



Education and Culture DG

Culture Programme



European Heritage Days
Journées européennes
du patrimoine



COUNCIL OF EUROPE
CONSEIL DE L'EUROPE

EUROPEAN HERITAGE DAYS
A joint action of the Council of Europe and the European Union

2010 EVALUATION FORM

I. Country

Country: ROUMANIA Date: 18 sept 2010

Theme: The Role of the Cultural Patrimony the Community Live

II. Bodies responsible and/or involved in the coordination and organisation of the national EHD (if any changes)

...Ministry of Culture and National Patrimony.....

III. Theme 2010

a) How did you draw attention to the theme during the EHD?
by the topic of event

b) Was the public interested in this theme?

There were not negative attitudes.

IV. Participation

a) Number of sites and monuments open to the public (and possible geographical division by cities or regions): 55 from all the counties

b) Number of other events proposed (please specify) 80

c) Number of visitors (based on entries to sites): 2000

d) Other:

Romania and Serbia organized a cross border event. The Museum of Turnu Severin organized at Zajecar Museum and exhibition about the Romans settlements on the northern side of Danube.

V. Description of the public taking part in the EHD

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VI. Media analysis

a) What promotional material did you use and how did you distribute it?

.....The local organizers promoted their events by letters to the schools and by posters posted on the places where the events took place, statements to the local press.

b) What is your media strategy (press, radio, television, internet or other)?

.....From time to time the coordinator edited an official statement to press via news agencies.

c) What were the media results for the EHD (how many TV programmes, articles in the press, etc)?

The local media reflected was more interested and reflected the cultural events that took place there.

VII. Visibility of the European dimension of the EHD

In all printed materials and in the presentations of the events were references to the auspice of Council of Europe and European Union .

VIII. Financial analysis

a) How are the EHD financed? (public budgets, private sponsors, etc.): by local administration contribution,

b) What is the total budget allocated to the EHD? (explain the division within the budget):

This year due to the diminution of Ministry budget there was non allocation for the posters of EHD.

c) Involvement of volunteers:

Some architects presented to the young people their restoration works of directly on the sites.

d) Is access free of charge for the public?

yes, most of the open sites belongs to public administration

e) Other:

.....

IX. Activities for young people

a) Were special activities for young people organised?

Presentations of restoration works on sites.

b) Was any specific educational material provided? leaflets with the historical notes about the visited sites.

X. Historical analysis

a) For how many years have you celebrated the EHD in your country?

since 1992

b) Please describe the evolution of the EHD from the beginning until 2010:

Less sites open due to the implementation of the market economy and the private ownership of most of civil architecture sites.

c) Are the EHD as popular as at the beginning? (more so? or less so?)

Less important for politicians, the same for the public

XI. Logos used

XII.Global assessment of the 2010 edition

It was an survival edition during the economical depression.

XIII. What do you expect of the EHD coordination at the European level via the Council of Europe and the European Union?

To keep the event alive. To keep EHD on the European politicians" agenda

XIV. A survey on the Forum "Cultural Heritage, Participation, Prosperity" (Istanbul, 1-2 October) has already been carried out. If appropriate, please inform us if the Forum format followed by the annual meeting of the Coordinators met your expectations:

This formula enriches the annual meeting with other aspects related to the cultural patrimony.

XV. Do you think that the coordinators' meeting should also include organisational training in your country?

- for the moment no.

XVI. What is the added value of coordination at European level?

The European visibility of cultural events. The recognition that the local events take part of upper level of Europe. It is like an European brand. In the same time EHD adds value to the common culture. It is the single event celebrates in all Europe reflecting practically the meaning of "European culture".

XVII. What do you think of the new EHD website www.ehd.coe.int? How could it be improved?

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XVIII. Theme and dates chosen for 2011 (if already available¹)

not yet established

XIX. Other/Remarks

Suggestion> the topic proposed for the Form to be more focused on built patrimony.

¹ A more detailed request for 2011 dates and theme will be sent to coordinators early in 2011