

MEDIANE

Media in Europe for Diversity Inclusiveness

MEDIANE - A 2013-2014 European Union / Council of Europe joint initiative for an inclusive approach to media production



26. – 28. March 2014

MEDIANE Thematic Encounter

Practical Information

WURZBURG – Germany

#mediane_de

Facebook/Groups - *Journalistsfordiversity*



Funded
by the European Union
and the Council of Europe



EUROPEAN UNION

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

Implemented
by the Council of Europe

USEFUL INFORMATION

ARRIVAL

The MEDIANE European Encounter will be held in Würzburg, Germany at the University of Applied Sciences' Media Faculty. It is well connected by trains (ICE) from both Frankfurt and Nuremberg international airport. From the airports, the train journey will last for around 1.5 hour.

At the airport, please follow the sign 'Long distance trains' (Frankfurt: Fernbahnhof station). Calculate at least 30 minutes before the departure of your train.



Train journeys will have to be arranged and paid directly by participants. They will be refunded after the encounter on presentation of the ticket and payment receipt/confirmation. Tickets can be purchased online: <http://www.bahn.com/i/view/GBR/en/index.shtml>

Train time-table from Frankfurt airport (Fernbahnhof station) to Würzburg Hauptbahnhof (Central Station).

Departure	Arrival	Departure	Arrival
8:02	9:25	14:37	16.02
8:37	10.02	15:37	17.02
9:37	11:02	16.02	17.31
10:02	11:25	16.37	18.02
10:29	12.02	17.37	19.02
11:02	12.57	18.02	19.31
11:37	13:01	18.37	20.02
12:02	13:31	19.37	21.02
12:37	14.02	20.02	21.29
13:29	15.02	20.37	22.02
14.01	15.31(change at FRA Central)	22.02	23.41

Please note that participants should arrive at the conference venue at **14:00hrs latest on 11.04.14**, so we recommend you take the **12:02hrs** train (arrival at 13:31) latest.

Within Würzburg

From Würzburg Hauptbahnhof (Central Station) to the venue (approximately 10 minutes)

- Walk towards Würzburg Hauptbahnhof West.

- Take tram line 1 (dir. Sanderau), line 3 (dir Heuchelhof) or line 5 (dir Heuchelhof or Rottenbauer).

- Stop at the fifth tram stop named **"Sanderring"**

From there it is about 100 Meters to the venue. The local organisers will post some signs to show participants the short way or have someone there to lead them.



Tramway stop 'Sanderring'

Train tickets normally have the option **+ city**. If this also indicates on the train ticket you brought from the airport, it means that the public transport ride from the train station and to the station before the return travel is included.

Remember that local transport will be included in the allowance that non-local participants will receive and that taxi costs cannot be taken in charge and reimbursed by the MEDIANE EU/CoE joint-programme.

CONFERENCE VENUE

The Conference will be held at Media Faculty of the University of Applied Sciences.

University of Applied Sciences Würzburg
Münzstraße 12,
97070 Würzburg
<http://mba.fhws.de/>



ACCOMMODATION

Each participant is asked to organise their own accommodation. Participants living outside the hosting city and needing accommodation will be provided with a per diem of 130€ per night spent in the city (hotel invoice to be provided) after the encounter. Below a list of hotels close to the conference venue is provided with an indicative price to help you in your search. Please note that no formal agreement has been made and prices and availability should be confirmed by the hotel.

1. Maritim Hotel. Indicative price: 70 - 88 EUR per night. Website: <http://www.maritim.com/en/hotels/germany/hotel-wuerzburg>
2. GHotel. Special price: 79 EUR per night on BB. You have to indicate the code LAREG when you to the booking. Please use thomas.winands@ghotel.de for booking. Booking at this rate is possible until February 28.
3. Eckhaus. Indicative price: 69 and 79 EUR. Just opposite the city hall and the pedestrian area with shops restaurants and the tramway (only 2 stops = 4 minutes to venue) they offer two furnished "holiday apartments" with fully equipped kitchen. Website: <http://eckhaus-ferienwohnung.de>
4. Room renting. Just opposite the venue a house owner rents four rooms at 30 € per day. Shared shower and toilets. Reservations are made by phone +491779745734.

CONTACTS

1. Conference-related contact details:

Local Contacts	Bayerischer Journalisten-Verband (BJV) Campaigns and project officer, IFJ / EFJ	Rainer REICHERT info@reichertmedia.de Yuk Lan WONG yuklan.wong@ifj.org
Contacts abroad	Encounter Manager - Media & Diversity and Mediane Programme Manager, Council of Europe	Reynald BLION mediane@coe.int

2. **Emergency Numbers** (dialling from Germany): Police/Fire Brigade/Ambulance - 112

www.coe.int/mediane

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PARTICIPANTS' COMMITMENT

Participants will be **asked to bring one or two examples of practices** in the field of production, training or journalism practice that they consider as taking an inclusive approach to diversity in media content design and production.

Each **participant** must be aware that the process of this second encounter will **focus on testing a monitoring and action toolbox on media diversity inclusiveness**:

www.coe.int/t/dg4/cultureheritage/mars/mediane/index_EN.asp

Depending on their commitment to the whole process, participants may be given priority to participate in the **third and final European Encounter**. During this last encounter we will propose a global overview of the activities implemented by MEDIANE and grouped sessions to finalise the Monitoring and Action Box on Media Diversity Inclusiveness and to propose a global strategy for promoting this tool and its use.

To summarise, once **participants** commit to be part of this European encounter, they also **commit**:

- to **bring examples** of their professional practice in relation to media diversity Inclusiveness,
- to **contribute** to the definition of and to promote the Monitoring and Action Box on Media Diversity Inclusiveness.

CONDITIONS OF PARTICIPATION

Participants living outside the hosting country will be provided with a **prepaid travel ticket** by the EU/CoE MEDIANE Joint Initiative (Contact – Ellsworth Camilleri, ellsworth.camilleri@coe.int)

Participants living in the hosting country and outside the hosting city shall organise their journey directly and will have their **travel expenses reimbursed** (invoice to be provided).

Participants living outside the hosting city and needing accommodation will be provided a per diem of **130€ per night spent in the city** (hotel invoice to be provided) and **each participant is asked to organise his/her own accommodation** (list of hotels available on request).

Participants living in Portugal but outside the hosting city might be **reimbursed of their travel expenses** (invoice to be provided)

Per diem and travel costs will be **reimbursed** via **bank transfer after the encounter**; a maximum of 6 weeks is needed before participants receive their reimbursement.