

Ready for generation Z?

By Niels Baas
On behalf of Cyberpesten de Baas







Introduction

Niels Baas

29 years old







Teacher and researcher University of Twente Speaker Cyberpesten de Baas and Bureau Youth & Media Author of: Discovering the online world together





Congratulations!

For living in a very special time period



The online experience

- Internet is communication
- Internet is being together
- Internet is the world

Als Bieber 'welterusten' tweet, reageren er 29.612 meisjes



In less than 20 years it's up to the new generation

How are we going to make them responsible media literate citizens?

Are you going to help them?

"I just have 5 more years to go to my retirement, so why bother"

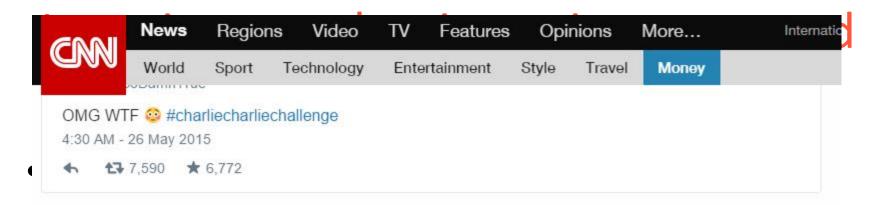
"I cannot help them before I, myself, know enough about the online world"



But how??

Aren't the children the real experts?





It's a big hit on Vine

But don't take our word for it. Check out the compilation (warning there is some foul language):





Actually the 2 generations are more than willing to help each other

We are just not always aware of each other's willingness!



More information?



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