



**EUROPEAN HERITAGE DAYS**  
A joint action of the Council of Europe and the European Commission

**2009 EVALUATION FORM**

**I. Country**

Country:.....Ukraine.....

Date:.....September 2009 .....

Theme:.....Ukraine – the Country of Castles and Fortresses

.....

**II. Bodies responsible and/or involved in the coordination and organisation of the national EHD (if any changes)**

...Ministry of Culture and Tourism,  
Regional Authorities .....

**III. Theme 2009**

a) How did you draw attention to the theme during the EHD?

...Trough Mass Media.....

b) Was the public interested in this theme?

.....Very much interested.....

**IV. Participation**

a) Number of sites and monuments open to the public (and possible geographical division by cities or regions):

.....About 5 regions in Transcarpathian region, Chernivtsi, Ternopil?  
Odesa, Harkiv, Kyiv etc.....

b) Number of other events proposed (please specify):

...Conferences, lectures, concerts, work-shops.....

c) Numbers of visits

.....no data.....

d) Number of visitors:

.....no data.....

e) Others:

.....

## **V. Description of the public taking part in the EHD**

A lot of students and children, general public

.....

## **VI. Media analysis**

a) What promotional material did you use and how did you distribute it?

.....EHD logo was used in the publications, advertisements.....

b) What is your media strategy (press, radio, television, internet or other)?

.....Media were actively involved, major events were covered.....

c) What were the media results for the EHD (how many TV programmes, articles in the press, etc)?

.....Each region had publications in the local press, there were EHD news on the web-sites of regional authorities, Ministry of culture.and tourism.....

## **VII. Visibility of the European dimension of the EHD**

.....The events were interpreted as European and not purely internal, so they attracted more interest of public as usually international events do.....

## **VIII. Financial analysis**

a) How are the EHD financed? (public budgets, private sponsors, etc.):

.....Mostly by local budget.....

b) What is the total budget allocated to the EHD? (explain the division within the budget):

.....no data.....

c) Involvement of volunteers:

.....Involved.....

d) Is access free of charge for the public?

.....yes.....

e) Others:

.....

## **IX. Activities for young people**

Concerts, work-shops, excursions

.....

## **X. Historical analysis**

a) For how many years have you celebrated the EHD in your country?

.....2 years .....

b) Please describe the evolution of the EHD from the beginning until 2009:

.....EHD has been defined as one of the priorities for national social development  
.....

c) Are the EHD as popular as at the beginning or more so?

.....It becomes more and more popular...

## **XI. Logos used**

....."Heritage – European Dimension", "Heritage – Innovation and  
Creativity".....

## **XII. Global assessment of the 2009 edition**

Progress was made, EHD has been defined as one of the priorities for national social  
development for the next period

.....

## **XIII. What do you expect of the EHD coordination at the European level via the Council of Europe and the European Commission?**

New ideas of topics, events, forums

.....

**XIV. If appropriate, please inform us if the format of the Forum “Heritage, Creativity and Innovation” (Ljubljana, 22-24 September) followed by the annual meeting of the Coordinators met your expectations:**

.....Yes, it did.....

**XV. What is the added value of coordination at European level?**

The opportunity to exchange experience, to share good practices, to celebrate common values

.....

**XVI. Others / Remarks**

.....

**XVII. Theme and dates chosen for 2010 (if already available<sup>1</sup>)**

September 2010, theme “Heritage – European Dimension” ( can be corrected)

.....

---

<sup>1</sup> A more detailed request for 2010 dates and theme will be sent to coordinators early in 2010