



Education and Culture DG

Culture Programme



European Heritage Days  
Journées européennes  
du patrimoine



COUNCIL OF EUROPE  
CONSEIL DE L'EUROPE

**EUROPEAN HERITAGE DAYS**  
A joint action of the Council of Europe and the European Union

**2010 EVALUATION FORM**

**I. Country**

Country:.....Croatia.....

Date:. September 21 – October 3 2010.....

Theme:.....

**II. Bodies responsible and/or involved in the coordination and organisation of the national EHD (if any changes)**

..... Republic of Croatia, Ministry of Culture – Directorate for Cultural Heritage Protection (responsible for organisation and coordination), Archaeological Museum in Zagreb, Archaeological Park “Andautonija” in Ščitarjevo, Tehnical Museum in Zagreb, Croatian School Museum in Zagreb, Croatian Natural History Museum in Zagreb, Museum of Arts and Crafts in Zagreb, Zagreb City Museum, Ethnographic Museum in Zagreb, Klovićevi Dvori Gallery in Zagreb, Mimara Museum in Zagreb, Europe House Dubrovnik, The Village of trade Architecture Krapje, Gliptoteka, Croatian Academy for sciences and arts Glyptotheque.

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**III. Theme 2010**

a) How did you draw attention to the theme during the EHD?

Press, radio, television, internet

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b) Was the public interested in this theme?

Positive

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**IV. Participation**

- a) Number of sites and monuments open to the public (and possible geographical division by cities or regions):

...„**Museums open doors**“ – free visits to museums and exhibitions:

Archaeological Museum in Zagreb, and Archaeological Park „Andautonia“ in Ščitarjevo  
Technical Museum in Zagreb, Croatian School Museum, in Zagreb;  
Croatian Natural History Museum in Zagreb  
Museum for Arts and Crafts, in Zagreb;  
Zagreb City Museum, in Zagreb;  
Ethnographic Museum Zagreb, in Zagreb  
Glyptothèque , in Zagreb  
Klovičevi Dvori Gallery in Zagreb

- b) Number of other events proposed (please specify):

Exhibition in Klovičevi Dvori Gallery in Zagreb – Regional programme for cultural and natural heritage in south east Europe – Intergrated Rehabilitation Project Plan/Survey of the architectural and archaeological heritage – Ljubljana Process  
Exhibition in Glyptothèque dedicate to photograph Viodoslav Barac  
International Youth Event - participants from France, Germany and Croatia, on the subject of shared cultural heritage of reverence for Knight Roland – Orlando: „Shared past, shared future“, organized by Europe House Dubrovnik,  
Art-workshops in Klovičevi Dvori Gallery in Zagreb

- c) Number of visitors (based on entries to sites):

.....3500.....

- d) Other:

.....5000.....

## V. Description of the public taking part in the EHD

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## VI. Media analysis

- a) What promotional material did you use and how did you distribute it?

Invitation cards (post office, internet-email), posters (in Museums and other interesting places like Universities), web site Ministry of Culture

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- b) What is your media strategy (press, radio, television, internet or other)?

Press, radio, television, internet

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- c) What were the media results for the EHD (how many TV programmes, articles in the press, etc)?

2 TV channel, 8 articles in the press and about 15 articles on internet

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## VII. Visibility of the European dimension of the EHD

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## VIII. Financial analysis

- a) How are the EHD financed? (public budgets, private sponsors, etc.):

Public budgets

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- b) What is the total budget allocated to the EHD? (explain the division within the budget):

15.000 Euro...(exhibition – transport, photomural, Art-workshops)

- c) Involvement of volunteers:

.....2.....

- d) Is access free of charge for the public?

.....yes.....

- e) Other:

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## IX. Activities for young people

- a) Were special activities for young people organised?

Art-workshops for young people – Gallery Klovičevi Dvori

- b) Was any specific educational material provided?

...This year no, because of financial problems.....

## X. Historical analysis

- a) For how many years have you celebrated the EHD in your country?

.....16.....

b) Please describe the evolution of the EHD from the beginning until 2010:

Croatia has joined the event in 1995 by pronouncing the Posavina village Krapje the village of architectural heritage. The event's tradition successfully continues for the fifteenth year in a row. It is accompanied by programmes on various subjects, conferences and exhibitions and is also used to promote activities and institutions which study and protect cultural heritage (Department for Cultural Heritage Protection, Conservation Departments, restoration and museum offices).

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c) Are the EHD as popular as at the beginning? (more so? or less so?)

...yes.....

#### **XI. Logos used**

Ministry of Culture, EU commission and Council of Europe

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#### **XII. Global assessment of the 2010 edition**

Popularisation of cultural Heritage

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#### **XIII. What do you expect of the EHD coordination at the European level via the Council of Europe and the European Union?**

Evaluation of Cultural Heritage for public benefit

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#### **XIV. A survey on the Forum "Cultural Heritage, Participation, Prosperity" (Istanbul, 1-2 October) has already been carried out. If appropriate, please inform us if the Forum format followed by the annual meeting of the Coordinators met your expectations:**

Too many topics to cover, and not enough time for discussion and exchange of opinions. We support holding the events, because of meetings with other coordinators with whom we can collaborate on new ideas for improvement of Heritage days. ....

#### **XV. Do you think that the coordinators' meeting should also include organisational training in your country?**

yes

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**XVI. What is the added value of coordination at European level?**

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**XVII. What do you think of the new EHD website [www.ehd.coe.int](http://www.ehd.coe.int)? How could it be improved?**

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**XVIII. Theme and dates chosen for 2011 (if already available<sup>1</sup>)**

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**XIX. Other/Remarks**

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<sup>1</sup> A more detailed request for 2011 dates and theme will be sent to coordinators early in 2011