



Education and Culture DG

Culture Programme



European Heritage Days
Journées européennes
du patrimoine



COUNCIL OF EUROPE
CONSEIL DE L'EUROPE

EUROPEAN HERITAGE DAYS

A joint action of the Council of Europe and the European Commission

2010 EVALUATION FORM

I. Country

Country: Bosnia and Herzegovina

Date: In the Federation of Bosnia and Herzegovina, October 6-7, 2010

In the Republic of Srpska, September 30, 2010

Theme: Stecak – Medieval tombstone in The Federation of Bosnia and Herzegovina

Epoch Prints – The Republic of Srpska

II. Bodies responsible and/or involved in the coordination and organization of the national EHD (if any changes)

Authorities responsible for the manifestation organization are:

1. Ministry of Civil Affairs of Bosnia and Herzegovina – coordination activities on the state level
2. Ministry of Culture and Sport of the Federation of Bosnia and Herzegovina
3. Ministry of Education and Culture of the Republic of Srpska

Coordination authorities:

Coordination bodies in the FBiH:

- Institute for protection of monuments
- Centar for youth
- Municipality of Konjic

Coordination bodies in the RS:

- The Institute for Protection of Cultural, Historical and Natural Heritage

III. Theme 2010

a) How did you draw attention to the theme during the EHD?

The Federation of Bosnia and Herzegovina

- by holding press conference;
- by informing about the manifestation and sending invitations to the delegates in the Federation of B&H Parliament House of Representatives and House of Peoples,
- by advertising in the print and electronic media;
- by advertising on a local level in cooperation with local institutions, unions, schools and individual admirers of cultural legacy;

- by announcing an open competition and inviting elementary and high schools for participation in the programme „The Youth and Heritage“, awarding prizes to students, teachers and schools;
- by organizing a visit of chosen destinations and cultural monuments in cooperation with culture and religious organizations, citizen associations and educational institutions with presentation of selected values in an educational and popular way;
- the theme is connected to current nomination of tombstone on the UNESCO List of World Heritage

The Republic of Srpska

Posters, newspaper articles, lectures and exhibitions

b) Was the public interested in this theme?

Yes! People of all ages and levels of education showed grate interest.

IV. Participation

a) Number of sites and monuments open to the public (and possible geographical division by cities or regions):

The Federation of BiH

a) The event was organized in the municipality of Konjic, Herzegovina - Neretva Canton.

- Historic area - Necropolis with tombstones in Glavatičevo, Gajine locality, Konjic;
- Historic area - Necropolis with tombstones at the site of Christian Cemetery in Borci, Konjic;
- Historic area - Necropolis with tombstones and remains of the Greek church in the village of Biskup, Konjic
- Visit to Boračko Lake
- Archaeological site at Community Centre in Konjic

The Republic of Srpska

Framework topic of the European Heritage Days in RS was - **Epoch Prints**. This topic has been chosen at the proposal of the Institute for Protection of Cultural, Historical and Natural Heritage of RS and formulated so that it left the opportunity for all forms of culture to appear through various historical periods.

Institute for Protection of Cultural, Historical and Natural Heritage -
Frescoes in Bosnia and Herzegovina

MUSEUM OF RS

Celebration of the Day of the Museum of the Republic of Srpska

PUBLIC INSTITUTION - DONJA GRADINA

Program on "*Progledanje (Seeing Through)*"

SPECIAL LIBRARY FOR THE BLIND AND VISUALLY IMPAIRED PERSONS OF THE
REPUBLIC OF SRPSKA

Promotion of *the monograph "Banja Luka - Alleys of the Past and Present" in Braille*

b) Number of other events proposed (please specify):

The FBiH

1. Youth Heritage Program: Exhibition at the Community Center in Konjic, "Stecci - Medieval Tombstones"
2. Presentation of documentary and video works of students
3. Program "Let's Meet Konjic", where the host students introduced the guests with the Konjic sightseeings
4. Visit to the workshops of Konjic woodcarvers
5. Charter Award Ceremony for the Contribution to Preserving the Cultural Heritage of Bosnia and Herzegovina

The RS

Each of the event is organized in a space which is somehow a part of heritage of respective cultural institution.

c) Numbers of visits

Places and events listed above (the FBiH)

No dates available for the RS

d) Number of visitors:

In the Federation of BiH

- Hundreds of citizens participated in the event programs. Most visitors were actively involved in organized workshops, games, visits.
- A visit to tombstone necropolis was extremely successful: representatives of diplomatic missions, several ambassadors and embassy staff based in Sarajevo, representatives of the parliaments at all levels of government, federal, cantonal and municipal. Personnel in the institutions dealing with protection of cultural property.

Around 2000 people, especially young people, visited the European Heritage Days 2010 in the RS.

e) Others:

On the closing manifestation of EHD in Republic Srpska two ministers of culture (from Republic Srpska and Republic Srbija) were attended.

V. Description of the public taking part in the EHD

The FBiH

The interviews with the representatives of the ministries and the Institute for Protection of Monuments were organized and aired by the local media. The public had the opportunity to make telephone calls and ask specific questions and comment the observations from the field.

They responded to the invitations to participate in the workshops.

The public was actively involved in selecting topics for most of the events held, as well as for the next which was put forward by participating in radio broadcasts of local radio stations.

The RS

Most events within the European Heritage Days 2010 in RS were designed in a way to be fully audience-orientated, and this year especially the field of education, culture and youth, so that the exhibition of the Institute for Protection of Cultural, Historical and Natural Heritage - Frescoes in BiH, by the conservationist Milica Kotur, was placed in the lobby of the gymnasium in Banja Luka and opened by the Minister of Culture and Education of RS Mr. Anton Kasipović.

VI. Media analysis

a) What kind of promotional material did you use and how did you distribute it?

The FBiH

Invitations with the event program, leaflets with photos and basic information about cultural resources, information about the work of the Ministry on the protection of specific property and funds spent from the budget of the FBiH Government, tour programs with the historical values of the monuments. Guests are given souvenirs made in the workshops of Konjic woodcarvers whose skills will probably soon be one of the protected intangible cultural property of Bosnia and Herzegovina.

The RS

We used a classic material - posters, leaflets, internet ...

b) What is your media strategy (print, radio, television, internet, etc.)?

The FBiH

The event traditionally begins with the press conference. The conference is preceded by the press release: announcement of the event, program and reporting during the event. We mostly use the services of radio stations at all levels of state, federal, regional and local significance, due to the possibility of direct contact with the audience.

The RS

A media strategy was slightly improved compared to the previous year, but it is still a weakness of the event. It is mostly based on the promotion of certain contents, while the event was insufficiently discussed in general.

c) What is the result of the media on the occasion of the European Heritage Days (How many appearances in TV programs, articles in newspapers, etc.)?

The FBiH

For the entire duration of the European Heritage Days in primetime TV news. The entire shows were also broadcasted on the FBiH radio and on local radio programs. The Ministry services each year keep a record of published articles in newspapers and on the Internet. Internet portals have published the program and reported on the event.

The RS

We can not discuss the important media results, but it is obvious that the European Heritage Days in RS is known, although the RS culture is only three years included in this European event.

VII. Visibility of the European dimension of the EHD

EHD is a traditional event which affirms the fact that the Bosnian cultural heritage is an important part of the common European and world cultural heritage. The broader aim is to achieve that citizens can live in harmony even though they have different culture and language. (FBiH)

The event uses the official logos. However, the culture of this area is an integral part of the European culture and cultural heritage, which is visible from all past events. (RS)

VIII. Financial analysis

- a) How are the EHD financed? (public budgets, private sponsors, etc.):

The FBiH: Budget of the Federation of Bosnia and Herzegovina.

The RS: Each institution or association finances its contribution.

- b) What is the total budget allocated to the EHD? (explain the division within the budget):

The FBiH: 74.500,00 KM / hundred thousand /tentative: a third of funds for the Youth and Heritage program, one third for professional training and workshops, one third to organize visits to cultural monuments, promotional materials, exhibitions, concerts, financing of local cultural institutions.

The RS: The budget of the event is difficult to estimate. It was reduced for this year due to crisis and decreased budget for culture in general, so it is far below last year's budget of 50,000 KM.

- c) Involvement of volunteers:

The FBiH: Yes

The RS: A number of volunteers, especially from the associations that bring together people with special needs, participated in the preparation and organization of the program. Otherwise, special library for the blind and visually impaired persons of RS is one of the four cultural institutions that continued to mark the European Heritage Days in RS.

- d) Is access free of charge for the public?

Yes!

- e) Others:

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IX. Activities for young people

The Federation of BiH

In the course of the event, the Youth and Heritage program is held as a separate segment of the European Heritage Days. Participants were students of primary and secondary schools in BiH. An open competition on "Stećak –Medieval Tombstone" was announced during the year. The students of awarded works participate in the final event, where symbolic prizes are awarded for the most successful works proclaimed by the expert panel of the organizer to be the best. During the event, students, through workshops and play,

socialize and learn about the rich cultural heritage of the area and also educate on how cultural heritage should be protected and respected. Be accustomed to respect cultural diversity, dialogue and the fact that our differences enrich and make us better people.

The Republic of Srpska

All programs have been specifically directed to young people - student population, as already mentioned above.

X. Historical analysis

a) For how many years have you celebrated the EHD in your country?

The Federation of BiH – 14 years, and the Republic of Srpska – 3 year

b) Please describe the evolution of the EHD from the beginning until 2010:

Manifestation events by years

- 1997. - Sarajevo
Theme: Architectural Heritage of Bosnia and Herzegovina
- 1998. - Sarajevo
Theme: Nomination of Mostar and Sarajevo for the UNESCO World Heritage List
- 1999. - Sarajevo, Mostar, Kreševo, Bihać, Gradačac, Vranduk
Theme: Recovery and Reconstruction of Sacral Buildings
- 2000. - Sarajevo, Travnik
Theme: 1. Old Crafts Important to Reconstruction of Cultural Heritage Buildings
2. Cultural Heritage in Possession of Religious Communities
- 2001. - Jajce
Theme: Cultural and Historical Values of Jajce Town
- 2002. - Sarajevo, Visoko, Kraljeva Sutjeska
Theme: Our Origins and Tradition as Inspiration
- 2003. - It didn't take place.
- 2004 - Mostar
Theme: Old Bridge
- 2005. - Tuzla
Theme: Contemporary Principles of Preservation and Revitalization
- 2006. - Bihać, Velika Kladuša
Theme: Old Towns of Unsko-Sanski Canton
- 2007. – Čapljina, Stolac
Archeology and Mobile Heritage
- 2008. – Guča Gora, Travnik, Prusac, Donji Vakuf, Jajce
Theme: Old Towns in Lašva and Vrbas Valley: (FBiH)
Banja Luka, Monuments of Open Doors (RS)
- 2009. – Sarajevo, Theme: Intangible cultural heritage (FBiH)
Banja Luka, Trebinje, Pale; Theme: Cultural Landscape (RS)
- 2010 – Konjic, Topic: Stećak –Medieval Tombstone (FBiH)
Epoch Prints – The RS

c) Are the EHD as popular as at the beginning or more so?

The FBiH: The popularity of the European Heritage Days is the largest among the young. The venue and topic of the event is changed each year so that the diversity attracts many heritage friends to join and participate in the organization of the event through special activities: workshops, exhibitions, concerts and lectures.

The RS: A modest beginning in 2008 which included only an exhibition and lectures by the experts of the Institute for Protection of Cultural, Historical and Natural Heritage, but the next two years it has grown into an event including several institutions and increasing non-governmental organizations from the three major cities of the Republic of Srpska.

XI. Logos used

The logo of the European Heritage Days of the Council of Europe and the logo of the European Commission were used. Also, since 2004 the Ministry in the FBiH uses its own event logo. They are represented on all promotional materials of the European Heritage Days.

XII. Global assessment of the 2010 edition

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XIII. What do you expect of the EHD coordination at the European level via the Council of Europe and the European Commission?

The coordination at European level is expected to represent cultural property of Bosnia and Herzegovina in Europe and a better understanding of its value, the exchange of positive experiences, and in turn, a better understanding of cultural diversity within the borders of our country. Given the huge material destruction of cultural property, cultural memory and intellectual resources in recent years, we expect the understanding of financial difficulties and support for the BiH participation.

XIV. A survey on the Forum “Cultural Heritage, Participation, Prosperity” (Istanbul, 1-2 October) has already been carried out. If appropriate, please inform us if the Forum format followed by the annual meeting of the Coordinators met your expectations:

Yes! In our estimation it was very well organized and very useful Forum. Also, it is very good that we had one Forum that is devoted to the Heritage on European level in last three years. Sincerely, we hope that such event will become regular event on the level of the Council of Europe every year in the next years.

XV. Do you think that the coordinators’ meeting should also include organizational training in your country?

That would be very useful and helpful!

XVI. What is the added value of coordination at European level?

The manner in which cultural heritage is accessed as defined in the Universal Declaration of Human Rights. It opens up opportunities for every individual to recognize and identify himself with a particular heritage, its roots, and at the same time the possibility to accept and understand the culture of others.

Also, organizing manifestation of EHD at European level is worth because of the fact that on that way our common activates in all European countries contributes to the raising of awareness of heritage at common peoples as well as at different levels of authorities and other stakeholders.

XVII. What do you think of the new EHD website www.ehd.coe.int? How could it be improved?

We have very positive opinion of the EHD website. We think that it is very transparent website and generally very well done! Visibility of the EHD throughout the Europe is special added value of the website.

XVIII. Others / Remarks

A greater degree of cooperation and cohesion of different events of the European Heritage Days organized in BiH. (FBiH)

XIX. Theme and dates chosen for 2010 (if already available¹)

In the Federation of Bosnia and Herzegovina, the EHD 2011 theme is:
“Principles of the Restoration of Cultural and Historical Heritage in the Conditions Created by War and Natural Disasters”

Place: Tešanj

Month: September 2011

No dates available for the RS yet!

¹ A more detailed request for 2010 dates and theme will be sent to coordinators early in 2010