



## SIMOPOULOS Michalis

### Cyprus Community Media Centre (CCMC)

*Project Coordinator*  
Cyprus



The Cyprus Community Media Centre (CCMC) opened its doors in late 2009, aiming to establish community media in Cyprus and support local organisations and community groups in communicating their message to a wider audience. It does this in many different ways, whether it's training, dedicated support, equipment loan, creating videos, taking photographs, holding public events, setting up online forums or even just being on the end of the phone, offering advice to its members. Through its work, CCMC strives to be diverse, inclusive, collaborative, transparent, equitable and nonpartisan, promoting the benefits of community-based media to as wide an audience as possible and giving people the skills to be in control of their own messages. It also wants to help bridge gaps and enhance relationships between the mass media and civil society through the creation and broadcasting of productions that contribute to multiculturalism and diversity. CCMC is made up of a core team of six staff members who work at the centre in Nicosia, Cyprus. With a background in media, communications, journalism, community based approaches, the team is also fully equipped with the equipment it needs to produce multimedia content. We also work with a group of talented creatives, whom we call our 'mediamakers'. They are filmmakers, photographers, sound engineers, graphic designers, viral marketers, editors and writers, who assist us in our productions and training. A management committee comprised of elected representatives from CCMC's members, provides the team with strategic direction, advice and support in achieving its aims.

Michalis Simopoulos is Project Coordinator of the Collaborative Media Initiative at the Cyprus Community Media Centre. He holds a BA in History and Politics from the University of Nottingham, and an MSc in International Relations from the London School of Economics. He previously held the position of Press Officer at the Cyprus High Commission in London, and has worked in research on public policy issues with INDEX Research and Dialogue (Cyprus), and transitional justice and reconciliation at International Conflict Research (Northern Ireland).



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### MARS - Media Against Racism in Sport

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