



EEMPS

**OUTPUT
SUMMARY**

MEDIANE

Media in Europe for Diversity Inclusiveness

EUROPEAN EXCHANGES OF MEDIA PRACTICES

Pair: **COE 47**

DIVERSITY IN DIVERSITY REPORTING: A CASE STUDY

1. Exchange Partners

| | Partner 1 | Partner 2 |
|----------------------|----------------------------|-----------------------------------|
| Name and Surname | Jabeen BHATTI | Stephanie JONES-BERRY |
| Job title | <i>Journalist</i> | <i>Journalist</i> |
| Organisation / Media | Freelance - Germany | Freelance – United Kingdom |

2. Summary

The numbers of female executives are in the single digits in many countries and there has been a push both by national governments and by the European Union to change that, by quotas. Some like Germany want such measures, others like the UK don't. In our exchange, we explored the different perspectives and also how minorities besides women (as defined by religion, ethnicity, etc.) saw this issue in order to cover it as diversely as possible, and to see how it broadens and deepens our reporting. In the end, it diversified our coverage on an issue already concerning diversity.

3. Dissemination of the Output

We are in the process of sharing our report with the hundreds of reporters that are part of the network we belong to, Associated Reporters Abroad. Jabeen will share with the Columbia Journalism School alumni list and Stephanie with colleagues in the UK. The stories we wrote as a result of our reporting we plan to publish in American and European media – we are currently pitching the stories now.

4. Biographies of the authors

Jabeen Bhatti has worked as a print journalist in the US and abroad for more than a decade writing for publications such as the Wall Street Journal, USA Today, Bloomberg and Time magazine before founding Associated Reporters Abroad in 2009. Originally from the Washington, DC area, she

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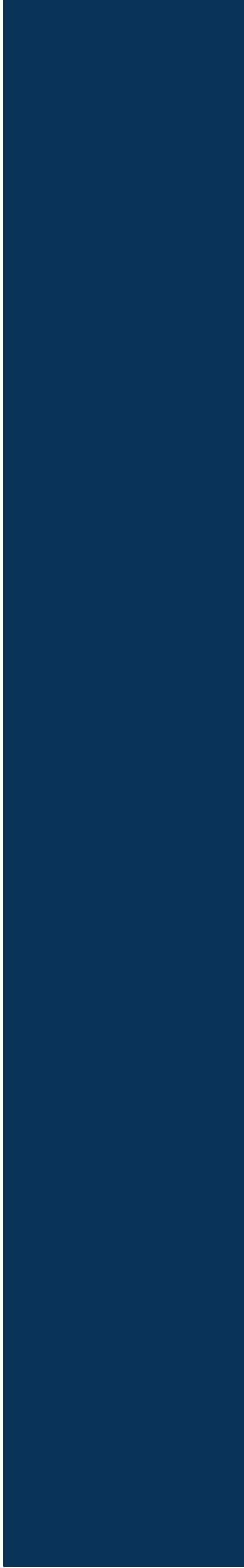
EUROPEAN UNION

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has lived in Poland, Denmark and South Korea before moving to Berlin in 2003. She holds a master's degree from Columbia University Graduate School of Journalism and served as a Fulbright scholar in 2006.

Stephanie Jones-Berry has worked as a print journalist in news and features in the UK since 2005, writing for regional and national newspapers and magazines as well as US publications such as USA Today and the Washington Times through Associated Reporters Abroad. She regularly writes on health - covering news for the British Medical Association, the UK's best-selling nurses' journal - the Nursing Standard - and similar titles. Based in London, she is a graduate in English from the University of Sussex and holds merits in the national journalism exams.