



Education and Culture DG

Culture Programme



European Heritage Days  
Journées européennes  
du patrimoine



COUNCIL OF EUROPE  
CONSEIL DE L'EUROPE

DGIV/PAT/JEP(2011)2  
21 February 2011

**EUROPEAN HERITAGE DAYS**  
A joint action of the Council of Europe and the European Union

**“Brainstorming” Meeting**

**The Future of the European Heritage Days**

**Paris, (France), 21 February 2011**

**Venue: Council of Europe, Paris Office  
55, avenue Kléber, Paris 16e**

**AGENDA**

1. Opening of the meeting
2. Presentation of participants
3. Past experience
  - Evaluation based on 2009 Feedback and Forum/chat 2010 prepared by Sarah Wolferstan
4. Future of EHDs
  - Presentation of paper prepared by Susan Williamson
5. Timing of events: Spring v. Autumn (input from EU/CoE and the EHD organisers)
6. Format of 2011 events (see proposed programme DGIV/PAT/JEP(2011)1)
  - Forum
  - Annual EHD coordinators' meeting
  - Training of EHD coordinators and organisers
7. Visibility – Proposal:
  - Promotion package available for download by EHD coordinators (Visibility material adapted to country languages + clear message of European content)
8. Conclusions
9. End of the meeting