



DIMOVA Elitza

Union of Bulgarian Journalists

Member
Bulgaria



As an independent professional and creative organization, Union of Bulgarian Journalists was founded in 1955. On the other hand, professional journalistic community appeared in the country in 1894. At that time the so-called Association of metropolitan journalists was established. Members of this Association focused their activities on professional issues and prevention of moral and material interests of metropolitan journalists. In the process of socio-political changes in the country some structural and organizational innovations were made. At the end of 1944 Association of metropolitan journalists merged with the so-called Union of provincial journalists. The new organization was established on the principles of mutual respect of equal rights of all its members – creative teams of journalists and representatives of the press. After 1955 many journalistic societies were established in different mass media in many cities and towns. Today Union of Bulgarian Journalists represents the interests of more than 4500 journalists from almost all mass-media. The Union of Bulgarian Journalists incorporates 170 local journalistic societies. So far Union of Bulgarian Journalists remains the largest independent journalistic organization which is taking care after development of journalism in Bulgaria regardless of social changes.

National center Alternative - 1998 - 2012 Organization of seminars and trainings for the governmental, regional PR officers and local media; Preparation of institutional, media, political and personal PR strategies; Preparation of speeches for political leaders and for parliamentary debates; Organization of the pressconferences and meetings for the central and local media; Organization of the public discussions for the planning of priorities for 6-th planning regions in Bulgaria - Interaction with media, institutions and public organization; Work with target groups; Organization of training of local PR officers about work with target groups; Preparation of stakeholders analysis, development of stakeholders involvement plan; Crisis PR management; Organization of situational games (e.g. response to a given crisis situation including pressreleases, inter-institutional contacts, live or of the record interviews); Preparation of infopacks and print materials for the public discussions; Editor in chief of party site and bulletin - Stakeholder consultation and involvement - stakeholders analysis, development of stakeholders involvement plan, training. Head of the NGO - National center Alternative - 1998 - 2012 I was reporter and editor - dealy Classa, dnevnik.bg, Money daily, radio Kanal kom. I was PR from National movement Simeon the second - 2003-2005.

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