Athens) and her research focuses on the areas of diaspora, transnationalism and the media, and media and the city. Before joining the LSE, Myria Georgiou was a Senior Lecturer in International Communications and Director of Postgraduate Taught Studies at ICS, University of Leeds (2003-2009). She has also worked as a journalist for BBC World Service, Greek press, and the Cyprus Broadcasting Corporation.



MARIA GOUVEIA

Teacher; Researcher; Director of Multimedia Communication License

Polytechnic Institute of Guarda - www.ipg.pt



The Polytechnic Institute of Guarda is an institution of higher education oriented to student's formation, research and investigation activities, services to the community and cultural, scientific and technical exchange. The Decree 303/80, of 16th August, founded it in 1980, but its statutes were

recognized only in 1985. In 1986, the School of Education began its activities. One year later, the School of Technology and Management also opened its doors to the Higher Education System. In 1999, the School of Tourism and Telecommunications of Seia was founded followed, in 2001, by the integration of the Nursing School in this Polytechnic Institute. Thus, the Polytechnic Institute of Guarda has four schools: the School of Education, Communication and Sport; the School of Technology and Management; the School of Tourism and Hospitality Management; the Health School.

Regina Gouveia began her professional career as teacher on basic education, which she held for fifteen years. During this time, she completed a degree in Social Communication and attended the master's degree in Communication Sciences at the University of Beira Interior (Portugal). On the 11th February of 1998, in the same month in which she concluded her master's degree, she joined the Polytechnic Institute of Guarda, as teacher in Communication courses. On June 2004, she finished her doctorate in Communication Sciences, with the thesis entitled «The periodical press in the genesis and development of Republicanism in Beira (1900-1930)». Nowadays, she still is teacher in the same Institute, as researcher on Media and Society field and director of Multimedia Communication License.



WILLIAM HINCHBERGER

Principal

Hinchberger Consulting and Features - www.BrazilMax.com



Bill Hinchberger is a Paris-based freelance writer, communications consultant, and educator. He studied at Berkeley and teaches at the Sorbonne. His book credits include National Geographic Traveler Brazil, a guidebook released this year. He lived in South America's largest nation for over two decades and reported from Latin America for The Financial Times, Variety, ARTnews and other media. He founded the online travel guide BrazilMax.com and served as president of the São Paulo Foreign Press Club. Assignments have taken him to about 30 countries, from Cuba to Egypt, India, Kenya, Turkey, and beyond.



LIS HOWELL

City University London



City University London is a founder member of EJTA and is actively involved in the European Student Radio Network, MicroEuropa. Our journalism department has been in existence for 30 years and includes a thriving MA in International Journalism, with many alumni from all over the world. Located in the heart of London and close to the UK's major media hubs, City is a leading centre of international discussion, research and debate of the role journalism and journalists play in a globalised society. The Centre for Investigative Journalism is located within the University, and our professors are leading writers, commentators and internationally renowned experts in their fields.

Lis Howell is Director of Broadcasting at City University London. A former TV executive, she is currently on sabbatical researching the numbers of expert women on TV and radio news. She has led a campaign with Broadcast magazine for two years to improve the representation of women in broadcast news. Lis won a Royal Television Society Award in 1989 for breaking the story of the Lockerbie air disaster. She produced Sky News's coverage of the first Gulf War from Saudi Arabia. She launched GMTV the UK breakfast TV channel, and founded UK Living (now Living TV on Sky.) She created the MA in Television Journalism



at City University, and is also co-editor of the "OurBeeb" website, a forum for views on the BBC. In April she appeared before the House of Commons all party CMS Select Committee to give evidence on the future of the BBC. Lis is a member of BAFTA, the Royal Television Society, and a Fellow of the Royal Society of Arts.

PEKKA HUOLMAN

Senior Lecturer

HAAGA-HELIA University of Applied Sciences -



Haaga-Helia University of Applied Sciences is the second largest polytechnic in Finland. We offer courses in business, information technology, sport and leisure management, hospitality, tourism, journalism, management assistant education, vocational teacher education, marketing, and languages. We have about 10,500 students and approximately 700 staff. There are 40 degree programs; 12 of them are offered in English. Also, every degree program has a quota of courses taught in English. International student and staff exchange, curriculum cooperation, and projects are frequent and welcome. Likewise, we export the best practices of the renowned Finnish education and tailor solutions for our partners worldwide.

I have a 25-year background as journalist and editor and a 6-year background as journalist educator. Mainly my experience is from the print and online industry but I have been doing radio broadcasting as well. Currently, I am working as a senior lecturer of journalism at Haaga-Helia University of Applied Sciences. My development and innovation interests include future journalism. fi.linkedin.com/pub/pekka-huolman/2b/b16/28b/



AGNĖ KAIRIUNAITE

Journalist, editor

Lithuanian National Radio and Television - www.lrt.lt



Lithuanian National Radio and Television (LRT) is a non-profit public broadcaster that has been providing regular radio services since 1926 and television broadcasts since 1957. It operates two national television and three radio channels. On 2007 LRT has launched international TV channel created with the view of broadcasting via satellite. It also provides live internet broadcasts, radio and television podcasts, internet portal. Lithuanian National Radio and Television employs around 650 people. LRT joined European Broadcasting Union (EBU) 1993.

Agnė Kairiūnaitė has been working for the Lithuanian National Radio and Television since 2005. Agne has an experience as a reporter and editor. Prior to that she worked as a correspondent in regional television, gained experience in working in public relations sector, worked as an editor at Vytautas Magnus University journal, also she gained an experience in journalism training, giving classes and workshops for journalism students.



DIANE KEMP

MEDIANE Consultant on Encounters

Course Director

Birmingham City University - www.bcu.ac.uk



Birmingham City University is a large, multi-cultural university with 23,000 students which offers an innovative and practical approach to teaching. The School of Media's courses are characterised by a high degree of vocational relevance. It has strong and long-standing contacts with media organisations on a local and national level, a staff with experience from a wide variety of academic and industry backgrounds, and a reputation for providing high quality learning. The School specialises in three subject areas: media production, journalism, and media theory and has an exceptional track record for employability.



Diane Kemp is a Professor of broadcast journalism education and course director of postgraduate BJ programmes. She is also the consultant responsible for overseeing encounters on the MEDIANE project. Recently she was appointed the Deputy Chair of the Broadcast Journalism Training Council which sets training standards in the UK. Before moving to academia Diane worked for many years in broadcast news and current affairs. She started as a producer/presenter in local radio stations including; BBC Radio Shropshire, Cardiff Broadcasting, Radio Victory, Mercia Sound. She was a reporter/ presenter in BBC regional and national TV UK; Midlands Today, Midlands Reports, and a freelance reporter for Woman's Hour, BBC Radio Four. She has been an external examiner at various UK Universities including; Goldsmiths', Sheffield, City University, South Wales and Sunderland, and run journalism ethics sessions for the Fundamental Rights Agency of the EU and Transparency International.

ANGELIKA KNOP

Editor / Trainer / Teacher

Freelance - about.me/angelikaknop



The League of Women Journalists (Germany) Founded in 1987, the League of Women Journalists (Journalistinnenbund) now has nearly 500 members throughout Germany. It is a professionally-based, multi-generational network for women working in the journalist sector. It promotes quality in journalism, human and women's rights. It offers discussions, workshops, mentoring and awards prizes to female journalists. It also coordinate the collection of data from the German media for the Global Media Monitoring Project (GMMP), whose aim is to determine the presence of women in major news services - both as those doing the reporting and those being reported on. <http://www.journalistinnenbund.de>

I am a freelance multimedia journalist covering mainly topics related to legal affairs, management, media and technology. I was trained at the renowned German School of Journalism and graduated with a degree in journalism from the LMU University of Munich. During my studies I also spent two terms at the University of East Anglia in Norwich. I have worked for German radio, television, newspapers, print and online magazines as well as in corporate publishing and communications. Currently I am a freelancer and dedicate myself mainly to teaching and training journalism skills at universities, academies and journalist organizations, specializing in multimedia storytelling. I am also an active member of the League of Women Journalists, writing and editing for its national weblog.



RAISA KOIVUSALO-KUUSIVAARA

Senior Lecturer

Haaga-Helia University of Applied Sciences - www.haaga-helia.fi



Through education, research and development, HAAGA-HELIA prepares professionals for business and services. We offer our students a versatile choice of studies, great opportunities

for specialisation, high-quality education in Finnish and English, and wide business networks even during the studies. Our approximately 10 500 students and almost 700 employees base their activities on highly advanced national and international expertise. HAAGA-HELIA is part of the Finnish public educational system. It is privately run but steered and co-funded by the Finnish Ministry of Education and Culture. Our fields of education are business, hotel, restaurant and tourism management, information technology, journalism, management assistant training, sports management and vocational teacher education.



Currently, I am working as a senior lecturer in Haaga-Helia University of Applied Sciences. The work consists of lecturing and mentoring BA and MA-level students, operational and strategic planning and quality assurance.

INA KRAUS

Freelance / Media trainer

Freelance - www.inakrauss.de

The Berlin-Brandenburg Broadcasting (rbb) is a public broadcasting service built in 2003 by the states of Berlin and Brandenburg with about 1900 employees. The rbb hosts seven radio stations, one TV-station, and an extensive online portal. Together with the WDR the rbb is responsible for the ARD television studio in Berlin. About 5.9 million people in the region can be reached by the programs of rbb. Founded in 1386, the Heidelberg University is the oldest university in Germany. Today the university consists of twelve faculties and hosts more than 30 000 students. Its Department of Geography is one of the top three in the country.

I graduated from the Academy of Art Berlin-Weißensee in Design and worked as an industrial designer before working in journalism. In 1992, I started working as a freelance newspaper journalist reporting on cultural issues, covering female and educational topics, and ongoing transformation processes focused on the East German Area. Later on I switched to the radio department where my work included reports for the news and other kinds of features as well as researching for TV-documentaries. Currently, I'm a freelance journalist working for the Berlin-Brandenburg Broadcasting (rbb). Additionally, I'm teaching media training to geography students at the University of Heidelberg since 2011.



INGER KNUDE LARSEN

Associate Professor

Danish School of Media and Journalism - www.dmjx.dk



DMJX is a globally oriented media school which aims to provide a professional education for the media and communication world. DMJX attracts talented students and develops them to work in the media sector. DMJX is a lifelong learning partner for the media and communication industry. Through research, innovation and entrepreneurship, DMJX actively contributes to developing the media sector of the society. DMJX is heavily engaged in innovation and out-reach, completing

close to a hundred large and small-scale projects with partners from industry and organizations every year. The close international partnerships also provides a range of guest lecturers each semester.

Inger K. Larsen is Ass. Professor at the Danish School of Media and Journalism. She is the Academy Co-ordinator and lecturer of the International TV- Foreign Reporting programme. She has been working as a professional TV reporter for 12 years, and therefore she has excellent practical experience in TV reporting and journalism as such. She holds a masters degree in Communication and International Development. At the School of Journalism in Volda, Norway, she was Ass. Professor for four years teaching journalism students theoretical and practical TV production.



CAOIMHIN MAC RAGHNAIL

Series Producer

RTE - Raidió Teilifís Éireann - www.rte.ie

RTE Raidió Teilifís Éireann (RTÉ) is Ireland's national Public Service broadcaster and media provider. It is owned by and answerable to the People of Ireland. RTÉ's Vision is to grow the trust of the people of Ireland as it informs, inspires, reflects and enriches their lives. RTÉ's mission is to nurture and reflect the cultural and regional diversity of all the people of Ireland, to provide distinctive programming and services of the highest quality and ambition, with the emphasis on home production, to inform the Irish public by delivering the best comprehensive news service possible and to enable national participation in all major events.

Kevin REYNOLDS - IRELAND RTÉ Kevin was born in Tullamore, County Offaly in the midlands of Ireland and was raised in Glasnevin in Dublin. After receiving his primary and secondary education at the local Christian Brothers' School, he attended University College Dublin and graduated with a Bachelor of Arts degree in Irish, History and Politics and later a Master Of Arts degree in Film Studies. He trained as a primary school teacher at St. Patrick's College of Education and worked as a teacher for five years. While teaching he trained as an actor and became professional, working in both the Irish and English languages at the Abbey Theatre, RTÉ Radio and TV and extensively in Theatre in Education. He became a Radio Producer in 1996 and has worked across all strands of programming. He is now Series Producer of RTÉ Radio Drama.



ANNA MCKANE

President

EJTA - European Journalism Training Association

ejta European Journalism Training Association The European Journalism Training Association was founded 24 years ago. It groups at present 57 journalism schools from across the greater Europe. Members meet at least once a year for a conference and AGM and this year EJTA is co-sponsor of the World Journalism Education Congress. Members engage in joint projects of research and student journalism. EJTA produced the Tartu Declaration, which is a benchmark of what journalism students should be taught, and which has been adopted by several other organisations, in particular by UNESCO.

After a degree in English and work on local and regional newspapers, Anna McKane joined Reuters news agency. She worked there for 15 years as UK political correspondent, chief sub on the World Desk and deputy features editor. She has also freelanced for national newspapers and magazines in the UK. She taught journalism for 17 years at City University



London, and was for several years director of undergraduate studies in the journalism department, where three years ago she was appointed Reader. Her two books are *Journalism: A Career Handbook*, and *News Writing*. A second edition of the latter is due out soon. She was elected President of the European Journalism Training Association in 2009.

ANDREEA ALINA MOGOȘ

Vice Dean, Faculty of Political, Administrative and Communication Sciences, Associate Professor - Department of Journalism

Babeș-Bolyai University - <http://fspac.ubbcluj.ro/en/> ; <http://fspac.ubbcluj.ro/jurnalism/>



Babeș-Bolyai University is an academic educational public institution aiming to promote and sustain the development of specific cultural components within the local, regional, national and international community. Babeș-Bolyai University is the largest public institution of higher education in Transylvania and the second largest in Romania. BBU's entire student body amounts to over 36,000 students enrolled in 248 study programs within 21 colleges. More than 1,700 full-time faculty members cover a wide array of fields ranging from the physical sciences to social sciences and humanities, including arts. Babeș-Bolyai University is located in Cluj-Napoca, a multicultural city that is home to more than 100,000 students studying in six public universities.

Associate Professor at the Department of Journalism, Universitatea Babeș-Bolyai, Cluj-Napoca (from 1998 to present). Academic Background : 2009, PhD in information and communication sciences, Université de Paris 8 Vincennes Saint Denis ; 2009, PhD in Sociology, Universitatea Babeș-Bolyai, Cluj-Napoca ; 2002, MA in Social Communication and PR, Universitatea Babeș-Bolyai, Cluj-Napoca ; 2001 BA in Sociology, Universitatea Babeș-Bolyai, Cluj-Napoca ; 1998 BA in Journalism, Universitatea Babeș-Bolyai, Cluj-Napoca. Teaching : Media sociology; Journalistic genres; Photojournalism ; Mass communication research methods. Research interests: Media representations; Science communication ; Romanian media development after 1989. Maître de conférences au Département de Journalisme, Universitatea Babeș-Bolyai, Cluj-Napoca. Etudes: 2009, docteur en sciences de l'information et de la communication, Université Paris 8 Vincennes Saint Denis ; 2009, docteur en sociologie, Universitatea Babeș-Bolyai, Cluj-Napoca ; 2002, MA en Communication sociale et relations publiques, Universitatea Babeș-Bolyai, Cluj-Napoca ; 2001 BA en Sociologie, Universitatea Babeș-Bolyai, Cluj-Napoca ; 1998 BA en Journalisme, Universitatea Babeș-Bolyai, Cluj-Napoca. Thèmes d'enseignements: Sociologie des médias ; Genres journalistiques ; Photojournalisme ; Méthodes de recherche en la communication de masse. Thèmes de recherche : représentations sociales dans les médias ; communication de la science ; évolution de la presse roumaine d'après 1989.



PAMELA MORINIERE

Authors'rights, gender and projects officer

EFJ / IFJ - European / International Federation of Journalists



EFJ / IFJ – EUROPEAN / INTERNATIONAL FEDERATION OF JOURNALISTS - The IFJ, in particular its European Branch, the European Federation of Journalists, is an international network of organisations of journalists and media professionals focusing its activities mainly on training and on ethics in the field of journalism. EFJ covers 33 European countries and is made up of national trade unions and professional organisations of journalists and media professionals. EFJ / IFJ is an observer member of the CoE steering committee on Media, and Information Society (CDMC). EFJ / IFJ already was one of the MARS partner organisations. Recently, EFJ / IFJ lead a European survey on initiatives taken in Europe on media and

diversity issues (Media4Diversity report published by the EU in 2009) and led a campaign on Ethical Journalism that included dimensions related to diversity and non discrimination. IFJ will be the official and administrative partner of MEDIANE as EFJ does not have, until now, an autonomous administrative status from IFJ. In MEDIANE, EFJ/IFJ will be mostly in charge of issues and topic related to editorial management

Pamela MORINIERE - Authors' rights, gender and projects officer – Belgium. Authors' Rights, Gender and Project officer of the European/international Federation of Journalists. Pamela holds Masters' degrees in Intellectual property law (DEA) and commercial law (L.L.M.) and a diploma in journalism with journalistic experience in Belgian RTL TVI. Prior to joining the IFJ in 2002 she worked for a Brussels-based consultancy. Pamela also worked in 2006-2007 for the Media Entertainment and Arts Alliance, the Australian union of journalists in Sydney. At the IFJ she has run various campaigns and projects to support the authors' rights system across Europe, defend press freedom, promote gender equality and non-discrimination at work and in news content. She is heavily involved in the IFJ campaign for Ethical journalism



SANDRA OLIVEIRA

Project Manager

4Change - www.4change.org



I'm a member of 4Change - engaged communities, a social impact consultancy network that enables its members to develop projects in 3 main areas: public interest communication/advocacy; social impact assessment; and facilitation of participatory processes. We believe in a society where all sectors - public institutions, CSOs/social economy and the business sector - participate in social value creation by sharing resources, processes, languages and metrics.

With over ten years of experience in non-formal education and the not-for-profit sector, I started my career as a journalist in 1992. I'm a certified trainer and for the last few years, within 4Change, I have cooperated and trained staff on communication for CSO organizations - and also training media for the inclusion of global, development and social issues. Passionate about video production and documentary filmmaking, I'm currently dedicated to Visual Anthropology studies as the basis for researching new tools and innovative approaches in the field of global education, community development and citizen participation.



ANNE CLAIRE ORBAN DE XIVRY

International Project Manager & Trainer

Media Animation asbl - www.media-animation.be



Média Animation est un centre de ressources (sans buts lucratifs) en éducation aux médias pour la communauté francophone de Belgique (Fédération Wallonie-Bruxelles). Il est reconnu et subsidié par les ministères de l'enseignement et de la culture. Le centre est spécialisé dans les domaines de la recherche appliquée, de la formation, de l'information et des ressources éducatives à destination des enseignants, adultes, travailleurs sociaux et professionnels de l'éducation. Media Animation coordonne et participe à différents projets européens dans les domaines de l'éducation aux médias, de la diversité culturelle, de la citoyenneté et de la non-discrimination. Le centre anime activement le réseau européen pour l'éducation aux médias (www.euromedialiteracy.eu) / Media Animation (non profit organization) is a media education resource center and lifelong learning organization for the Belgian French-speaking Community (Brussels Wallonia Federation). It is recognized and subsidized by the Ministry of education and Ministry of culture. The center is

specialized for implementing research, information, training and educational resources for teachers, social workers, adults and professionals in educational sector. Media Animation coordinates and participates in different EC funded project in the fields of media literacy, cultural diversity, citizenship and non-discrimination. Media Animation works actively to develop a European network for media literacy (www.euromedialiteracy.eu).

Anne-Claire ORBAN DE XIVRY - International project manager - In her various roles as coordinator of a Youth Organization of Media Education, as media trainer, as member of the Council Superior of Media Education (CSEM – Belgium), Anne-Claire Orban has developed a wide range of expertise in the field of Media Education, especially concerning young people and their web practices. She also taught “Uses and web: challenges and future” at the Institut des Hautes Etudes des Communications Sociales (IHECS, Brussels). In the MARS project of the Council of Europe, she was in charge of the training tools publication. She’s now project manager in the international relations sector of the organization for Media Animation (Brussels).



SORAIA RAMOS

Journalist/Editor/Media Trainer

Freelance

Since I was a little girl I knew I wanted to be a journalist. I have been working all my life to become a better and stronger professional. My professional experience is without borders, delivering training also in national and international professional courses. I graduated in Journalism from the University of Coimbra (Portugal). I have nine years of experience in newspaper, radio and television broadcast, both academic and professional Institutions. Nowadays, I am working as a freelance journalist and as a freelance Media/Journalism/Communication international trainer. The European politics and international issues are my favorite topics.



SILJA RAUNIO

Journalist

Yle News / Yleisradio Oy - www.yle.fi/uutiset



Finnish Broadcasting Company YLE is a national broadcasting company that provides Finnish people with news, current affair programs, kids' programs, sports and on four different tv channels and seven different radio channels as well as more and more in internet. The company has a great variety of quality content on its channels for all the language and other minorities in Finland as well. For instance, we produce news in Finnish, Swedish, English, Sami language, Russian and sign language. Nowadays we also work in co-operation with schools in a media education program called "Yle Uutisluokka". Our aim is to improve children's media literacy.

I am a 29-year old journalist working for the Finnish Broadcasting Company Yle. I am specialized in reporting for a focus group of young people under 30 years old. I cover different kinds of stories interesting for young people, varying all the way from eg gay rights to student healthcare. At Finnish Broadcasting Company we are aiming to give voice to also those people and groups of people that are often times neglected in the commercial media. Sami people as well as roma people, disabled athletes and minority youth can get their voices heard thru our channels. Even thou we try hard, many times it happens that the majority groups are most in the focus. At our editorial I make effort to cover minority stories and have them represented and heard in our stories. Gender equality is also an important factor in improving our ways of reporting.



STEFANO RIZZATO

Teacher

"Walter Tobagi" Graduate School of Journalism - University of Milan - www.giornalismo.unimi.it

LA STAMPA Born in 2006, the "Walter Tobagi" Graduate School of Journalism has taken over the long and prestigious tradition of the "Carlo De Martino" School in Milan and is now one of the most eminent Italian institutions in the field of journalism training and education. Endorsed by the local Journalists' Association, it has built up on a European and international approach and is a current member of EJTA. It strives to educate future professional journalists and guide them towards quality, innovation, respect for ethics and diversity. Since 2011, the School is also one of the few accredited centers in Italy for lifelong learning in journalism. Né en 2006, le "Walter Tobagi" école supérieure de journalisme a pris au cours de la longue et prestigieuse tradition de l'école "Carlo De Martino" à Milan et est maintenant l'une des institutions italiennes les plus éminentes dans le domaine de la formation des journalistes et de l'éducation. Approuvé par l'Association des journalistes locaux, il a construit sur une approche européenne et internationale et est actuellement membre de EJTA. Il s'efforce de former de futurs journalistes professionnels et les guider vers la qualité, l'innovation, le respect de l'éthique et de la diversité. Depuis 2011, l'école est aussi l'un des rares centres agréés en Italie pour l'apprentissage continu dans le journalisme.

Stefano Rizzato is a Milan-based Italian journalist, regular contributor for the national daily "La Stampa" and for Sky.it and Focus.it news websites. He writes mainly about social affairs, science and sports, both in printed and online media outlets. A graduate of the "Walter Tobagi" School of Journalism, since 2012 he has been working in the same institution as a teacher for online journalism and new media and lately has been focusing on innovative digital storytelling. Stefano Rizzato est un journaliste italien basé à Milan, collaborateur régulier du quotidien national "La Stampa" et Sky.it et Focus.it sites d'actualité. Il écrit principalement sur les affaires sociales, des sciences et des sports, à la fois en version imprimée et dans les médias en ligne. Diplômé de l'Ecole "Walter Tobagi" de journalisme, depuis 2012 il a travaillé dans le même établissement en tant que enseignant de journalisme en ligne et des nouveaux médias et, dernièrement, a mis l'accent sur la narration numérique innovant.



SANEM ŞAHIN

Lecturer

University of Lincoln - staff.lincoln.ac.uk/ssahin



The School of Journalism is part of the University of Lincoln in the city of Lincoln in the UK. It was founded in 2004 to develop the study of journalism in all its aspects. It offers various undergraduate and postgraduate courses in journalism and public relations. The School's BA Journalism programme is accredited by three industry bodies; the National Council for the Training of Journalists, the Broadcast Journalism Training Council and the Periodicals Training Council, all of which ensure high standards of teaching and industry relevance. It is also 'Recognised for Excellence' with the European Journalism Training Association (EJTA).

Sanem Şahin is a lecturer in the School of Journalism at the University of Lincoln, teaching Journalism and Ethics, International Human Rights, War and Conflict Resolution. She has a PhD and Masters from the U.K. and Bachelor's degree from Turkey. Prior to an academic career, she worked as a print and broadcast journalist in North Cyprus and in the UK. Her research interests include national identity, peace and conflict reporting, international human rights and journalism ethics. She was a Fulbright Visiting Scholar in the States and received the Research Fellowship in Peace Studies by the Consortium of Peace Studies in Canada.



SALVINA SAMMUT

Director

ROOTED - www.rootedmalta.org



ROOTED 's mission is to cater for the diverse needs, interests, well being and health of all young people within the community. It is always trying to bring more disadvantaged young people to our community centre and constantly organizing non-formal activities for these youth to transform their life for the better. There are a lot of hard working and enthusiastic volunteers who are forever striving for educational, social, personal, emotional and political inclusion as well as enhancing the employability of the youth through media education.

Sylvia Sammut (MBA Educational Management) is a Teacher of English in a Secondary School, and Head of The Learning Zone Section where we nurture students with emotional and behaviour problems coming from disadvantaged backgrounds. I organise a lot of different activities for these students and have involved them in a Comenius project we currently have running with six other European countries. So far I have managed four EU projects and currently working on three with ultimate goals to produce media contents in an easy-to-read language together with a small team of media representatives and editors.



BARBARA NOELLE SCHOFIELD

Senior lecturer

City University London



City University London is a founder member of EJTA and is actively involved in the European Student Radio Network, MicroEuropa. Our journalism department has been in existence for 30 years and includes a thriving MA in International Journalism, with many alumni from all over the world. Located in the heart of London and close to the UK's major media hubs, City is a leading centre of international discussion, research and debate of the role journalism and journalists play in a globalised society. The Centre for Investigative Journalism is located within the University, and our professors are leading writers, commentators and internationally renowned experts in their fields.

I am a Senior Lecturer in Journalism, teaching modules on the British Media and practical broadcast. Before taking up my post in academia I worked as an editor in BBC News and Features, with a special interest in news for young people ('In the News' -- BBC Radio), the media ('Mediumwave' BBC Radio 4) and consumer affairs ('You and Yours' BBC Radio 4). I have also worked as Project Manager on the Media for Development Prison Radio Project, setting up radio stations in several UK prisons. One of the interests is the empowering of disenfranchised communities through media. I remain committed to the idea of European collaboration as a tremendous force for understanding and tolerance. I am the President of MicroEuropa, the European Student Radio Network, with links students in eight different countries across Europe, with the aim of widening understanding and appreciation of the impact of European citizenship, through media production and other collaborations.



CATHERINE MARY SHANAHAN

Head of Journalism

Dublin Institute of Technology - www.dit.ie



Dublin Institute of Technology is Ireland's largest Institute of Technology with over 20,000 students based across a large number of city centre campuses. The School of Media at DIT has over 500 students who study journalism, languages, public relations and political communications, film and broadcasting as well as creative media technologies. L'Institut de Technologie a Dublin est le plus grand en Irlande avec 20,000 etudiants.bases sur un grand nombre de campus de centre ville. L'Ecole des medias compte 500 eleves qui etudient le journalisme, les langues, les relations publiques et des communications politiques, le cinema et la radiodiffusion ainsi que des technologies des medias creatifs

Kate Shanahan is an award-winning journalist and radio and TV producer. She is Head of Journalism at DIT Dublin and is part of the School of Media's senior management team .At Dublin Institute of Technology she lectures on both the taught post-graduate M.A programmes and the undergraduate journalism degree programmes.She specialises in journalism practice and online journalism. Her research interests include media, politics and society, as well the impact of on-line news and citizen journalism. In 2013 she was shortlisted for feature-writer of the year at the Irish National Media Awards.In 2011/2012 she was awarded a DIT Teaching fellowship. She has set up Ireland's first children's news website. The site has been shortlisted for four different national awards. Kate Shanahan est journaliste primée a la radio et producteur de television. Elle est chef de Departement de Journalisme a DIT et elle donne des cours sur les deux programmes de maitrise enseigne et les programmes d'etudes de premier cycle en journalisme. Ses interets de recherche portent sure les medias,la politique et la societe, ainsi que l'impact des nouvelles en ligne et le journalisme citoyen. En 2013 elle a nomme pour le titre de l'ecrivain de l'anne récompenses des médias nationaux de l'Irlande. En 2011/2012 elle a reçu une bourse d'enseignement DIT. Elle a mis en place le premier site de nouvelles pur l'enfant de L'Irlandes avec le contenu fourni par des etudiants en journalisme DIT. Le site a ete nomme pour quatres prix nationaux differents.



SZILVIA SURI

President

Roma Press Center - www.romasajtokozpont.hu



The Roma Press Center (RPC) is an independent news agency founded in 1995. The RPC is the first and still the only news agency in Hungary, which informs the public through the mainstream media about the news and events of the Roma, Europe's and Hungary's biggest minority group. RPC considers both Roma and non-Roma people as a potential target group. We have been publishing our news and reports in the mainstream media since the establishment of RPC, to reach as many people as possible. RPC's main activities are: journalism & news service, radio broadcastings and recently production of short films, book publishing ('Roma Holocaust', 'Forced bathings', 'To live somewhere', etc.), training of young Roma journalists and civil rights activity. During their existence the Roma Press Center have published over 4,000 Roma-related news 80% of which were printed in national daily papers, and 100% published on the Internet.

Born in 1982, Szilvia Suri is the main editor of Roma Press Center. In addition, she works as a reporter for Magyar Rádió- Hungarian State Radio. In the period of 2007- 2008, she was a member of Educational Ministry's integration department. She attended to the Madách Grammar School in Budapest and then she continued her education at School of Marketing and Advertising Management. She is a graduate of University of Szeged, Faculty of Masscommunication, Major Public Relations, Electronic Journalism with final year project: Romas in the Hungarian state television. She



studied at University of Eötvös Loránt and Communication Highschool, Vallekilde in Denmark. In 2010 she was awarded the Szegő Díj, Award for young journalists in social field. In 2012 she was awarded Hégető Honorka Díj, Award for journalists in social field.

LAURA TOMA

Columnist/Intercultural Trainer

Independenta/Intercultural Training Centre - www.independenta.net, www.intercultural-training.ro



Intercultural Training Centre provides a range of cultural awareness training that enable organizations, teams, and people to work more effectively across cultures. ITC is one of the first companies to offer intercultural training services in Romania and the only one company addressing the needs of both expats working and living in Romania and Romanian professionals preparing to move abroad. ITC training programs increase people's knowledge of culture, cultural differences, and issues to be faced when interaction in other cultures occurs.

An experienced journalist interested in diversity issues and intercultural trainer. Founded Media Institute for Diversity, an association of journalists that promotes a well-balanced coverage of minorities and Intercultural Training Centre in Romania. As an UNESCO Fellowship holder, studied Intercultural Communication (MA) in the UK and graduated 'with Distinction' in 2011. Member of Society for Intercultural Education, Training and Research (SIETAR UK) and member of International Association for Cross-Cultural Psychology (IACCP).



VITOR TOME

Editor

Reconquista



Reconquista is a well-known regional newspaper in Portugal published in Castelo Branco region. It has been involved in several projects as Media Education in Caselo Branco region (that won a prize from World Association of Newspapers), Media Against Racism in Sport and Mediane.

Vitor Tomé, 44, professional journalist since 1993, PhD in Media Education (University of Lisbon, 2008), has a specialization in ICT in Education (University of Lisbon, 2004) and a degree in Education (Polytechnic Institute of Castelo Branco - Portugal, 2002). Former Lecturer at the Polytechnic Institute of Castelo Branco (2007-2012) and invited teacher at the New University of Lisbon, where he taught Media Education (2010-2013), he also worked, as a invited teacher in Brasil (Pontifícia Universidade Católica-Rio de Janeiro, September 2013) and Japan (Hosei University, November 2009). Since March 2012 he is developing a post-PhD research project ("Social media and new media literacy") at the University of Algarve (Portugal), Catholic University of Milan (Italy) and Centre de Liaison de l'Enseignement et les Médias d'Information (Clemi – Paris).



MARINA TUNEVA

Board Member / Lecturer/Trainer

EJTA - European Journalism Training Association / School of Journalism and Public Relations - www.vs.edu.mk



The European Journalism Training Association was founded 24 years ago. It groups at present 57 journalism schools from across the greater Europe. Members meet at least once a year for a conference and AGM and this year EJTA is co-sponsor of the World Journalism Education Congress. Members engage in joint projects of research and student journalism. EJTA produced the Tartu Declaration, which is a benchmark of what journalism students should be taught, and which has been adopted by several other organisations, in particular by UNESCO.

Marina TUNEVA - is a Lecturer at the School of Journalism and Public Relations, Skopje, Macedonia; Trainer for the Macedonian Institute for Media. She is working in the area of media communication, trainings in PR/media relations/diversity reporting/peace journalism/communication skills, planning and implementing of media campaigns, production of communication strategies, monitoring and evaluation of campaigns, strategies and project implementation, production of promotional materials and publications, drafting speeches, organizing promotional events, web content management, networking and communication with groups of interest and stakeholders, media monitoring, press clipping, writing of reports from different events, etc. She is author of several publications, among which the Diversity Reporting Handbook, the book "Media, Citizens and Intercultural Communication" and "Introduction to Public Relations".



ANNELIES MARJAN VAN SANTEN

manager/deputy director

OOG TV - Local TV Network Olon - www.oogtv.nl



Omroep Organisatie Groningen (OOG) is the local TV and Radio station from Groningen in the Netherlands. We produce content for television, radio, website and Text services. We are one of the seven best local networks in the Netherlands. In addition to permanent employees we also work a lot with trainees and volunteers. Our content includes news, human interest, sports, arts and culture and local debate. Our community internet station produces content made by volunteers whom we trained in editing and storytelling. We collaborate with a lot of local stakeholders, such as cultural and social organisations and schools.

My name is Annelies van Santen, I live and work in Groningen, in the north of the Netherlands. I am a manager at OOG, the local television and Radio Station. In addition to managing, I also produce, direct and edit television programs and video content. I am a board member of COC/LGBT Groningen, an organisation who is working on the acceptance and visibility of the LGBT community. I love movies, documentaries and good talks with nice people.



NADIA VISSERS

Board member

European Journalism Training Association - www.ejta.eu



EJTA is the European Journalism Training Association, partner of Mediane. The aim of this Association is to enable journalism training centres, including professional mid-career training

centres, to collaborate in a regular manner to develop an emerging European consciousness. This aim is to be achieved by the development of suitable activities, including, but not limited to: a) the organisation of exchanges of teachers, students and journalists undergoing further training; b) the organisation of meetings to encourage dialogue between professional journalists and journalism educators; c) the organisation of collaboration between centres and across national borders for the production of journalism in all available media by students of member centres; d) the promotion of activities to enable students, teachers of journalism and professional journalists to acquire a European vision of the processes of mass communication; e) the development of research and the creation of fora for debate on a European level about major questions affecting the journalistic profession and journalistic education.

Board Member of EJTA (European Journalism Training Association) Member of steering committee World Journalism Congress 2013 Coordinator of internationalisation for students of journalism, Artesis Plantijn Hogeschool Coordinator of diversity for the department of communication, Plantijn Hogeschool Coordinator of work placement for students of journalism, Artesis Plantijn Hogeschool Active member of the VVOJ (Association for investigative journalists), www.vvoj.eu Coordinator of Intensive Programme, Europe on Air, 2012-2015 Assistant to curriculum-project with Al-Quds University Official judge for BBC Speaking Awards (Belgium, since September 2013) Elaborate network of active media professionals and journalists, managers and lecturers in Flemish and Dutch institutes of higher education, international contacts with journalists and journalism institutes. Numerous professional training courses: executive competences, communication and journalistic themes (congresses VVOJ, EJTA, Ilfaro, REC, VVJ, IPV, ...), diversity and higher education (Minderhedenforum, UOS, Koning Boudewijnstichting, ...), ...



JEAN-PAUL VITRY

Media trainer

ACMJ / Institut Saint-Charles



The St. Charles Institute is a primary school in northwest Brussels and hosts more than 400 children from 6 to 12 years, mainly from cultural and ethnic minorities in Brussels. For 4 years, the school has a project for media education to familiarize children with the functioning of the media and give them the opportunity to express themselves through original media production. L'Institut Saint-Charles est une école primaire du Nord-Ouest de Bruxelles qui accueille plus de 400 enfants de 6 à 12 ans, majoritairement issus des minorités culturelles et ethniques de Bruxelles. Depuis 4 ans, l'école mène un projet d'éducation aux médias pour familiariser les enfants avec le fonctionnement des médias et leur donner l'opportunité de s'exprimer au travers de productions médiatiques originales.

Jean-Paul Vitry is a media educator and teacher in a primary school in Brussels. For four years, he built media education projects to empower children from cultural and ethnic minorities. These children are facing a double discrimination in the media : by their age but also by their origins. Creating media education projects with children gives them the opportunity to be aware of functioning of the media, to become media producers and to take their rightful place in the media. With this exchange, he wants to develop a teaching tool for diversity inclusiveness of the youth minority in their national media landscape. Jean-Paul Vitry est éducateur aux médias et instituteur primaire dans une école de Bruxelles. Depuis 4 ans, il construit des projets visant à outiller des enfants issus de minorités culturelles et ethniques face aux médias. Ces enfants subissent une double discrimination médiatique : de par leur âge mais également de par leurs origines. Mener avec eux des projets d'éducation aux médias leur donne la possibilité de comprendre le fonctionnement des médias, de devenir, à leur tour, producteurs de supports médiatiques et de prendre une place médiatique qui leur revient. Avec cet échange, il souhaite mettre en place des outils d'inclusion des jeunes issus de minorités dans leur paysage médiatique national.



PHILINE VON DÜSZELN

Director/ Producer

Documentary Design / freelance - www.documentarydesign.com / www.aysenprofundo.cl



Documentary Design is an initiative founded by Pablo Ocqueteau and Philine von Düsselzeln to explore fields of interactive audiovisual production, material and anthropological photography and regional product design.

Philine von Düsselzeln born in Bremen, Germany studied Audiovisual Communication, Scenery, Lighting and Anthropology in Spain, Switzerland, Argentina and Germany. Since 2008 she has been working in various documentary production companies, tv stations and most recently as a freelance documentary filmmaker, photographer, video journalist and editor in Germany and Chile. Her recent works include the feature documentary "Punishment Island" (DoP/ co-production), about the tabu of premarital pregnancy in rural Uganda, and "Aysén Profundo" (production, DoP, writing, translation), an interactive documentary consisting of 360° photographs, computer graphics, music, and more than 30 short documentaries about traditions and crafts in the Chilean Patagonia. Aysén Profundo has been supported by the UNESCO, financed by Fondart 2010 & 2012, participated in EsoDoc International 2012 and has been short-listed for the One World Media Awards in London. It can be seen entirely on its homepage: www.aysenprofundo.cl



JUSTYNA EWA WEBER

Journalist/Intercultural Trainer/Coordinator

Neue Deutsche Medienmacher - www.neuemedienmacher.de



Neue deutsche Medienmacher stands for more diversity in the media. The diversity of our society is to be found neither in the reporting nor in the news rooms. One out of five residents in the country has a so called migration background, but only one in fifty is a journalist. Our mission is to change that. 'We are a nationwide association of media professionals with different cultural and linguistic competence and roots that want to change this and committed for more diversity in the media. We are independent and international and of different confessions and work for the German Media, Print, Online, TV and Radio. As a network and association, we want to get involved through various projects in the debate and push for a more balanced reporting and more colleagues with a so-called migration background and organize trainings about this issue. | Les Neue deutsche Medienmacher est synonyme de plus de diversité dans les médias. La diversité de notre société se trouve ni dans le reportage ni dans les salles de rédaction. Un habitant sur cinq du pays a donc l'origine migratoire, mais seulement un sur cinquante est un journaliste. Notre mission est de changer cela. «Nous sommes une association nationale de professionnels des médias avec compétence et les racines culturelles et linguistiques différentes qui veulent changer cette situation et sont commis pour plus de diversité dans les médias. Nous sommes indépendants et agissant internationalement et de différentes confessions et travaillant pour les médias allemands pour la presse écrite, Online, TV et radio. En tant que réseau et d'association, nous voulons participer à travers divers projets dans le débat et pousser pour un rapport plus équilibré et plus des collègues avec d'origine migratoires et d'organiser l'entraînement sur cette question.

I am a member of an Organization of the Neue Deutsche Medienmacher in Germany, that is committed to promote diversity in the media. I work for the radio Lora and the Press Agency Bavaria. During my studies in Frankfurt I actively took part in many transnational projects in Argentina, France, Russia and gain a scholarship from the US government on migration issues and spent several months studying at the Florida International University. During the weekends I attend the Journalism Academy in Munich. I also give trainings in different languages for journalists for different foundations in Europe. I speak fluently Italian, Spanish, Russian, Esperanto and a little bit of Yiddish. Je suis membre d'une organisation de Neue Deutsche Medienmacher en

Allemagne, qui s'engage à promouvoir la diversité dans les médias. Je travaille pour la radio Lora et l'Agence de presse Bavière. Pendant mes études à Francfort j'ai pris activement part à de nombreux projets transnationaux en Argentine, la France, la Russie et gagne une bourse du gouvernement américain pour une recherche sur les migrations et passé plusieurs mois à étudier à l'Université internationale de Floride. Pendant les week-ends j'assiste à l'Académie pour Journaliste à Munich. Je donne également des formations pour les journalistes dans différentes langues pour différentes fondations en Europe. Je parle couramment l'italien, l'espagnol, le russe, l'espéranto et un peu d'yiddish.



MARIE WENNERSTEN

Producer / Director

Swedish Radio

sverigesradio The EBU, European Broadcasting Union, is a pan-European organization that caters to the Public Service broadcasters all around Europe (including Russia and Egypt). They accommodate international events and broadcasts such as The EUROVISION Song Contest, big sports events and live classical music concerts, via satellites and the web. There are a number of special interest branches, where the EURORADIO Drama Group is one. The Swedish National Public Radio has a listening rate of about 25% of the population. The Radio Drama Department produce 1-7 new plays per week, often with current social and political issues as part of the content.

Journalist for Culture and the Arts since 1990. Today, since 2006, Director and Producer at the Radio Drama department at the Swedish National Public Radio. I believe that the mix of news and drama, facts and fiction, is a strong tool for making difference. Questions of diversity are often filled with statistics and facts, that are not necessarily easy to take in, unless they are applied in an engaging story. I have experimented with such stories as short radio drama series and in interactive on-line projects. I hold the Chair at the EBU Radio Drama Group. Educated at Stockholm University, the Dramatic Institute(STDH), and the Royal Academy of Art in Stockholm.



NITA WIGGINS

Senior Professor of Journalism in English

ESJ-Paris - ESJ-Paris.com

ESJ ÉCOLE SUPÉRIEURE DE JOURNALISME The Ecole Supérieure de Journalisme de Paris opened in 1899 by university professors to expand education in the social sciences. It's the first school of journalism ever created in the world. ESJ Paris partners with various external programs, such as the NATO civil training program in Central Asia and the European Commission's Lorenzo Natali Prize. ESJ's nearly 130 teachers are full-time journalists or other professionals. In French En 1895, dans le contexte de l'affaire Dreyfus, de nombreux intellectuels libéraux créent le Collège Libre des Sciences Sociales autour de Dick May. En 1896, Dick May, journaliste et romancière, va proposer la création d'une école de journalisme, proposition retenue et aussitôt mise en oeuvre effectivement en 1899. C'est peu de dire que l'annonce de la création de l'Ecole Supérieure de Journalisme, en avril 1899, a rencontré un accueil mitigé au sein de la profession.

Nita Wiggins is an educator, international journalist, and motivational speaker. She is currently writing a journalism textbook. She is an expert commentator on societal issues, focusing on the people behind the changing landscapes of sports and politics. Through television, radio, and internet broadcasts; public forums and academic journals; she has



shared her views on the influence of sports in America and on the role of female journalists. In Paris, France, she directs a staff of international journalists on the news and viewpoint website, called TheEnglishJournal.com.

GIORGIO ZANCHINI

Journalist

RAI Italian RadioTediotelevision - Radio Tre - radiotre.rai.it



RAI - Radiotelevisione italiana is Italy's national public broadcasting company. Radio3 is an Italian radio channel operated by the state-owned public-broadcasting organization RAI, specialized in culture and classical music. I'm part of the staff of Fahrenheit, a live show from 3 pm to 6 pm, from monday to friday. Fahrenheit is Radio3's radio show dedicated to books that broadcasts and analyses cultural and topical events with interviews to novelists, essayists and journalists. www.fahre.rai.it



Journalist and anchor. I host a daily program on current affairs on radio3. In the past I've hosted different programs on radio1, mainly on current, cultural and european topics. I write books and articles on media, culture and economics

GINTE ŽULYTE

Director

Meno Avilys - www.menoavilys.org



NGO "Meno Avilys" has been acting in the area of media education and film heritage since 2005. In 2006 it initiated the first national film education programme "Film at my School" which is addressed to teachers and students of secondary schools. In the framework of the programme the NGO publishes film compilations on DVD, teaching guides and organises educational seminars. Also, "Meno Avilys" implements film education activities at orphanages and a children hospital. In 2009 "Meno Avilys" became a member of international video education network "Viducate" and organised "European Video Education Forum 2009". The NGO aims to actualise visual literacy processes in a society, provide a space for public discussions and critical reflection on media world.

Ginte Zulyte graduated in Cultural Anthropology (specialisation Media Anthropology) at Leiden University and Heidelberg University. She is a co-founder and director of the NGO "Meno avilys" which specialises in media education and film heritage in Lithuania. In 2006 together with her colleagues from "Meno Avilys" Ginte initiated the first national film education programme "Film at my School", thus transferring her international experience gained during the internship at British Film Institute. Currently, Ginte has been developing film education projects in "Meno Avilys" as well as working as a freelance media educator. She collaborates with secondary and primary schools of Lithuania, cinema theatre "Skalvija", Lithuanian Film Centre, state educational institution Education Development Centre and other organisations.



MEDIA & DIVERSITY INCLUSIVENESS – WHAT IS THE PROBLEM?

Today, in Europe, too many people are not very visible; in fact some remain invisible, on screen!

Even worse, when these same groups appear in the media, they are confined to very specific roles and consigned to limited topics. Thus, as different groups are barely visible, they are being denied their voice in the democratic debate!

This is why the joint European Union (EU)/Council of Europe (CoE) MEDIANE – *Media in Europe for Diversity Inclusiveness* - programme has chosen to focus on the media's abilities and capacities to include diversities of today's European societies in the production process as well as in the design of media content, in particular of news that contributes to inform the public opinion.

Building upon various recommendations of the CoE bodies on media pluralism and diversity expression, the achievements of the 2008-2010 antidiscrimination campaign and its joint EU/CoE programme MARS – *Media Against Racism in Sport*, MEDIANE aims at considering diversity and non-discrimination as on-going angles of media coverage. Through this approach, MEDIANE wants to encourage truly inclusive modes of media content design and production.

To do so, MEDIANE offers the media and their professionals (journalism students and trainers, journalists, media managers, etc.) the opportunity of committing themselves to sharing professional practices, either during European or thematic encounters or on one-to-one basis, through European Exchanges MEDIANE activity. Beyond this sharing of experiences, these professionals will be invited to build a Media Index on diversity inclusiveness. This index shall be a tool, for the media and media professionals, to monitor their capacities to include diversity in the design and production of media content. It is also intended to serve as a decision making tool in favour of truly inclusive and intercultural modes of media content design and production.

Through the sources they use, the subjects they select and the treatment they choose, the media influence the agenda (what to think about) and public perception (how to think) of contemporary debates. This is why the Council of Europe considers truly inclusive information - where people can participate as witnesses, players, producers etc. – as crucial for democratic participation and social cohesion

Some key figures about the problem!

In Europe, only a quarter of news items feature women, even though they account for over half of the European population (GMMP, 2010)

Immigrants represent around 10% of the EU population (*Eurostat, 2011*); they appear for less than 5% of the main actors in the news (*Ter Wal, 2004*)

Lesbian, Gay, Bisexual and Transgender (LGBT) people account for roughly 6% of the population of the United Kingdom but are represented as less than 1% on screen

Still in the UK, 20% of the population is disabled, but they are less than 1% to be represented on British TV (*CDN 2009-10 Progress Report*)

In Belgium (CSA, 2012), persons with disabilities still appear in secondary roles and only as subjects in relation to disability

Still in Belgium, women and ethnic minorities appear mostly in secondary roles or as extras in the information (CSA 2012, AJPB 2011), rarely as an expert or a spokesperson

In France (CSA, 2008), while ethnic minorities account for 19% of actors in all TV news, they are represented more heavily in sports and music stories, than in political, social and economic news: more than a third, compared with less than 10%.

In Europe generally (Ter Wal, 2004), these minorities appear less than 5% in political coverage, with women (GMMP 2010) account for less than 5% of actors in the economic or scientific news

... Something to add?