



Education and Culture DG

Culture Programme



European Heritage Days
Journées européennes
du patrimoine



COUNCIL OF EUROPE
CONSEIL DE L'EUROPE

EUROPEAN HERITAGE DAYS
A joint action of the Council of Europe and the European Union

2010 EVALUATION FORM

I. Country

Country:.....Ukraine.....

Date:.....22-25 September 2010.....

Theme:.....Ukraine – a Country of Castles and Fortresses.....

II. Bodies responsible and/or involved in the coordination and organisation of the national EHD (if any changes)

...Ministry of Culture, Ministry of Foreign Affairs, local state administrations.....

III. Theme 2010

a) How did you draw attention to the theme during the EHD?

... Circular letters, press announcements, governmental orders...

b) Was the public interested in this theme?

..... Yes, it was very much interested.....

IV. Participation

a) Number of sites and monuments open to the public (and possible geographical division by cities or regions):

Central event was held in the Khmelnytsky region, Ukraine in the towns Medzhybizh – Letychiv – Sutkivtsi – Kamyanyets – Podilsky, Bakota

b) Number of other events proposed (please specify):

The seminar “Historical and Cultural Heritage in Podillya region”

International Art and Culture Project

«Ukraine – a Country of Castles and Fortresses»

22-25 September 2010

Medzhybizh – Letychiv – Sutkivtsi – Kamyanyets – Podilsky, Bakota.

Khmelnytsky region, Ukraine, including visits to castles and churches, performances, readings, landscape excursions etc.

c) Number of visitors (based on entries to sites):

.....not available.....

d) Other:

.....Wide participation inspired responsible bodies to continue organizing EHD, holding central event each time in different regions.....

V. Description of the public taking part in the EHD

...Tourists, local inhabitants, students, schoolchildren etc.....

VI. Media analysis

a) What promotional material did you use and how did you distribute it?

.....Brochures, posters were distributed on the sites.....

b) What is your media strategy (press, radio, television, internet or other)?

.....Press, radio, TV, internet were involved.....

c) What were the media results for the EHD (how many TV programmes, articles in the press, etc)?

There were several publications, TV and radio reports (exact number is not available)

VII. Visibility of the European dimension of the EHD

...Organisers of the central event in Khmel'nitsk region invited representatives of the Secretariat of Council of Europe and EHD coordinators to visit it. They wanted to underline the European dimension of the event by this but unfortunately nobody came.....

VIII. Financial analysis

a) How are the EHD financed? (public budgets, private sponsors, etc.):

.....Ministry of Culture and regional budgets and sponsors.....

b) What is the total budget allocated to the EHD? (explain the division within the budget):

.....not available.....

c) Involvement of volunteers:

.....Were involved.....

d) Is access free of charge for the public?

.....Yes it was.....

e) Other:

.....

IX. Activities for young people

a) Were special activities for young people organised?

.....Round tables for students and lessons for schoolchildren

b) Was any specific educational material provided?

.....individually.....

X. Historical analysis

a) For how many years have you celebrated the EHD in your country?

.....Since 2003 with some intervals.....

b) Please describe the evolution of the EHD from the beginning until 2010:

.....More regions and people involved, general interest grew.....

c) Are the EHD as popular as at the beginning? (more so? or less so?)

.....More than at the beginning.....

XI. Logos used

.....Yes.....

XII. Global assessment of the 2010 edition

.....It was a success and inspired participants for further work in this sphere.....

XIII. What do you expect of the EHD coordination at the European level via the Council of Europe and the European Union?

...It should be more active and more international event – involving participants of other countries.....

XIV. A survey on the Forum “Cultural Heritage, Participation, Prosperity” (Istanbul, 1-2 October) has already been carried out. If appropriate, please inform us if the Forum format followed by the annual meeting of the Coordinators met your expectations:

.....It was very useful to exchange experience and opinions of international experts.....

XV. Do you think that the coordinators’ meeting should also include organisational training in your country?

.....It would be very useful.....

XVI. What is the added value of coordination at European level?

.....It is very important because it gives the opportunity to exchange views and generate ideas for further development of EHD projects.....

XVII. What do you think of the new EHD website www.ehd.coe.int? How could it be improved?

.....The access for not very modern PC is complicated.....

XVIII. Theme and dates chosen for 2011 (if already available¹)

It would be perfect if the general European theme is announced and followed by every state

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XIX. Other/Remarks

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¹ A more detailed request for 2011 dates and theme will be sent to coordinators early in 2011